

European Code Against Cancer Awareness Survey:

Results from a multi-country omnibus online survey

Association of European Cancer Leagues (ECL)

November 2015

Link: http://europeancancerleagues.org/images/European_Code_Against_Cancer/ECAC_awareness_survey_report_3011.pdf

Omnibus survey conducted by:



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1. Executive Summary

The European Code Against Cancer (ECAC) is a set of recommendations designed to provide individuals in Europe with clear advice on measures they can take to reduce their risk of cancer. The latest edition of the Code was published in October 2014 containing 12 evidence-based recommendations.

Little research has been conducted to understand the levels of awareness of the Code amongst the general population in Europe. Where efforts have been made in recent years to analyse the awareness of the Code as a single entity, the research suggests that there is likely to be an insufficient knowledge of the ECAC amongst the general public.

In order to provide an updated picture on the awareness of the Code in Europe, the Association of European Cancer Leagues (ECL) commissioned a short-scale survey, with a representative population sample, conducted in 5 EU Member States: **Finland; France; Poland; Spain; and the United Kingdom (UK).**

Aim

The primary aim of this survey was to collect baseline data on the awareness levels of the European Code Against Cancer in the general population, which could be revisited over time to appreciate the impact of planned ECAC dissemination activities.

A total of **6,109 respondents contributed to this survey**. Respondents were recruited from YouGov's online research panel and participated via an omnibus online survey method. A representative sample of all adults (aged 18+) were reached in each surveyed country.

Results

The main results arising from this survey are:

- **10% of all respondents had previously heard of the European Code Against Cancer.** Only 10% of all respondents (N. 6,109) indicated that they had heard of the European Code Against Cancer prior to taking part in the survey;
- **Substantial variation was found in awareness levels amongst the surveyed countries.** Awareness of the Code ranged from just 1% of those surveyed in the United Kingdom, to 17% in Poland. This suggests that country of residence is a key determining factor on awareness of the Code. Minimal variation was apparent according to other key factors such as gender, age, and highest level of education achieved;
- **52% of respondents indicated are either fairly or very likely to change their behaviour as a result of reading the Code.** A majority of all respondents indicated it was likely that the Code would prompt them to modify their behaviour in order to reduce their cancer risk. This increased to 75% amongst those who indicated they had previously heard of the Code;



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- **A social gradient is suggested in terms of perception of cancer risk and likelihood to act to reduce this risk.** A gradient according to highest education level achieved was evident in the responses to several questions related to the perception of cancer prevention and risk reduction, and likelihood of making lifestyle modifications in order to reduce cancer risk. This may suggest that there is a lower degree of health literacy amongst those with the lowest level of education attainment, which should therefore be addressed as a public health policy priority;
- **Age is a contributing factor to knowledge and awareness of cancer prevention messages.** Variation according to age was present in regards to the pre-existing knowledge of the Code's recommendations. 57% of respondents under-35 indicated they learned something new as a result of reading the Code. Whereas, in the over-55 group, 46% indicated they had learned something new. This suggests that young people should be prioritised as a target group for the dissemination of the Code. However, as all respondents were aged 18 and over, further work is needed on the awareness and impact of the Code and cancer prevention amongst children aged 17 and under.

Conclusions

Overall, the survey provides a useful snapshot of the awareness levels of the Code from a representative sample of several countries with large and diverse populations. The survey findings can help focus on possible weak spots, or target groups, for the dissemination of the Code, and appreciate better the population's knowledge and awareness of general cancer prevention messages.

Factors contributing factors to the degree of awareness seem likely to be the extent to which the ECAC 'brand' is promoted at a national or local level, and the proximity of the survey fieldwork to the publication of the Code in the respective national languages.

Consequently, given the importance of country of residence to awareness of the Code, further work is required to appreciate the contributing factors and mitigating factors in each country. Further research is also required to investigate the impact of the Code as a product to promote health and provoke behavioural change.



2. Introduction

2.1 Background

The European Code Against Cancer is a set of recommendations designed to provide individuals in Europe with clear advice on measures they can take to reduce their risk of cancer.

The first edition of the Code was developed in 1987 and subsequently revised in 1994. A 3rd edition followed in 2003, which has subsequently been succeeded by the 4th edition published in October 2014. The current edition contains 12 specific recommendations.

Each edition of the Code has focused on primary and secondary preventative measures that are aimed broadly at the general public, as opposed to specific target groups (e.g. high risk or vulnerable populations). The process of updating the Code for the latest edition was coordinated by the International Agency for Research on Cancer (IARC) and supported financially via a grant agreement with the European Commission.

In preparing for the publication of the 4th edition, a series of working groups were established by independent scientific experts to review the evidence and formulate the precise phrasing of each recommendation that appears in the updated edition of the Code (Minozzi, et al., 2015).

Part of this preparatory work included small-scale studies to explore public attitudes towards the Code and assess the impact of the draft recommendations on behavioural intentions. This work identified that there had been few scientific studies looking at the Code as a single product (Winstanley & Wardle, 2014). Where efforts have been made to analyse the awareness of the Code as a single entity, researchers have concluded that insufficient knowledge of the ECAC (Lopez et al., 2003).

Following the publication of the 4th edition of the Code in 2014, the Association of European Cancer Leagues (hereafter, ECL) was awarded operational grant funding from the 3rd Health Programme (2014-2020) of the European Union, which included a specific mandate to communicate the 4th edition of the European Code Against Cancer in collaboration with the national and regional Cancer Leagues in Europe.

Representatives of member leagues were involved in the development of the new Code, as was the case during the last Europe Against Cancer Programme. Cancer leagues were instrumental in communicating the previous (3rd revision) of the European Code Against Cancer. The continued commitment of ECL members to promote the Code is officially stated in ECL's official Strategy document, which identifies a fundamental activity under its Strategic Goal 2: Promote Cancer Prevention to "Communicate and promote implementation of the European Code Against Cancer among member leagues and across Europe."



