



ECL YOUTH AMBASSADORS

for the *European Code Against Cancer*



The ECL Youth Ambassadors (YAs) programme was funded in 2012 within the European Partnership Action Against Cancer (EPAAC) to connect young Europeans who share a common mission: *reducing the burden of cancer by promoting healthy lifestyle choices known to reduce cancer risks.*

YAs make creative and enterprising actions to promote and disseminate the *European Code Against Cancer (ECAC)* in their communities, and participate in joint cancer awareness campaigns. YAs receive secretarial support from the *Association of European Cancer Leagues*, who aims to nurture them to become successful leaders in cancer control and the wider EU health community.

MAP of IMPACT 2020

 **68 Youth Ambassadors**
 from **39 countries**
 across **WHO/Europe Region**

Throughout 2020 **136 ACTIONS** promoting the **ECAC**

4 Working Groups



Advocacy

Development of an advocacy toolkit for cancer prevention advocates

Digital Communication

Development of a media strategy for the programme and awareness campaigns



Events and Education

Development of a planning, monitoring and evaluation toolkit for cancer prevention events

Research

Development of a pan-European study on how to adapt the ECAC to cancer survivors



49
Social & traditional media actions



19
Research activities



37
Awareness & public promotion events



31
Conferences & other educational activities

Are you a **youth leader**, passionate about **public health** and willing to promote **cancer prevention** messages to your peers and the general public?

Apply to become a Youth Ambassador for the European Code Against Cancer!

Join us or partner with us!



12
European Code Against Cancer
12
WAYS TO REDUCE YOUR CANCER RISK

 **ECL**
Association of European Cancer Leagues



Co-funded by the Health Programme of the European Union

