



ewac
European Week
Against Cancer

25-31 May

EUROPEAN WEEK AGAINST CANCER

25-31 MAY 2022

EVALUATION REPORT



Co-funded by
the European Union



ECL
Association of European
Cancer Leagues

WHAT?



What is EWAC?

The campaign
Themes
Tools & resources



What activities took place during #EWAC22?

ECL activities
Other activities



What was the impact of #EWAC22?

Social media reach
Twittersphere
Policy and media sphere



Save the date

World Cancer Day 2023
European Week Against Cancer 2023



Co-funded by the European Union. ECL has received funding under an operating grant (SGA:101082871) from the EU4Health Programme (2021-2027).

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A key international awareness week on the health calendar, the European week Against Cancer (EWAC) takes place every year between 25 and 31 May to unite Europe in the fight against cancer, under one banner.

During EWAC, individuals, organisations and governments across Europe organise various virtual activities and events aimed at raising awareness and educating the wider public about cancer and cancer issues.

EWAC is organised by the [Association of Cancer Leagues \(ECL\)](#), in collaboration with its member leagues and partners across Europe. During EWAC, all public, private and non-profit organisations in the cancer community are encouraged to organise virtual events, promote relevant publications and projects, as well as make use of our communication materials.

WHAT WAS ECL TRYING TO ACHIEVE DURING #EWAC22?

In 2022, ECL's EWAC campaign highlighted the role that each one of us has in accelerating the implementation of Europe's Beating Cancer Plan (#EUCancerPlan) - a flagship initiative of the European Commission in the 2019-2024 legislative term.

During **#EWAC22**, ECL sought to:

- raise awareness about the initiatives and actions outlined in the [Implementation Roadmap](#) of [Europe's Beating Cancer Plan](#).
- reflect on 'progress' and the role that each one of us has in accelerating the implementation of the Cancer Plan.
- promote cancer leagues' recommendations for ensuring the Plan's implementation works for patients and meets the needs identified by European cancer societies.

Europe's Beating Cancer Plan

- [Communication on Europe's Beating Cancer Plan](#)
- [Implementation Roadmap](#)
- [Webpage](#)
- [Press Release](#)

THEMES

ewac
European Week
Against Cancer

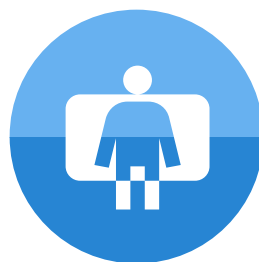
25-31 May

#EWAC22 took place between Wednesday 25 May and Tuesday 31 May 2022. Each day focused on a different aspect of the cancer control continuum.



PRIMARY PREVENTION

Wednesday, 25 May



EARLY DETECTION

Thursday, 26 May



ACCESS TO TREATMENT

Friday, 27 May



RESEARCH

Saturday, 28 May



DIGITAL HEALTH & CARE

Sunday, 29 May



PATIENTS & SURVIVORS

Monday, 30 May



TOBACCO CONTROL

World No Tobacco Day
Tuesday, 31 May

Useful materials, including logos, visuals for each day and ready-made messages for social media channels were uploaded to a shared [EWAC drive](#).



OFFICIAL EWAC'S WEBPAGE

<https://www.cancer.eu/european-week-against-cancer-2022/>



SOCIAL MEDIA CHANNELS AND HANDLES



@EU_EWAC @CancerLeagues



@WeekAgainstCancer @CancerLeagues



ECL Association of European Cancer Leagues



#EWAC22 #EUCancerPlan



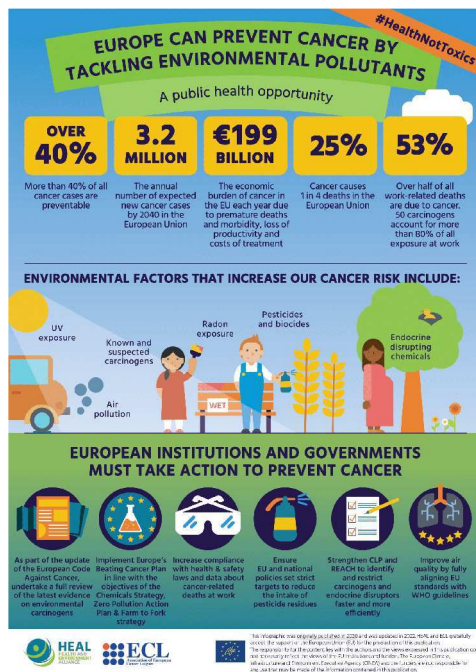
COMMS MATERIALS

[EWAC 2022 Google Drive:](#)

- EWAC logos
- Email signature
- Visuals for Twitter, Facebook and LinkedIn
- Frames for Facebook & Twitter
- Social media calendar with suggested posts
- Template letter to decision-makers

ECL has been coordinating EWAC since 2010. EWAC was revitalised to capitalise on proven strategies for communicating the European Code Against Cancer and has, since then, been a way to raise awareness and bring together the cancer community to call for EU action.

