

CREATIVITY COMPETITION

Participants are encouraged to create an original visual design or a short video which effectively communicates the importance of HPV vaccination for cancer prevention and/or promote the uptake of HPV vaccination. The aim of the designs and of the short videos should be to communicate evidence-based information about HPV vaccines to young people and to their parents.

Each participant can submit a maximum of 2 entries.

SHORT VIDEOS

Length: max 60 seconds

Format: MP4

Language: English or with English subtitles

INFOGRAPHICS AND POSTERS

Size: 8.5x11 inches

Resolution: 300dpi

Format: JPG, PNG, PDF

DIGITAL STICKERS/MEMES/GIFS

MEMES: Size: 1080x1080 pixels/ Format: JPG, PNG

GIFS: Length: max 6 seconds/ Resolution: 480-1080p/ Format: GIF

DIGITAL STICKERS: Submission shall be a set of sticker designs composed of one main image, one chat thumbnail icon, and six sticker images (See [LINE specification](#))

Format: PNG / Width to height ratio: 240x240 pixels (main image), 370x320 pixels (sticker images), 96x74 pixels (chat thumbnail icon)

All submission must be based on and follow one (or more) of the evidence-based facts provided by ECL.

Check out the [LIST OF FACTS HERE!](#)

Check the suggested websites/software to make your creative submissions [HERE!](#)

Submit your entry through [THIS SUBMISSION FORM!](#)