2.2 *Aim and objectives*

Ahead of the systematic dissemination of the Code, it is necessary to establish a baseline against which the dissemination activities to communicate the Code can be measured.

In order to achieve this, ECL commissioned a survey that was conducted amongst a representative population sample in 5 EU Member States with the aim of collecting baseline data on the awareness levels of the European Code Against Cancer amongst the general population.

This method will be reproduced near to the conclusion of ECL's initial ECAC dissemination activities, which is provisionally foreseen as taking place during October/November 2017.

The key objective of this survey is to appreciate the general levels of awareness, in the selected countries, of the European Code Against Cancer as a cohesive set of recommendations. Consequently, emphasis is placed upon learning about the awareness of the Code as a 'brand', rather than the 12 individual recommendations contained within the Code.

Supplementary objectives include: understanding attitudes in the general population towards cancer prevention; appreciating the personal intention of individuals to change behaviour in order to prevent cancer; exploring the extent to which the Code provides new information about cancer prevention to the general population; and whether the Code prompts individuals to want to change their behaviour.



3. Method

3.1 Methodology

The questions selected for the survey focus on knowledge and awareness of the Code as a product, based on an informal consultation with colleagues from ECL members, the WHO's International Agency for Research on Cancer, and the European Commission's Directorate for Health and Food Safety (DG Santé). Several of the questions were adapted from those of an earlier study that was conducted during the process of updating the Code (Winstanley & Wardle, 2014).

An initial pre-testing of the questions was carried out during the European Cancer Congress 2015, during which 40 delegates were approached and asked to complete a printed copy of the survey. This pre-testing was useful for logical and content validation, along with checking the suitability of the available responses to each question.

The methodological approach taken was to administer the survey questions via an 'omnibus' online survey. In light of the limited financial resources and time available, the omnibus online survey is an appropriate method for this survey given that it offers a quick and reliable method to reach a representative population sample at low cost.

Three quotes for an omnibus online survey service were received from three leading research agencies. YouGov were selected against the criteria of price, quality, and speed at which the results could be delivered. The final list of questions in the survey were amended slightly by YouGov reflecting their standard practice. *Annex 1* shows the questions posed to respondents, and includes a rationale for the inclusion of said questions.

3.2 Participant sample

As the resources were not available to run the omnibus survey in all 28 EU Member States, 5 Member States were selected on the basis of achieving a balanced geographical scope, and acknowledging the markets available to the research company.

These countries are: Finland (Northern Europe); France (Western Europe) Poland (Central and Eastern Europe), Spain (Southern Europe), and the United Kingdom (primary language of the 4th edition – launched October 2014).

A representative sample of all adults aged 18+ were reached in each country. Respondents were recruited from YouGov's online research panel. A quota sample was used to obtain a reflection of the general adult population in each country.

The sample size in each country was at least 1,000. The sample size in the UK was 2,000 as this is the standard sample size of the research company. In total, this gave a combined sample of 6,109.



3.2 Data collection and analysis

This survey was conducted using an online process administered to members of the YouGov population panels of the respective countries.

Emails are sent to panellists selected at random from the base sample. The e-mail invites them to take part in a survey and provides a generic survey link. Once a panel member clicks on the link they are sent to the survey that they are most required for, according to the sample definition and quotas. Invitations to surveys don't expire and respondents can be sent to any available survey.

The responding sample is weighted to provide a representative reporting sample. The profile is normally derived from census data or, if not available from the census, from industry accepted data. This process was replicated in each of the five countries.

All questions were administered in the national language of the respective countries. The questions were released in the selected countries immediately following completion of the translation of the survey questions. The collection was closed once the quota samples had been met. Fieldwork took place between: 21st October 2015 – 2nd November 2015.

Both the data collection and analysis was performed by YouGov, who provided results for each country that was surveyed. These results provided a break down by age, gender, and region, and were weighted to represent the adult populations (aged 18+) of the respective countries. Percentages are provided according to the weighted data and, in some instances, are rounded to the nearest whole number for presentation purposes. To enrich the analysis, a further question was asked on the highest education level achieved. This was chosen in order to act as a proxy indicator of socio-economic status.



4. Results

The results of the survey can be categorised according to three areas:

1. Attitude towards cancer prevention (questions 1 – 3)
2. Awareness of the Code (question 4)
3. Learning and impact of the Code (questions 5 & 6)

In order to facilitate a simple analysis and quick understanding of the results, the findings from the surveyed countries are combined and summarised in this report according to above-mentioned three areas.

Table 1 provides an overview of the demographic break down of respondents, illustrating gender, age, country of residence and the highest educational level achieved.

Table 1: Demographics of survey respondents (weighted and unweighted figures) all (country) adults (6,109)

	Unweighted figures	Weighted figures: All (Country) Adults 18+	% (weighted)
Gender			
Male	3000	2993	49%
Female	3109	3116	51.0%
Age			
18 - 24	674	690	11.3%
25 - 34	1012	1132	18.5%
35 - 44	1039	1058	17.3%
45 - 54	1156	1090	17.8%
55+	2228	2139	35.0%
What is your highest level of education?			
I did not complete secondary/ high school	443	447	7.3%
High school or baccalaureate or A-levels	1781	1720	28.2%
Professional qualification	1525	1580	25.9%
Bachelor's degree or similar	1416	1369	22.4%
Masters or Doctoral degree	944	993	16.3%
Country			
UK	2092	1222	20.0%
Finland	1008	1222	20.0%



France	1009	1222	20.0%
Poland	1000	1222	20.0%
Spain	1000	1222	20.0%
Total	6109	6109	

4.1 Attitude towards cancer prevention

The three questions asked in this category were:

- Q1. *Thinking about all types of cancer today (e. g. lung, bowel, breast, prostate etc.), which one of the following is closest to the percentage of all types of cancer that you think can be prevented?*
 - Respondents were offered a single choice of percentages in deciles (0%-100%), or they could indicate “don’t know”.
- Q2. *Thinking generally about the risk of getting any type of cancer in the future, which one of the following best applies to you?*
 - Respondents could answer: “I think people could reduce their risk ...”; “I don’t think people could reduce their risk ...”; or “don’t know”.
- Q3. *Thinking now about your risk of getting any type of cancer in the future, how likely, if at all, do you think you will be to ever make changes to your lifestyle in order to reduce your risk of getting cancer?*
 - Respondents could choose one of the following answers: “very likely”; “fairly likely”; “not very likely”; “not at all likely”; “don’t know”.