• HEAL-ECL Materials



Newsletter

2052 subscribers reached

Social media

15 tweets
8212 accounts reached

8 LinkedIn posts
4023 views

10 Facebook posts
1578 accounts reached

• Events

ECL webinar

Breastfeeding & Hormone Replacement Therapy

25 May 2022

14:00-15:15 CEST

Register now!



webinar on breastfeeding,
HRT & the European Code
against Cancer (EWAC) - 25
May

116 total clicks on the
registration link
111 views on YouTube



Policy dialogue on cancer
at work - 30 May

284 total clicks on the
registration link
66 views on YouTube

Everyone had a role to play in the fight against cancer! Below are just a few key actions our partners, collaborators and friends did!

MAC-SIOPE Stakeholders' Webinar: 'Championing Paediatric Regulation in the Future Revision of EU Pharmaceutical Legislation'



website

[Link](#)

Agenda

[Link](#)

News release

[Link](#)



Recording

[Link](#)

Twitter thread

[Link](#)

Cancer Prevention Europe (CPE)'s free, self-paced, e-learning modules on cancer prevention



CPE Learning Centre

[Link](#)

Comms Toolkit (EN)

[Link](#)



Comms Toolkit (FR)

[Link](#)

ECAC Twitter handle

[Link](#)

ECL mobilized the entire cancer community thanks to the strong leadership from our co-equal partners in the private, public, and non-profit sectors.

Website

- 1762 visitors to the [EWAC 2022 webpage](#) on ECL's website (Average Time 05:10 minutes)
- 1092 visitors to the [EWAC webpage](#) on ECL's website (Average Time 01:37 minutes)

159 social media posts reaching 86,406 users



[@EU_EWAC](#) (May 2022 figures)

9 tweets
17 905 tweet impressions
836 engagements
217 likes
128 retweets
78 link clicks



[@WeekAgainstCancer](#)

10 posts
9233 impressions
213 engagements
37 shares
15 link clicks



[@CancerLeagues](#)

29 tweets
20 553 tweet impressions
1365 engagements
367 likes
80 retweets
79 link clicks



[@CancerLeagues](#)

22 posts
3263 impressions
130 engagements
8 shares
16 link clicks

SOCIAL MEDIA REACH



159 social media posts reaching 86,406 users



@cancercode

12 tweets
10 674 tweet impressions
477 engagements
178 likes
58 retweets
47 link clicks



@europeancancercode

13 posts
1214 impressions
43 engagements
1 shares
8 link clicks



@MAC_MEPs

18 tweets
7592 tweet impressions
496 engagements
158 likes
43 retweets
8 link clicks



@MEPsAgainstCancer

22 posts
5190 impressions
287 engagements
8 shares
0 link clicks



@ECLcancer

22 posts
10 415 views
341 reactions
23 reshares



@cancercode

2 posts
367 impressions
41 engagements
39 likes



Mailchimp campaigns

6 campaigns
2249 total opens
430 total clicks



Twibbon

42 social media frames



Belgium trends

1 · Politics · Trending

#Texas

107K Tweets

2 · Trending

Grimbergen

3 · Trending

Davos

280K Tweets

4 · Trending

#Uvalde

300K Tweets

5 · Trending

#techorama

6 · Only on Twitter · Trending

#AfricaDay

13K Tweets

7 · Trending

#EWAC22

Global Institutions

HealthyCitiesNetwork
@WHO_Europe_HCN

Around one-third of deaths from **#cancer** are due to

• tobacco use
• high body mass index
• alcohol consumption
• low fruit and vegetable intake
and lack of physical activity.

What can **#HealthyCities** do to support the **#EUCancerPlan**? **#EWAC22**



4:02 PM · May 25, 2022 · Twitter Web App

Events

SIOP Europe, the European Society for Paediatric ...
1,734 followers

SIOP Europe and CCI Europe invite you to join the Special Policy Webinar for the European Week Against Cancer.

