

### About ECL

- 29 members in 20 EU countries
- with 3,000 staff & 200,000 volunteers
- representing over 450m people
- €700m donated to research in 2018/19
- 4 main areas of activity
- 1/3rd of members are very active
- 1/3rd of members are moderately active

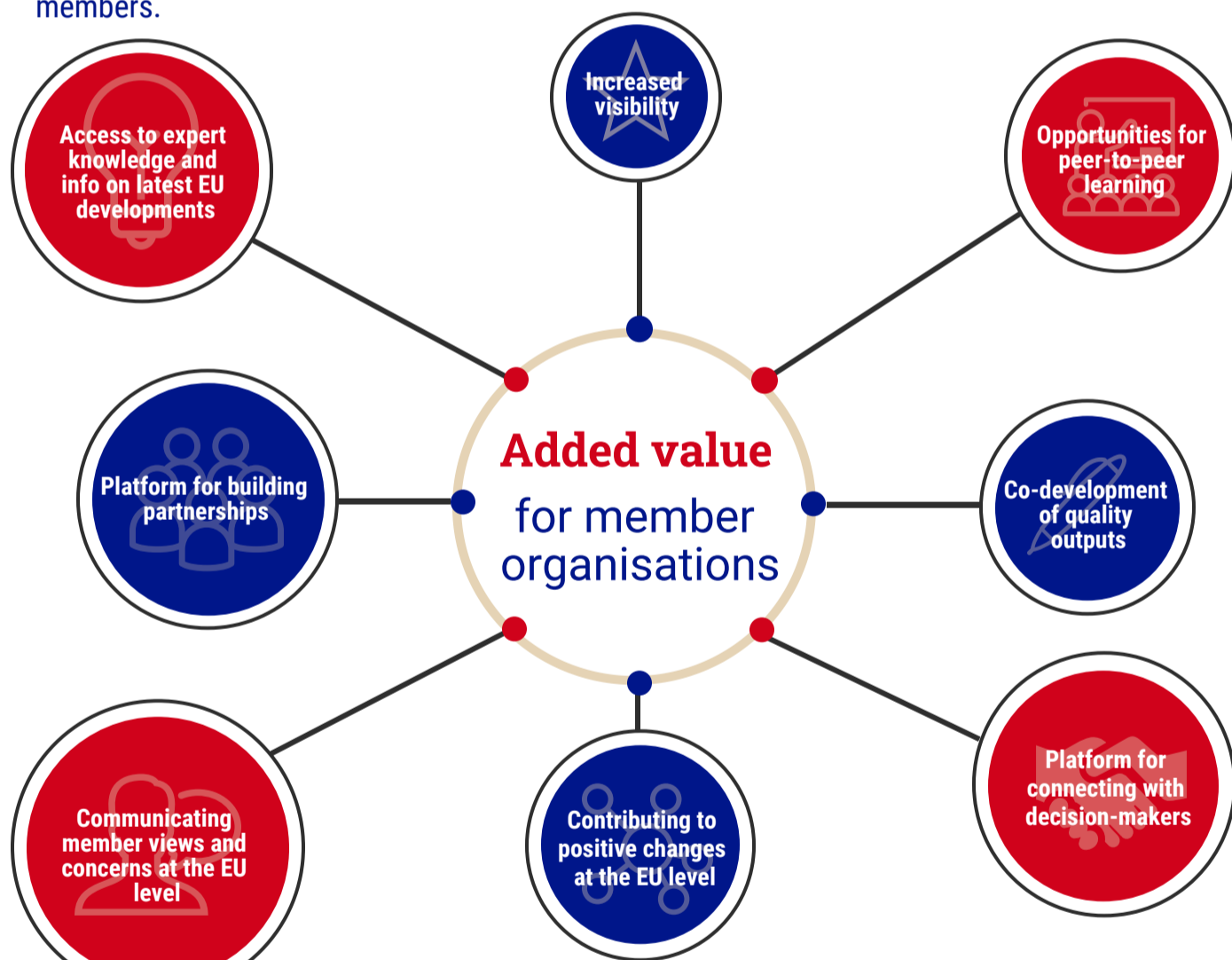


### Objectives

### Methods

- Assessing the **added value of being a part of ECL from the perspective of member organisations**, including an assessment of the factors contributing to or hindering impact, as well as ECL's strengths and weaknesses.
- Making **concrete recommendations for improving ECL's value proposition** for its members.

- 41 documents analysed
- 15 interviews with staff of member organisations & Youth Ambassadors
- 1 ECL meeting observed



### Challenges & Opportunities

- Implementing a broad work plan and managing high volumes of work with limited staff
- Diversifying income sources and enabling sustainable long-term growth
- Providing appropriate linkage between different work areas and harmonising activities
- Making the best use of Board Members' expertise
- Providing more resources to the Youth Ambassadors and connecting them with cancer leagues and cancer control leaders
- Improving existing member retention, based on their diverse needs and wants
- Optimising and developing member engagement, especially of those who are moderately or not at active at all
- Facilitating greater member participation, especially of those not involved in working groups
- Enhancing member value, especially in the area of cancer research
- Improving monitoring and evaluation processes for better learning and performance improvement



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