



ECL YOUTH AMBASSADORS

for the European Code Against Cancer



The ECL Youth Ambassadors (YAs) programme was funded in 2012 within the European Partnership Action Against Cancer (EPAAC) to connect young Europeans who share a common mission: *reducing the burden of cancer by promoting healthy lifestyle choices known to reduce cancer risks.*

YAs make creative and enterprising actions to promote and disseminate the *European Code Against Cancer (ECAC)* in their communities, and participate in joint cancer awareness campaigns. YAs receive secretarial support from the *Association of European Cancer Leagues*, who aims to nurture them to become successful leaders in cancer control and the wider EU health community.

MAP of IMPACT 2021

 **68 Youth Ambassadors**
 **from 39 countries**
 **across WHO/Europe Region**

Throughout 2021

80

ACTIONS

promoting the
ECAC

4 Working Groups



Advocacy

Development of an advocacy toolkit for cancer prevention advocates

Digital Communication

Development of a media strategy for the programme and awareness campaigns



Events and Education

Development of a planning, monitoring and evaluation toolkit for cancer prevention events

Research

Development of a pan-European study on how to adapt the ECAC to cancer survivors



21

Social & traditional
media actions

5

Research
activities

18

Awareness &
public promotion
events

36

Conferences & other
educational
activities

Are you a **youth leader**,
passionate about **public health**
and willing to promote **cancer
prevention** messages to your
peers and the general public?

Apply to become a Youth
Ambassador for the European
Code Against Cancer!

**Join us or partner
with us!**



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European Code
Against Cancer
12
WAYS TO REDUCE
YOUR CANCER RISK

 **ECL**
Association of European
Cancer Leagues



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