31 May 2022

Virtual

Register now: <https://lnkd.in/ee3T3Pr5>

#EWAC22 #childhoodcancer



EU Institutions

EU Research Results
@CORDIS_EU

During European Week Against Cancer, we look at projects contributing to the **#EUCancerPlan**.

Meet UNLEASHAD! 🚀 This **#EUFunded** project proposes new **#immunotherapy** tools.

Their research could lead to better treatments, and more lives saved 🙌 europea.eu/lnDRTkb

#EWAC22



You and EU Health - #HealthUnion

8:28 AM · May 30, 2022 · Twitter Web App

HaDEA
@EU_HaDEA

Digital technologies such as **#photonics** can offer solutions in the fields of diagnostics and **#cancer** detection 🔍

Discover these 2 **#H2020** projects managed by **#HaDEA** that are developing innovative colonoscopy and tomography systems 🚀
hadea.ec.europa.eu/news/european-...
#EWAC22 #digitalhealth



10:30 AM · May 29, 2022 · Emplifi

EU Medicines Agency
@EMA_News

EMA is fully supporting the **@EU_Commission's** Beating Cancer Plan that aims to facilitate prevention, early detection and treatment of **#cancer**.

See what EMA does to fight cancer & enable access to cancer treatments. **#EUCancerPlan** 🇪🇺 **#HealthUnion** **#EWAC22**



INSIGHTS FROM THE TWITTERSHPERE

EWAC
European Week
Against Cancer

25-31 May

EU Projects

REBECCA project
70 followers
1mo · 🌐

👉 The European Week Against Cancer #EWAC22 officially kicked off today, uniting Europe in the fight against #cancer. Join the campaign by using the hashtags #EWAC22 & #EUCancerPlan. 🙌

Learn how the #REBECCA project works to support #BreastCancer patients [rebeccaproject.eu/](#) 📄

#cancerawareness #cancerprevention #cancersupport #cancertreatment #cancerfighter #breastcancerawareness #breastcancersupport #breastcancercare #rwd #realworlddata #clinicalresearch #eufund #horizon2020

European Cancer Patient Coalition
European Breast Cancer Conference
European Cancer Organisation
EUROPA DONNA - The European Breast Cancer Coalition
ECL Association of European Cancer Leagues
European Association for Cancer Research (EACR)
Association of European Cancer Leagues

7 DAYS OF EUROPEAN WEEK AGAINST CANCER (EWAC)

PRIMARY PREVENTION	EARLY DETECTION	ACCESS TO TREATMENT	RESEARCH
25 May	26 May	27 May	28 May
DIGITAL HEALTH & CARE	PATIENTS & SURVIVORS	TOBACCO CONTROL	
29 May	30 May	31 May	

EU4CHILD
79 followers
1mo · 🌐

In the #European Week Against #Cancer (25-31 May), to raise awareness on #pediatric #oncology, #EU4CHILD advocates for:

- ✓ An ecosystem that accelerates an early diagnosis, prognosis, treatment and care of #ChildhoodCancer, starting with a focus on Neuroblastoma and Nephroblastoma.
- 🔥 #PersonalisedMedicine providing top-quality, evidence based AI services
- 🔥 Interoperability within the #EU #Healthcare system with a guaranteed security, privacy and integrity of patient #data

#WeekAgainstCancer #EUCancerPlan #H2020 #AIHealth #EWAC22

May 25-31

EUROPEAN CANCER WEEK

Let's Rise Together
never give up, we are here for you

PRESCRIP-TEC
@PrescripTec

📍 The next 'Meet & Greet' for new cancer-focused H2020 projects is on 31 May 2022! This time discussions will take place between the communications/dissemination Work Packages.

💡 See you @CbigScreen @equitycancerla1 @CANCERLESS_EU @EUOTIA_Screen and #ChiliHPV

"Meet & Greet" for communications WPs of new H2020 cancer projects

31 May 2022
13:00-15:00 CEST

12:26 PM · May 27, 2022 · Twitter Web App

MEPs

EPP Group in the European Parliament
8,387 followers
1mo · 🌐

It's been three years since we made a commitment to all Europeans to make the fight against #cancer an EU top priority. Today, #EUCanBeatCancer is much more than a campaign. It is a community, it is the hope that, indeed, cancer can be beaten. A feeling built on giving solutions to specific problems to improve the lives of patients and the entire cancer community.