Figure 1 illustrates the combined responses to question 1 from all respondents in each surveyed country. 5.44% of all respondents indicated that they believed that “no types of cancer can be prevented.” Taking into account the 15% of all respondents who answered “don’t know”, this gives a net figure of almost 80% of respondents who do believe that (to at least some degree) cancer can be prevented.

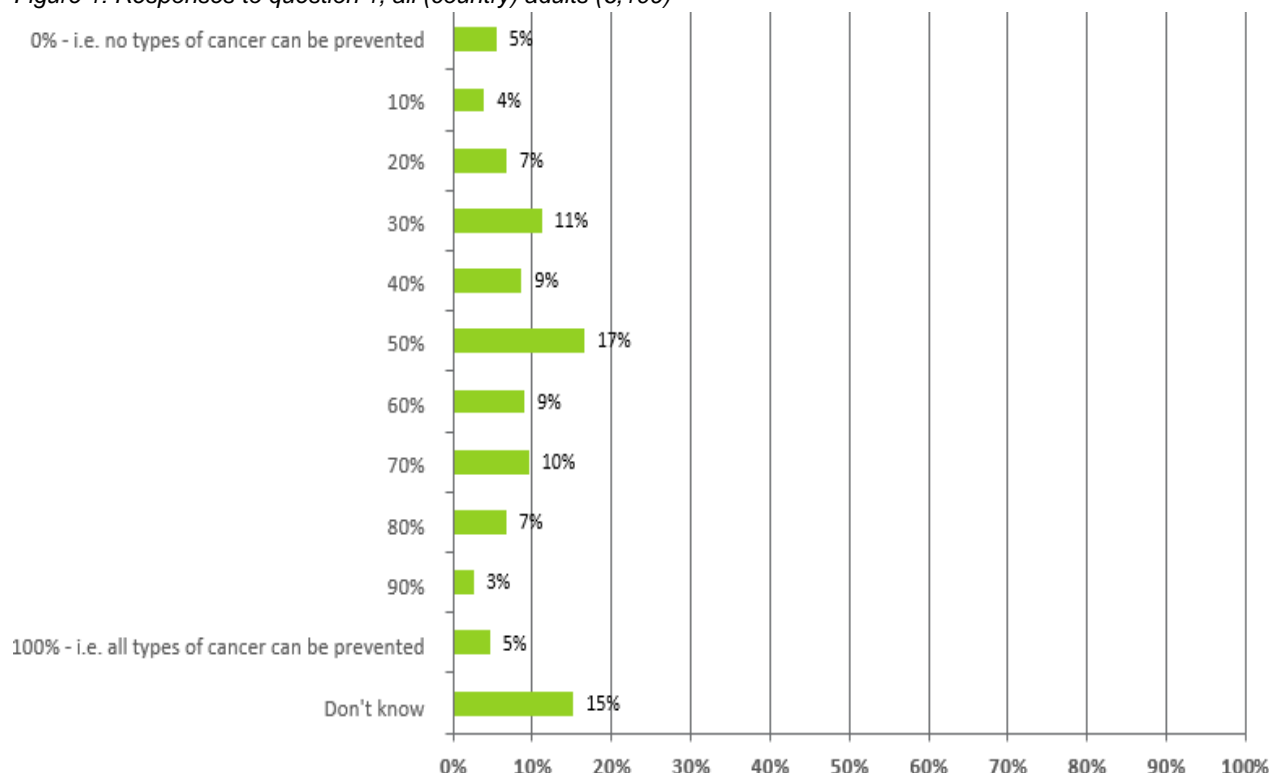
Of the respondents who indicated that they had previously heard of the Code, only 6.96% answered “don’t know” to question 1, suggesting that knowledge of the Code increases the ability to provide an answer for this question. However, 4.56% of those who had previously heard of the Code chose the response “no types of cancer can be prevented,” which is equivalent to the average answer from all respondents surveyed.

A clear gradient according to education level was evident amongst all respondents who indicated that they could not provide an answer. 24.16% of respondents who did not complete secondary education or high school responded answered “don’t know”. In comparison, this fell to 12.95% for



those whose highest education level is a bachelor's degree, and 11.33% for those whose highest education level is a masters degree or doctorate.

Figure 1: Responses to question 1, all (country) adults (6,109)



Question 2 served as both internal validity for the survey (as the percentage answering affirmatively to question 2 should be roughly equal to the net figure who indicated that they believe cancer can be prevented in question 1) and a gateway for question 3: only those responding positively to question 2 were subsequently asked question 3.

77.55% of all respondents indicated that they think 'people' can take action to reduce their cancer risk. This figure is broadly similar to the aforementioned net positive response to question 1 (79.4%). Question 2 was phrased in this way in order to be general and make respondents think about the wider population.

As with question 1, a gradient in education level was apparent in terms of those respondents answering affirmatively to question 2. This ranged from 61.31% for those with a secondary or high school education only, to 84.09% for those with a masters degree or doctorate.

At a national level, a considerable range is evident amongst those participants answering positively to question 2. In France, 64.15% answered that they think people can reduce their risk of cancer, whilst in Poland this rose to 84.77%.

