Dear colleague,

We invite you to join the webinar:

**Europe’s path to eliminating cervical cancer**

**Friday 05 February 2021, 14.00 – 15.00 CET, Brussels time**

Cervical cancer is a significant health problem in Europe. WHO Member States have collectively resolved to end needless suffering from a cancer that is preventable, curable and could be eliminated within a generation by adopting the **global strategy to accelerate the elimination of cervical cancer as a public health problem** in November 2020. The strategy marked a historic milestone and sent a strong signal of worldwide interest in progressing on an essential public health issue even amidst the COVID-19 pandemic.

The objective of this webinar is to (i) inform a wide audience of health stakeholders about the global strategy and (ii) discuss Europe’s role in taking global commitments forward and signalling the importance of cervical health to European Member States, Associated countries and beyond.

Video recording and screenshot images of speakers and the participants may be taken for internal reporting purposes.

The EU Health Policy Platform will host a live webinar, following this **agenda**:

**14.00 – 14.05**  Welcome & introductions  
Urška Ivanuš, Institute of Oncology Ljubljana & Association of Slovenian Cancer Societies

**14.05 – 14.15**  Overview of the WHO Global strategy to accelerate the elimination of cervical cancer as a public health problem  
Elena Fidarova, Technical Officer, Management of NCDs, Department of Noncommunicable Diseases (NCDs), World Health Organization (WHO)

**14.15 – 14.30**  Europe’s response to the global strategy – top 5 priorities for action  
Marc Arbyn, Coordinator, Unit Cancer Epidemiology, Belgian Cancer Centre, Sciensano

**14.30 – 14.55**  Q&A and responses from key players

- **Civil Society** – Julie Torode, Director of Special Projects, Union for International Cancer Control (UICC)
- **Scientific community** – Partha Basu, Head of Screening Group, International Agency for Research on Cancer (IARC)
- **European Parliament** – Chrysoula Zacharopoulou MEP (France, Renew Europe)
- **European Commission** – Hana Horka, Europe’s Beating Cancer Plan Task Force, Directorate General for Health and Food Safety (DG Santé)

**14.55 – 15.00**  Concluding remarks  
Urška Ivanuš, Institute of Oncology Ljubljana & Association of Slovenian Cancer Societies
How to participate in this webinar

(1) Click on the link below before the webinar starts:
Friday 5 February at 14.00 CET, Brussels time

Link to register:
https://ecconf.webex.com/ecconf/onstage/g.php?MTID=ed1095c106c7fe33b5dcd4a08a81a34789
And enter
✓ your name, surname and your organisation
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✓ event number: 175 959 6325
✓ password: @webinar2021Hpp

DURING THE WEBINAR: your microphone will be muted by default. You can interact with the speakers, hosts and attendees through the chat function.

(2) Audio conference:
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The EU Health Policy Platform team

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Directorate-General for Health and Food Safety
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We are looking forward to welcoming you online.
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