This is what we have achieved so far:

- 👉 An EU-wide strategy to fight against cancer: #EUCancerPlan
- 👉 A strong health budget to support the action plan.
- 👉 Bringing together the best professionals and researchers in Europe for this cause.

We are going in the right direction. Let's keep moving forward.

#EWAC22

Let's done, plenty more to do.
#EUCanBeatCancer
2022

Olivier Chastel
25 May · 🌐

It's the beginning of European Cancer Prevention Week. Prevention is fundamental to avoid many cancers but also to detect them at an early stage, thus saving more lives and avoiding heavier treatments for patients. 🙌 #EWAC22 #cancer

Olivier Chastel Renew Europe
🔗 See original · Hate this translation

IT'S EUROPEAN WEEK AGAINST CANCER!

#EWAC22

#EUCancerPlan

PRIMARY PREVENTION
wednesday, 25 May

Άννα Μισέλ Ασημακοπούλου - Anna Michelle Asimakopoulou
25 May · 🌐

Genetic screening tests are indispensable in preventing hereditary cancer. It is #EWAC22 & I have asked the #Commission to highlight its plans to promote the inclusion of the tests into national healthcare systems. Question → <https://bit.ly/EWAC22> 📄

EPP Group in the European Parliament: #AnnaMichelleMEP

"The EU needs to do more to promote the use of genetic testing for hereditary cancer and call for its full integration into national health systems"

Anna-Michelle Asimakopoulou (Greece, EPP)
#EUCancerPlan



INSIGHTS FROM THE TWITTERSPHERE

EWAC
European Week
Against Cancer

25-31 May

Cancer Leagues

Polska Liga Walki z Rakiem
18 May

Już równo za tydzień rozpocznie się Europejski Tydzień Walki z Rakiem organizowany przez Association of Cancer Leagues (ACL).

Wiele, szczegółów i linków do wydarzeń organizowanych przez Association of Cancer Leagues w języku angielskim mogą Państwo znaleźć tutaj: <https://bit.ly/ewac-22>

Zapraszamy również do obchodzenia Europejskiego Tygodnia Walki z Rakiem z Fundacją Polska Liga Walki z Rakiem. W dniach 25 - 31 maja omówimy dla Państwa m.in. takie zagadnienia jak: profilaktyka pierwotna i wtórna, zachowanie podstępne po leczeniu onkologicznym, istotność zaprzestania palenia po zdiagnozowaniu nowotworu i wiele innych! 🙌

#EWAC22 #EUCancerPlan



Kom op tegen Kanker (vzw)
@komop_tgkanker

Dank @EU_Commission voor de gedachtewisseling rond het EU-kankerbeleid. Ooit zullen we kanker verslaan! Sterke interventies van Dr. Barbara Kerstiens @EUScienceInnov, Matthias Schuppe @EU_Health, Prof. Piet Van Nuffel EC Legal Service #EUCancerPlan #CancerMission #HealthUnion

Translate Tweet



11:54 AM - May 23, 2022 - Coosto

Hrvatska Liga Protiv Raka
25 May

The public health action of 12 minutes of movement against cancer was organized by the Croatian League Against Cancer, which is a full member of the European League against Cancer.

By gathering the top of the state government and health administration and all relevant stakeholders, the League has again demonstrated its constructiveness in the public dialogue on health policies and a clear vision for a healthier Croatia, giving full support to the mission Governments and Ministries in the implementation of the National Strategic Framework against Cancer.

See original · Rate this translation



Stakeholders

European Patients' Forum
6,242 followers
1mo

Are you ready for the #EuropeanWeekAgainstCancer?

#EWAC22 takes place between Wednesday 25 May and Tuesday 31 May 2022. Each day will focus on a different aspect of the cancer control continuum, such as:

- Prevention & early detection
- Access to treatment
- Research
- Digital Health
- And much more!

Learn more about The European Week Against Cancer here: <https://bit.ly/ewac-22>

7 DAYS OF EUROPEAN WEEK AGAINST CANCER (EWAC)

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DIGITAL HEALTH & CARE	PATIENTS & SURVIVORS	TOBACCO CONTROL	EWAC
29 May	30 May	31 May	31 May

ICU Medical
41,428 followers
1mo

At ICU Medical, we support efforts during European Week Against Cancer to raise awareness about #cancer prevention, access to treatment, and support for cancer survivors.