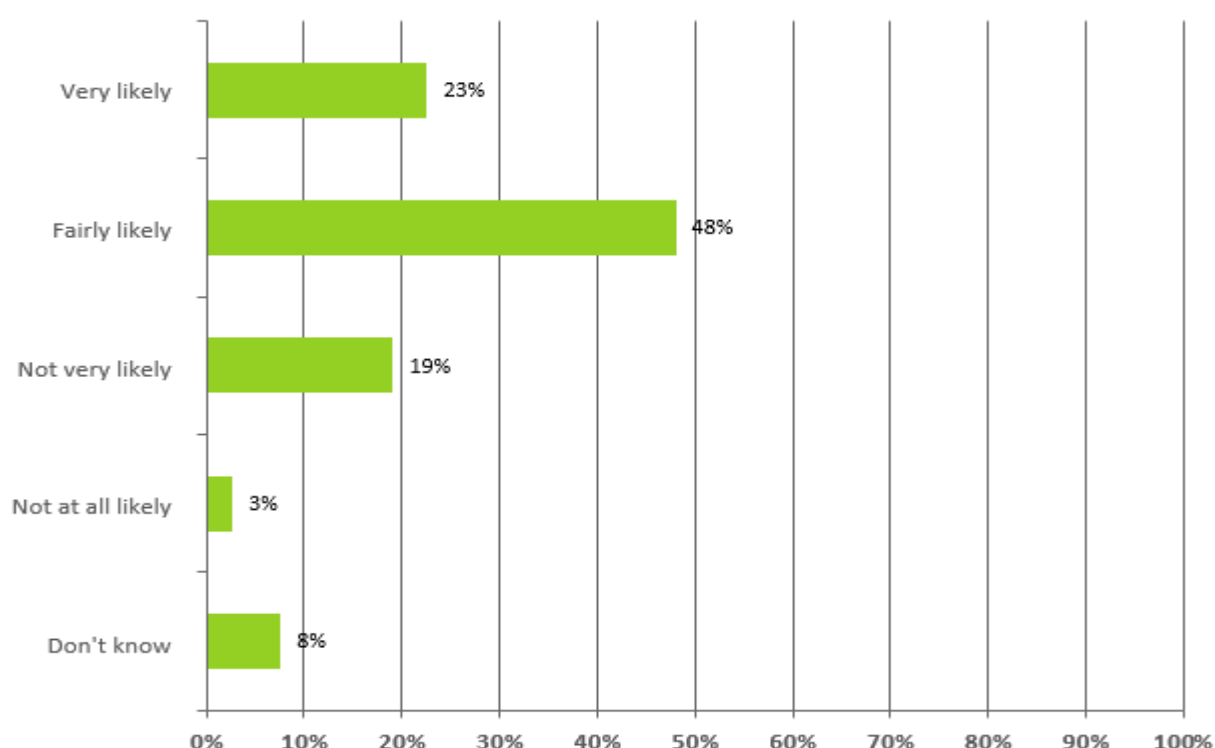


Question 3 was presented only to those respondents who answered positively to the previous question (77.55%, N. 4,750). This question focused on the individual respondent's perception as to their likelihood of making lifestyle changes in order to prevent cancer.

Figure 2 illustrates the responses from all adults in the surveyed countries who were presented with this question. Combining the responses of those who indicated that they were fairly or very likely to make lifestyle changes gives a net figure of 70.62%. This figure rises to 79.57% amongst those respondents who indicated that they had previously heard of the Code.

In addition, respondents who had previously heard of the Code, and who were asked question 3, provided the highest percentage response indicating that they are "very likely" to make lifestyle changes to prevent cancer (35.74% compared to 22.6% amongst all adults who were asked this question).

Figure 2: Responses to question 3, all (country) adults who think people could reduce their risk of getting cancer in the future by making changes to their lifestyle (4,750)



4.2 Awareness of the Code

This category deals exclusively with the question on prior knowledge of the Code:

- Q4. *Before taking this survey, had you heard of the 'European Code Against Cancer'?*
 - Respondents were offered a choice between: "Yes, I had" or "No, I hadn't."



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The combined results demonstrates that 10% of the respondents indicated that they had previously heard of the European Code Against Cancer.

Table 2 presents the demography of respondents (percentages rounded to nearest whole number). According to gender, 11% of Male respondents had heard of the Code, in comparison to 10% of Female respondents, which represents a marginal difference according to gender. Likewise, little variation in awareness of the Code is evident reported according to education level.

Table 2: Responses to question 4, all (country) adults (6,109)

	Yes: I had heard of the European Code Against Cancer	No: I had NOT heard of the European Code Against Cancer
Gender		
Male	11%	89%
Female	10%	90%
Age		
18 - 24	12%	88%
25 - 34	12%	88%
35 - 44	10%	90%
45 - 54	8%	92%
55+	10%	90%
What is your highest level of education?		
I did not complete secondary/ high school	10%	90%
High school or baccalaureate or A-levels	8%	92%
Professional qualification	11%	89%
Bachelor's degree or similar	11%	90%
Masters or Doctoral degree	12%	88%
Country		
UK	1%	99%
Finland	10%	90%
France	9%	91%
Poland	17%	83%
Spain	13%	87%
Total	10%	90%



Differences were, however, visible in the awareness levels according to country. The country with the lowest awareness is the United Kingdom, with 1% of respondents indicating that they had heard of the Code. This rises to 17% in Poland.

