



European Week Against Cancer 2020

WASABY beta-version app launch for testing

EWAC prize draw terms & conditions

About WASABY app testing and prize draw

ECL is proud to **launch an initial beta version of WASABY app during the European Week Against Cancer (EWAC)**, so that citizens from across Europe can participate in its initial testing and provide feedback on its content.

We invite teenagers living in the **European Union aged 14-19 years old** to download the WASABY app beta version, complete it and provide feedback by the **10th June 2020 (23:59 CET)**. Please note this will only be possible in English and on Android devices.

As an incentive to participate in this testing, ECL will conduct a **prize draw** among all participants on the **18th of June 2020**. Five participants will be randomly drawn and given a 20€ voucher for Amazon, upon fulfillment of all eligibility criteria.

Below are the rules for the prize draw; please read them carefully as you will be required to agree to them in order to participate in the prize draw.

About WASABY app testing and prize draw

The EWAC prize draw is open to teenagers who are residing within the **European Union** (regardless of their nationality) and are between **14-19 years old** (as of 31 May 2020). Participants must have an advanced/proficient knowledge of **English** and be able to use an **android mobile phone** to download WASABY app.

In order to validly participate in the prize draw, participants must:

- **STEP 1:** Follow ECL's instagram account [@cancercode](#).
- **STEP 2:** Download and fully complete the WASABY app beta version (please note it is only available on Android's Play store).
- **STEP 3:** Complete the WASABY app beta version feedback form provided upon the app completion. To obtain all relevant instructions and links, participants must contact us at wasaby@europeanleagueofcancer.org using the subject "WASABY testing & EWAC prize draw".

Once step 3 is completed, participants will automatically be redirected to a form where they can provide contact details to enter the EWAC prize draw.



Rights & Obligations

- Participants shall complete the WASABY app beta version on their own, without any support from teachers and/or parents.
- By submitting the EWAC prize draw form, participants automatically accept the call's rules and grant the organisers the right to announce winners on the instagram account @CancerCode.
- Organisers retain the right not to accept the participation of applicants who do not comply with the eligibility criteria, rules and conditions.

How do I participate?

Contact us at wasaby@europeanleague.org to get a link to the WASABY app beta version and our feedback form. Please use the subject "WASABY testing & prize draw".

Call deadline: 10 June 2020 at 23:59 CET

Contact point

For any questions, concerns or doubts, contact our Research Associate at research@europeanleague.org.

About WASABY project & app

WASABY is a 3-year pilot EU project, which began in January 2018. As an outcome from the WASABY project, the Association of Cancer Leagues (ECL) has developed a digital health educational tool with a gamified strategy. Based on the **European Code Against Cancer** (ECAC) messages, the WASABY mobile application delivers content on healthy lifestyles and cancer prevention.

About European Week Against Cancer

The last week of May (25-31) each year marks the **European Week Against Cancer** (EWAC). During EWAC, cancer charities, European policy-makers and the general public engage in various activities connected to awareness raising about cancer prevention, access to treatment and the empowerment of patients and survivors.

One of the aims of the week is to promote the European Code Against Cancer (ECAC) - a set of simple, evidence-based messages for cancer prevention focusing on the areas of healthy lifestyles and screening compiled by leading cancer specialists and scientists. It is estimated that almost half of all deaths due to cancer in Europe could be avoided if everyone followed the recommendations of the ECAC and if coordinated governmental policies supported such individual actions.

About the organiser

The **Association of European Cancer Leagues** (ECL) is a non-profit, pan-European umbrella organisation of national and regional cancer societies. Located in Brussels, ECL provides an exclusive platform for members to collaborate with their international peers, primarily in the areas of cancer prevention, tobacco control, access to medicines and patient support, and creates opportunities to advocate for these issues at the EU level.



W A S A B Y

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