#EWAC22 #EUCancerPlan #cancerleagues @EU_EWAC

7 DAYS OF EUROPEAN WEEK AGAINST CANCER (EWAC)

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29 May	30 May	31 May	31 May

European Public Health Alliance (EPHA)
6,890 followers
1mo

The #EUCancerPlan is a renewed commitment to cancer prevention, treatment & care & is one of the main priorities of the EU in the health domain.

<https://lnkd.in/g/KK3Bn2G>

We support its implementation & targets as well as happy to take part in #EWAC22 @cancerweek.eu

The initiative, organised by the Association of European Cancer Leagues which aims at spreading awareness about cancer issues and supporting the implementation of a new approach to tackle the entire disease pathway Europe's beating cancer plan.

There is a need for a renewed commitment that eradicates health inequalities and puts prevention, diagnosis and care in the spotlight.

Read more: <https://epha.org/cancer/>

25-31 May #EWAC22

The European week against cancer is here

Join the campaign

www.cancerweek.eu

EFPIA - European Federation of Pharmaceutical Industries and Associations
142,763 followers
1mo

Advances in treatments have helped to improve 5 year skin cancer survival from 5% to 50%. To ensure patients can benefit from this progress, Europe needs to build the right research ecosystem. Discover how: <https://bit.ly/35xv0i0>

#WeWantRest #EWAC22 #EUCancerPlan

FIVE YEAR METASTATIC SKIN CANCER SURVIVAL OVER TIME

World Bladder Cancer Patient Coalition
513 followers
1mo

Today marks the beginning of the European Week Against Cancer awareness on cancer issues.

This year with a focus on the role that each of us has in accelerating the implementation of Europe's Beating Cancer Plan.

Each day will spotlight a key aspect of cancer control.

Find out more: <http://ow.ly/1mb5Ujhrw>

#EUCancerPlan #EWAC22

7 DAYS OF EUROPEAN WEEK AGAINST CANCER (EWAC)

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DIGITAL HEALTH & CARE	PATIENTS & SURVIVORS	TOBACCO CONTROL	EWAC
29 May	30 May	31 May	31 May

B2B from breast to bone
219 followers
1mo

25th-31st May: European Week Against Cancer

Each day will focus on a different aspect of the #cancer control continuum

Today is all about primary #cancerprevention

Did you know that over 40% of #cancer cases are preventable?

#EUCancerPlan #EWAC22

IT'S EUROPEAN WEEK AGAINST CANCER!

#EWAC22

PRIMARY PREVENTION
wednesday 25 May

#EUCancerPlan

Cyril Schierv - 3rd+
219-Resident Mid-Europe at MID
1mo

With #EUCancerPlan cancer care and prevention are on European agenda. The objectives of the plan also support the WHO Global Strategy to accelerate the elimination of cervical cancer as a public health problem. Together we will succeed. <https://bit.ly/38Hpg2> #EWAC22



Key Articles and Publications Launched or Re-Launched during #EWAC22



EUROPEAN COMMISSION
DIRECTORATE-GENERAL FOR HEALTH AND FOOD SAFETY



OPEN VIRTUAL MEETING OF THE "SUPPORTING UKRAINE, NEIGHBOURING EU MEMBER STATES AND MOLDOVA" HPP NETWORK

Wednesday 25 May 2022, 15:00 – 16:30 CET, Brussels time

Dear Health Policy Platform and other colleagues,

We invite you to join:

Open Virtual Meeting of the "Supporting Ukraine, neighbouring EU Member States and Moldova" HPP Network

The Co-Chairs and Liaisons of the "Supporting Ukraine, neighbouring EU Member States and Moldova" Health Policy Platform Network are pleased to invite you to an open virtual meeting on **Wednesday 25 May 2022 from 15:00 to 16:30 CET**.

Following the recent Virtual Network meeting held on Tuesday 26 April, the Co-Chairs and Liaisons have met to review all the comments and feedback received and four work priorities have emerged:

- 1) Supporting displaced Ukrainian patients, including support on EU Member State to Member State transfers, removing bottlenecks and harmonisation of rules in different Member States;
- 2) Facilitating partnerships and funding support for civil society organisations in Ukraine, Moldova and impacted EU Member States;
- 3) Mental health support for refugee patients and healthcare professionals;
- 4) Recognition and support for healthcare professionals arriving in EU Member States and Moldova, e.g. professional qualification recognition.