4.3 Learning and impact of the Code

The final category includes the remaining questions:

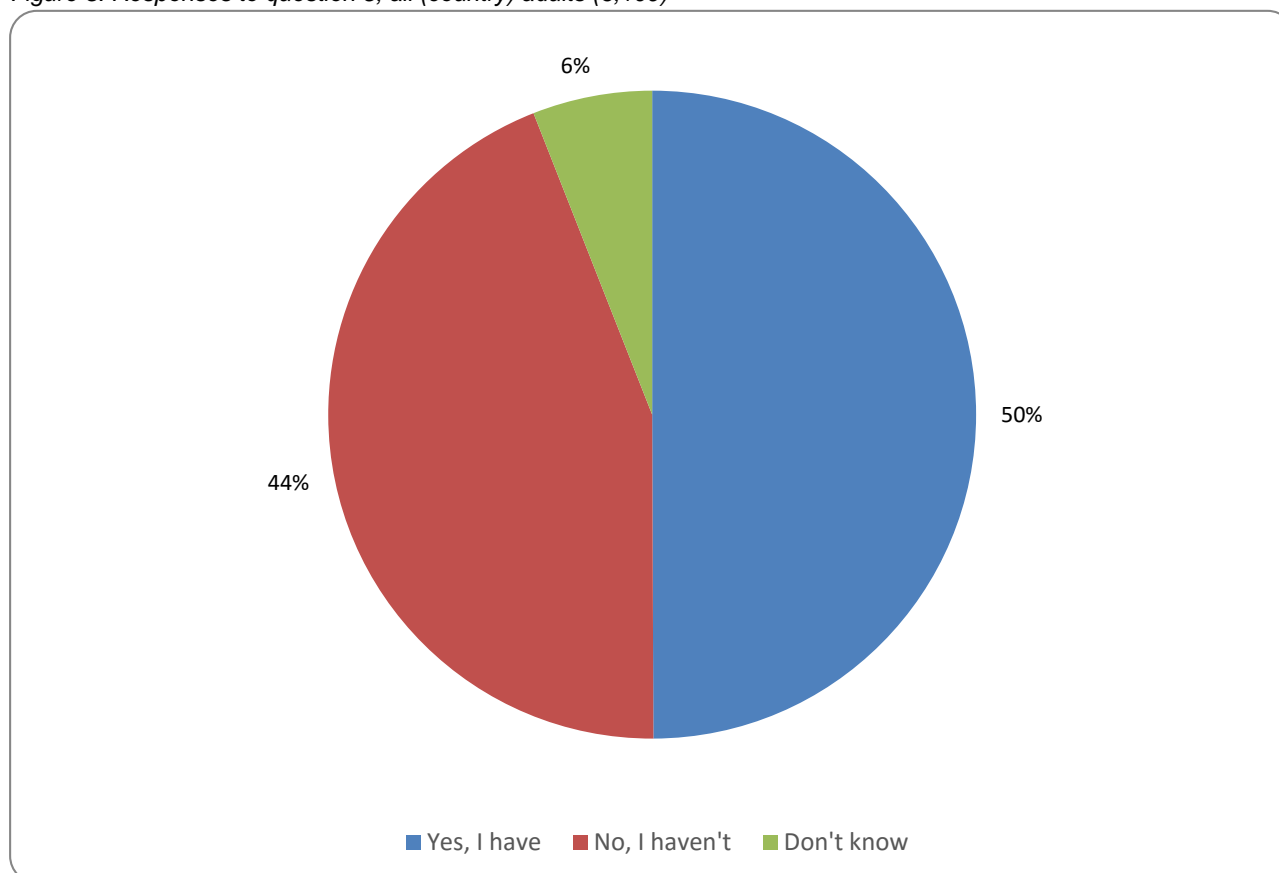
- Q5. *Thinking about the 12 recommendations that you have just read from the European Code Against Cancer, have you learnt anything new about cancer prevention as a result of reading these?*
 - Respondents were offered a single choice: “Yes, I have”; “No, I haven’t”; or “don’t know”.
- Q6. *How likely, if at all, are you to make changes to your lifestyle as a result of reading the European Code Against Cancer?*
 - Respondents could choose one of the following answers: “very likely”; “fairly likely”; “not very likely”; “not at all likely”; “don’t know”.

Question 5 was asked to all participants immediately after they had been presented with a screen showing the Code in their national language.

The combined responses to question 5, illustrated in Figure 3, show that 50% of respondents had learned something new about cancer prevention as a result of reading the Code. Interestingly, amongst those who had previously heard of the Code, 65% indicated they had learned something new.



Figure 3: Responses to question 5, all (country) adults (6,109)

