

# WORLD NO TOBACCO DAY

## HOW WILL EUROPE ACHIEVE ITS FIRST TOBACCO FREE GENERATION?



PREVENTION &  
EARLY DETECTION  
WORKING GROUP



10:30-12:00 CET

31 May 2024

Online

### Agenda

10:30-10:35

#### Introduction and Housekeeping

10:35-10:45

#### Setting the Scene: Reflecting on Tobacco Control and Market Developments in Europe

- **Lilia Olefir** | Director of Smoke Free Partnership

10:45-11:00

#### Regulating Novel and Emerging Nicotine and Tobacco Products: ECL Recommendations on Tobacco Control and Public Health

- **Cristiana Fonseca** | Health Educations and Prevention Expert, Portuguese League Against Cancer; Chair of ECL Prevention and Early Detection Working Group

11:00-11:45

#### Panel Discussion:

- **Dr. Angela Ciobanu** | Technical Officer for Tobacco Control, World Health Organization Regional Office for Europe
- **Dr. Jérôme Foucaud** | Head of Department - Research for Humanities and Social Sciences, Epidemiology and Public Health, French National Cancer Institute
- **Dr. Eline Remue** | Policy Officer, Belgian FPS Health, Food Chain Safety, Environment
- **Carlos Torrado** | Youth Ambassador, Association of European Cancer Leagues

**Moderator: Mariam Zaidi**

11:45-11:55

#### Q&A Session

11:55-12:00

#### Final Remarks

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