In addition, a transversal issue to be addressed with DG SANTE's advice and support would be the establishment of a communication and liaison channel for organisations within the Network to from the Ukrainian Ministry of Health.

The Co-Chairs have requested that each organisation participating to the next Open Virtual Meeting of Wednesday 25 May indicate their availability to contribute to one or more of the priority areas listed above.

Please click here to fill the poll set by our colleagues from DG SANTE at your earliest convenience, indicating one or more of the priority areas listed above that you would like to be included in.

We thank you all for your support and we anticipate that the next open meetings of the "Supporting Ukraine, neighbouring EU Member States and Moldova" HPP Network will be held on **Thursday 23 June 15:00-16:30 CET** and on **Tuesday 26 July 14:00-15:30 CET**. We warmly invite you to send the data and more details will be circulated in due course.



ECPC Conference 2022
Renaissance Brussels Hotel, Brussels, 27 May 2022

The Cancer Policy & Research Landscape in the meta-COVID Era

Background

Despite efforts to address cancer care and research in recent years, cancer remains one of the leading medical and societal challenges of our time. This is why the European Commission has selected cancer as one of its five new Research and Innovation Missions of the EU. The goal of the Cancer Mission is to achieve 70% survival rate by 2025, from 47% today, by focusing on cancer prevention, treatment, survivorship, care, social innovation, and ensuring the reduction of existing inequalities in all disadvantaged areas.

Published in February 2021, **Europe's Beating Cancer Plan** represents a turning point in European cancer policy. The Plan was based on extensive stakeholder consultation, in which ECPC has participated and is very comprehensive as a result. It sets out lofty ambitions to **improve access to the latest interventions** in cancer prevention, early detection, diagnosis, and treatment while also seeking to improve the quality of life of patients, survivors, and carers. The Plan also sets out how the EU will support the Member States and where the **€4 billion** earmarked for actions addressing cancer will be drawn from. **Personalised medicine** is at the heart of the Beating Cancer Plan. The Plan clearly recognises the value of personalised medicine, also a key policy area of ECPC, a theme that cuts across many of the new initiatives it proposes to introduce, such as:

- Cancer Diagnosis and Treatment for All**, which aims to support greater sharing of tumour profile data with the aim of optimising cancer diagnosis and treatment and reducing inequalities in access to personalised medicine;
- Partnership on Personalised Medicine**, which will set out priorities for research and education, support research projects and make recommendations for the greater integration of personalised medicine in clinical practice;
- New collaborative projects in high performance computing and artificial intelligence** to support treatment decisions and advance personalised medicine, such as the European Health Data Space, the Cancer Survivor Brain-Card, the Electronic Health Records and the European Cancer Patient Digital Centre;
- A Cancer Inequality Registry** which will identify disparities and inequalities in cancer care between Member States and regions. This could include exploring inequalities in access to personalised medicine;
- Improving the quality of life for cancer patients, survivors and carers** with the revision of code of conduct to address fair access for cancer survivors to financial services and ensuring the full implementation of the Directive on work-life balance for parents and carers.

Presently in Europe are estimated at least **25 million cancer survivors** and **5 million cancer people**. Cancer survivors are a vulnerable population that requires medical and non-medical interventions. They are particularly at risk and only of having a **low quality of life** due to the **long-term side effects** of treatment with consequences for patients' physical, mental and social health. Moreover, 15% of them are at risk of developing another primary cancer. It is key that healthcare systems integrate survivorship cancer care plans in the follow-up to their cancer care plans.



EUROPEAN COMMISSION
DIRECTORATE-GENERAL FOR HEALTH AND FOOD SAFETY



ACCESS TO FINANCIAL SERVICES

For persons with a history of cancer

Monday 30 May 2022, 10:00 – 11:30 CEST, Brussels time

Dear Madam, Sir,

One of the pillars of Europe's Beating Cancer Plan addresses the quality of life for patients and persons with a history of cancer. Thanks to advances in early detection, effective therapies and supportive care, survival rates have increased dramatically. While this is a reason for optimism, persons with a history of cancer and their families can experience significant challenges.

One of such challenge is the unfair treatment in accessing financial services that some cancer patients are experiencing, such as insurance, mortgages and loans. Today's webinar will address this issue, a patient's "right to be forgotten", and discuss the progress made in tackling any differential treatment of persons with a history of cancer.