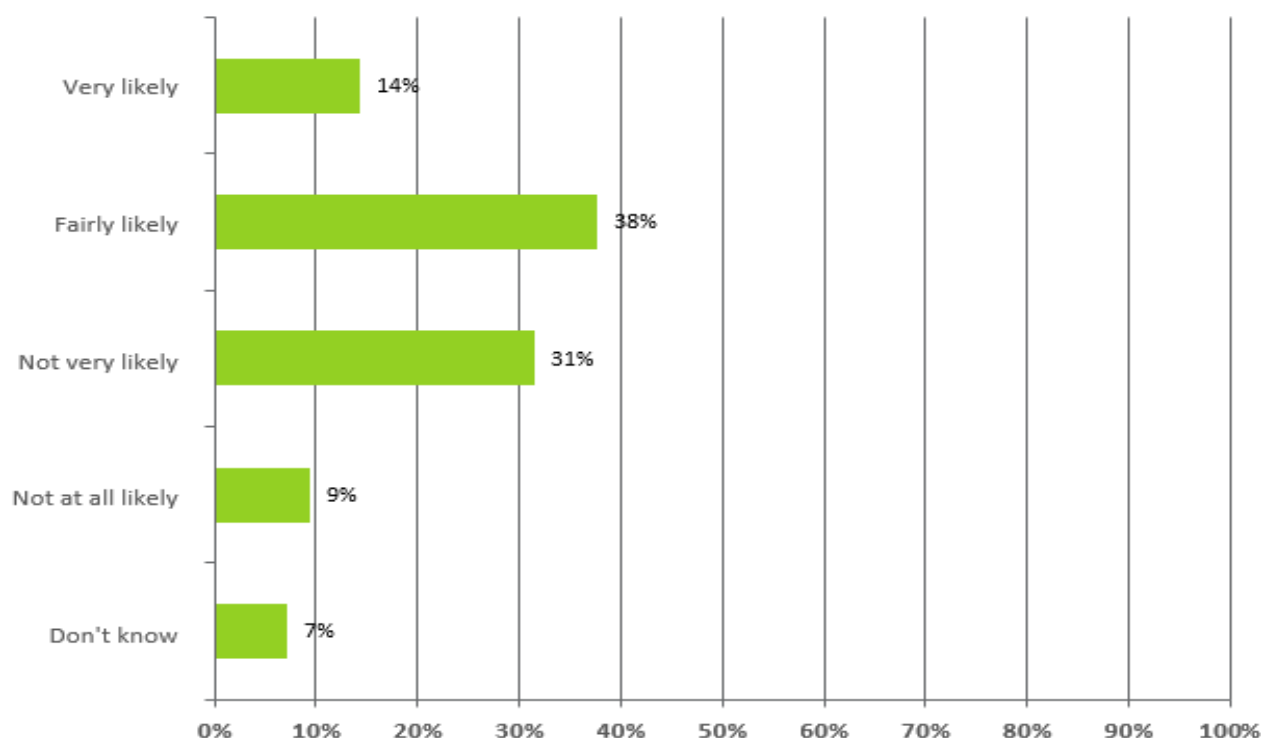


A gradient according to age of the respondent was apparent, as a higher percentage of younger respondents reported that they had learned something new (56.16% - aged 18-24), when compared with the oldest age range (45.64% - aged 55+).

Differences were also evident between countries. In the UK, 32.82% of respondents answered that they had learned something new, whereas in Spain this increased to 69%.

The responses to question 6 are indicated in Figure 4. For this question, 51.98% of respondents indicated that they were either very or fairly likely to make changes to their lifestyle as a result of reading the European Code Against Cancer.

Figure 4: Responses to question 6, all (country) adults (6,109)



From amongst the respondents who had previously heard of the Code, 74.98% indicated that they were either fairly or very likely to change their behaviour as a result of reading the Code. This includes 30.83% indicating that they were very likely to change behaviour (compared to average of 14.3% for all respondents). This may suggest that familiarity with the concept of the European Code Against Cancer translates into intention to act upon the Code's recommendations.

Once again, visible differences were apparent between the surveyed countries. In the United Kingdom, 34.84% indicated that they were either fairly likely or very likely to change their behaviour as a result of reading the Code. This rises to 63.04% and 67.88% in Poland and Spain respectively.



5. Discussion

The aim of this survey was to establish the awareness of the European Code Against Cancer amongst a representative population sample. This survey does not aim to evaluate the effectiveness of the Code as a tool to prompt behaviour change towards healthier lifestyles, nor does it try to evaluate the factors influencing knowledge of the Code. Moreover, the survey considers the Code as a single entity and, as such, does not attempt to explore attitudes and awareness to the individual recommendations contained within the 4th edition.

In light of this, the key findings of this survey relate to the prior awareness of the European Code Against Cancer (in particular, question 4 of the survey) for which the headline figure amongst all survey respondents is 10% (both sexes, all (country) adults).

This result reflects the findings of previous studies that have looked at the awareness and understanding of the Code amongst the general population. In Spain, a recent study reported that 15% of women and 11% of men were aware of the Code (Pérula-de-Torres, et al., 2014), which compares reasonably with the combined result for Spain in the present survey (13.38%).

In the UK, the preparatory study for the revision of ECAC indicated that 1% of participants had prior knowledge of the Code (Winstanley & Wardle, 2014), a result which mirrors that of all UK respondents (1.39%) to the present survey.

These findings demonstrate that greatest variation in prior knowledge of the Code is attributed to country of residence. In contrast, minimal variation was apparent according to other key factors such as gender, age and highest level of education attained.

This observation could be explained by a number of reasons. Firstly, the 4th edition was published originally in English during October 2014, whereas the official translations were launched in September 2015, just a few weeks prior to the fieldwork for this survey. This could mean that knowledge of the Code is fresher in the mind of the public who may only recently have been exposed to the Code.

Secondly, it is possible that the dissemination of the Code in the UK has failed to foreground or reference the existence of the Code itself, choosing to focus on the individual messages or rebranding and adapting the tool as a product.

Finally, the vast number of cancer-related societies in the UK (many focussing on site cancers, funding research, or providing patient support) could entail that the dissemination of the Code is crowded out in this landscape.

The situation is markedly different in Poland where extensive efforts have been made since the period prior to Poland's accession to the European Union in 2004 to promote the Code as a health promotion tool. These considerable and impressive public health campaigns involved are likely to explain the elevated awareness levels in Poland (Zatonski, 2014).



Nonetheless, it is important to note that these results are still considerably below the reported awareness levels of the Code during the period of the first edition (1987-1993), in which awareness levels reached 56% of the population in some countries (Boyle, 1990).

Questions 5 and 6 of the survey move beyond gauging the awareness of the Code, and as such offer an insight into how the Code can be used as a tool to improve health literacy and prompt behavioural change towards healthier living.

The key variation in responses to these questions were apparent according to the age group of the respondents. The youngest age groups (ages 18-24 & 25-34) reported the highest percentage of responses indicating that they had learned something new as a result of reading the code (56.16% & 56.74%, respectively).

This could be explained by the fact that respondents from older age groups have been exposed to health promotion and disease prevention messages over a longer period of time. Therefore, they are logically more likely to have heard the messages of the Code at some point beforehand than respondents from younger age groups.

Encouragingly, there was little variation according to age amongst the respondents who were either fairly or very likely to modify their behaviour after the reading the Code. This implies that the Code has a consistent appeal across all adult age groups. As all respondents were aged 18 and over, further work is needed on the awareness and impact of the Code amongst children aged 17 and under.

Although the results did not report an apparent variation in the levels of awareness of the Code according to highest education level achieved (which was taken as a proxy socio-economic indicator in this survey), a gradient according to education level was evident in the responses to several questions.

These questions were related to the respondent's personal perception of cancer prevention, namely questions 1 to 3. Respondents with the lowest level of educational attainment reported the highest percentage of responses indicating "don't know" to questions 1 & 2 (24% & 20%), and reported the highest percentage of responses indicating they were not likely or not at all likely to modify their behaviour in order to prevent cancer: question 3 (28.26%).