Europe's Beating Cancer Plan can become a game-changer and will help Europe take the lead in the fight against cancer, including on quality of life for persons with a history of cancer. Our work on the "right to be forgotten" has been set in motion for the first time at EU level and recognising the problem, some Member States are showing in the way ahead in addressing the hurdles. The patient community and cancer organisations will also have an essential input to this discussion, as well as financial industry stakeholders.

[Register here](#)

Once registered, you will receive the link and the registration ID to join the webinar on Monday 30 May.

If you have any further questions, please contact stake-hpp@ec.europa.eu.

We are looking forward to welcoming you online.

The EU Health Policy Platform team

European Commission
Directorate-General for Health and Food Safety
Unit C7 – Health information and integration in all policies
L 2557 Luxembourg

Supporting Ukraine, neighbouring EU Member States and Moldova


European Commission Virtual Meeting

The Cancer Policy & Research Landscape in the meta-COVID Era


ECPC Conference

ACCESS TO FINANCIAL SERVICES for persons with a history of cancer

European Commission Virtual Meeting



SPECIAL POLICY WEBINAR FOR THE EUROPEAN WEEK AGAINST CANCER



MAKING SURE EUROPEAN INITIATIVES DELIVER FOR CHILDREN AND YOUNG PEOPLE WITH CANCER

Topic: Special SIOP Europe & CCI Europe Policy Webinar for the European Week Against Cancer

Description: Recently, SIOP Europe and CCI Europe enthusiastically welcomed important EU developments, including Europe's Beating Cancer Plan, the Cancer Mission and the Pharmaceutical Strategy for Europe which all contain actions of relevance for children and adolescents with cancer.

Important political commitments were made and turning them into life-saving gains for children and adolescents with cancer requires their rapid, smart and coordinated implementation across Europe.

We see a risk that the several initiatives included in these commitments could fall short of their full potential for a mere lack of coordination, which could lead to conceptual gaps or, worse, contradictions between initiatives.


For this reason, SIOP Europe and CCI Europe advocate for keeping the momentum with emphasis on coordinated action across all relevant EU programmes and call for the set-up of a multi-stakeholder EU Childhood Cancer Advisory Board, which would be instrumental in supporting an organised action and fully realising the very ambitious EU agenda for children, adolescents, and young adults with cancer across Europe.

This webinar will expand on the vision of an EU Childhood Cancer Advisory Board from the perspective of childhood cancer patients, parents, survivors, and academia.


Time: May 31, 2022 12:00 PM in Brussels

Making sure European initiatives deliver for children and young people with cancer

SIOP Europe & CCI Europe Policy Webinar



Cancer Prevention Europe



IARC learning

About Cancer Prevention Europe's Learning Centre

Cancer Prevention Europe's (CPE) Learning Centre provides certified and non-certified learning modules and other materials (i.e. webinars, knowledge clips) to build capacity and support knowledge transfer on cancer prevention.

Learning materials, developed by leading cancer prevention experts, are aimed at anyone working on and/or with an interest in cancer prevention and health promotion, such as staff members of cancer leagues, health promoters, cancer prevention advocates, researchers, medical and public health students, and healthcare professionals. All materials are freely available and easily accessible from any portable device (mobile and computer).

About the CPE multilingual online programme

The first CPE multilingual online programme on primary and secondary cancer prevention targets cancer prevention promoters and advocates. The programme consists of **2 sets of free, self-paced, e-learning modules**:

1. **The European Code Against Cancer (ECAC), 4th edition:** This certified set of 13 free self-paced, online learning modules includes 12 modules on each of the recommendations within the ECAC and one module on the methodology underlying the 4th edition of the ECAC.
2. **Latest evidence on cancer prevention, myths, and controversies:** This complementary set of 12 e-learning modules presents the latest evidence and tackles myths and controversies related to the topics addressed by the European Code Against Cancer, 4th edition.

An **evaluation of the learning** is available after completing the 13 self-learning modules on the European Code Against Cancer, 4th edition. The evaluation includes a survey and quiz that, if successfully completed, will entitle you to a **certificate of learning**.

CPE e-learning modules

SAVE THE DATE!



World Cancer Day 2023

4 February 2023
#CloseTheCareGap



Close 
 the care
gap 



worldcancerday.org



#WorldCancerDay



@uicc



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EWAC 2023

25-31 May 2023
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