These results point to a possible lower level of health literacy amongst those with the lowest educational attainment level. Consequently, concerted action may be required to boost knowledge of cancer prevention and general health promotion amongst this target group.

Cross-referencing prior knowledge of the Code against the responses given to other questions of the survey raises some interesting possible associations that could form the basis for further research. For example, those respondents who had prior knowledge of the Code expressed the



highest levels of intention to modify their behaviour in order to prevent cancer (question 3 - 36%; question 6 - 31% [rounded figures]).

This may indicate that knowledge of the Code influences the desire to adopt healthy lifestyles in line with the messages of the Code. On the other hand, these results may also be explained by the fact that those already aware of the Code are offering a socially desirable and expected answer, which may not in fact reflect their actual beliefs. Further research is, therefore, needed to explore in depth of the possible associations. Such research could be useful for understanding the effectiveness of the Code as a tool to promote good health and prompt behavioural change.

Despite the suitability of the methodological approach to the survey's aims, a number of key limitations must be acknowledged. Firstly, the answers were self-reported online with no potential for follow-up with respondents. This would have been particularly useful for question 4 (awareness of the Code) in order to verify that they were not confusing ECAC with other possibly similar products, and to gather intelligence on the communication channels through which they learned of the Code.

A number of questions on cancer prevention perception and behavioural intention may tend to skew towards socially desirable answers. This could have been improved with the addition of supplementary questions to assess actual behavioural patterns.

The survey was launched and completed in a short timeframe (21st October - 2nd November 2015). Responses from the UK were delivered more than one week earlier than the other surveyed countries, due to the time required for translation. In the intervening time, the IARC Monographs on the carcinogenicity of red meat and processed meat became a lead story in the mass media across Europe. This may have had some impact on the awareness levels of the Code (as the Code references this issue in its recommendation 'have a healthy diet') and on perceptions of cancer prevention in a number of the surveyed countries.

The methodological approach entailed that the data analysis focused on providing responses to each question from a representative population sample. Therefore, the data analysis did not focus on examining the statistical significance of the relationship between key variables in the survey. As a result, further research is required to appreciate the factors underpinning the successful dissemination and appreciation of the Code, and its effectiveness as a tool to provoke behavioural change.

Finally, due to financial resource limitations, only 5 EU Member States were surveyed. Therefore, care must be exercised before generalising the results of this survey to the population of the rest of the European Union.

Despite the acknowledged limitations, the survey provides a useful snapshot of the awareness levels of the Code from a representative population sample of several countries with large and diverse populations. The survey findings can help focus on possible weak spots, and target groups, for the dissemination of the Code, and offer a sound basis from which to conduct further in-depth research.



6. Conclusions

This survey finds that 10% of the surveyed population were aware of the European Code Against Cancer prior to completion of the survey. Awareness levels differ amongst the surveyed countries, ranging from 17% in Poland to 1% in the UK. Only minimal variation is evident in the awareness levels according to age and educational level.

As country of residence appears to be the key factor in determining the extent of the awareness of the Code amongst the general population, it is reasonable to assume that awareness of the Code is influenced by the extent to which national and regional cancer societies and health promotion agencies foreground the Code in their promotional materials.

Although awareness of the Code itself did not differ substantially according to age, clear variation was noticeable in terms of prior knowledge of the Code's recommendations, suggesting that young people should be prioritised as a target group for the dissemination of the Code.

This survey has proved a useful and timely in providing a snapshot of public awareness of the European Code Against cancer, which can serve as a baseline from which ECL's activities can be measured over the coming years.

Comparing the awareness levels of the present edition with those of earlier editions indicates the scale of the challenge and sets a benchmark for the outcome of disseminating the current edition of the Code.

Dissemination of the Code must also contend with the fact that levels of public awareness are affected by how recent and fresh the information is, suggesting a diminishing influence on public awareness following publication. Those promoting and disseminating the Code must therefore associate the Code with relevant and timely news stories and events in order to keep ECAC high on the public agenda.

A more systematic study is required to investigate further the factors influencing knowledge and appreciation of the Code and its current recommendations. Further work is also required to investigate the impact of the Code as a product to promote health and provoke behavioural change.



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Annex 1: ECAC awareness survey questions and rationale for inclusion

	Question	Response	Rationale
1.	Thinking about all types of cancer today (e. g. lung, bowel, breast, prostate etc.), which one of the following is closest to the percentage of all types of cancer that you think can be prevented?	Respondents were offered a single choice of percentages in deciles (0%-100%), or they could indicate “don’t know”.	This question is designed to understand the perception of cancer prevention. The choice of responses in deciles allows for deeper analysis.
2.	Thinking generally about the risk of getting any type of cancer in the future, which one of the following best applies to you?	Respondents could choose one of the following: “I think people could reduce their risk ...”; “I don’t think people could reduce their risk ...”; or “don’t know”.	This question looks more at risk reduction, validating the previous question and acting as gateway for the following question.
3.	Thinking now about your risk of getting any type of cancer in the future, how likely, if at all, do you think you will be to ever make changes to your lifestyle in order to reduce your risk of getting cancer?	Respondents could choose one of the following: “very likely”; “fairly likely”; “not very likely”; “not at all likely”; “don’t know”.	<p>This question focuses on the individual’s intention to modify their lifestyle and is only asked to those answering affirmatively to the previous question.</p> <p>This questions attempts to link general perceptions (previous questions) with individual intention.</p>
4.	Before taking this survey, had you heard of the 'European Code Against Cancer'?	Respondents were offered a choice between: “Yes, I had” or “No, I hadn’t.”	This is key question of the survey and is restricted to “yes” or “no” response in order to provide greater certainty in the results

Respondents were shown the Code in their national language after question 4.

5.	Thinking about the 12 recommendations that you have just read from the European Code Against Cancer, have you learnt anything new about cancer prevention as a result of reading these?	Respondents were offered a single choice: “Yes, I have”; “No, I haven’t”; or “don’t know”.	This question tries to gauge the educational value of the Code, which links to the primary objective of communicating ECAC.
6.	How likely, if at all, are you to make changes to your lifestyle as a result of reading the European Code Against Cancer?	Respondents could choose one of the following: “very likely”; “fairly likely”; “not very likely”; “not at all likely”; “don’t know”.	This question attempts to assess the value of the Code as a behaviour change tool, which is a further objective of communicating ECAC.



Annex 2: ECAC awareness survey complete results ‘merged’ and by country

Contained hereafter are the data provided by YouGov corresponding to the responses to the online omnibus survey.

In total, 6 sets of data are available:

- the merged data (all respondents);
- Finland data;
- France data;
- Poland data;
- Spain data; and
- the United Kingdom data.

The data is presented in two forms: the first indicating responses as rounded percentages (%), and the second with the absolute numbers (N).

The data is aggregated according to the following variables:

- Gender (Male/Female);
- Age (18-24, 25-34, 35-44, 45-54, 55+);
- Response to question 4 of the survey (Before taking this survey, had you heard of the 'European Code Against Cancer'?);
- Highest level of education (Did not complete high school, high school/baccalaureate or A Levels, Professional qualification, Bachelor degree, Masters or Doctoral degree);
- Country (Finland, France, Poland, Spain, UK).

As a result, the full data disaggregated to the individual respondent is not available.



ECL

Awareness of the European Code
Against Cancer - Merged (%)



Total	Gender		Age				
Base	Male	Female	18 - 24	25 - 34	35 - 44	45 - 54	55+

TEE_q1. Thinking about all types of cancer today (e.g. lung, bowel, breast, prostate etc.)...

Which ONE of the following is CLOSEST to the percentage of all types of cancer that you think can be prevented?

Unweighted base	6109	3000	3109	674	1012	1039	1156	2228
Base: All (Country) Adults	6109	2993	3116	690	1132	1058	1090	2139
0% - i.e. no types of cancer can be prevented	5%	5%	6%	3%	5%	6%	6%	6%
10%	4%	3%	5%	3%	5%	4%	4%	4%
20%	7%	6%	7%	7%	9%	7%	7%	5%
30%	11%	11%	12%	13%	13%	11%	12%	10%
40%	9%	8%	9%	10%	8%	9%	9%	8%
50%	17%	17%	16%	16%	17%	17%	16%	17%
60%	9%	10%	8%	11%	9%	7%	7%	10%
70%	10%	11%	8%	9%	9%	9%	11%	9%
80%	7%	7%	6%	6%	6%	7%	7%	7%
90%	3%	3%	2%	3%	2%	3%	2%	2%
100% - i.e. all types of cancer can be prevented	5%	5%	4%	3%	4%	4%	4%	6%
Don't know	15%	14%	16%	15%	13%	15%	15%	16%

TEE_q2. Thinking generally about the risk of getting any type of cancer in the future...

Which ONE of the following BEST applies to you?

Unweighted base	6109	3000	3109	674	1012	1039	1156	2228
Base: All (Country) Adults	6109	2993	3116	690	1132	1058	1090	2139
I think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	78%	79%	76%	79%	79%	77%	77%	77%
I don't think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	13%	12%	14%	11%	13%	13%	13%	13%
Don't know	10%	9%	11%	10%	8%	10%	10%	10%

ECL

Awareness of the European Code
Against Cancer - Merged (%)



Total	TEE_q4. Before taking this survey, had you heard of the 'European Code Against Cancer'?		TEE_Education. What is your highest level of education?				
Base	Yes, I had	No, I hadn't	I did not complete secondary/ high school	High school or baccalaureate or A-levels	Professional qualification	Bachelor's degree or similar	Masters or Doctoral degree

TEE_q1. Thinking about all types of cancer today (e.g. lung, bowel, breast, prostate etc.)...

Which ONE of the following is CLOSEST to the percentage of all types of cancer that you think can be prevented?

Unweighted base	6109	523	5586	443	1781	1525	1416	944
Base: All (Country) Adults	6109	622	5487	447	1720	1580	1369	993
0% - i.e. no types of cancer can be prevented	5%	5%	6%	7%	6%	5%	6%	4%
10%	4%	4%	4%	2%	4%	5%	4%	4%
20%	7%	6%	7%	5%	7%	7%	7%	6%
30%	11%	11%	11%	9%	10%	12%	11%	13%
40%	9%	8%	9%	9%	7%	9%	10%	8%
50%	17%	17%	17%	14%	16%	15%	18%	20%
60%	9%	10%	9%	7%	9%	10%	9%	8%
70%	10%	13%	9%	8%	8%	10%	11%	10%
80%	7%	9%	6%	6%	6%	7%	6%	8%
90%	3%	4%	2%	2%	3%	2%	2%	4%
100% - i.e. all types of cancer can be prevented	5%	8%	4%	6%	6%	4%	4%	4%
Don't know	15%	7%	16%	24%	17%	14%	13%	11%

TEE_q2. Thinking generally about the risk of getting any type of cancer in the future...

Which ONE of the following BEST applies to you?

Unweighted base	6109	523	5586	443	1781	1525	1416	944
Base: All (Country) Adults	6109	622	5487	447	1720	1580	1369	993
I think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	78%	82%	77%	61%	75%	76%	82%	84%
I don't think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	13%	15%	12%	19%	14%	14%	10%	9%
Don't know	10%	4%	10%	20%	10%	10%	8%	7%

ECL

Awareness of the European Code
Against Cancer - Merged (%)



Total	Country				
Base	UK	Finland	France	Poland	Spain

TEE_q1. Thinking about all types of cancer today (e.g. lung, bowel, breast, prostate etc.)...

Which ONE of the following is CLOSEST to the percentage of all types of cancer that you think can be prevented?

Unweighted base	6109	2092	1008	1009	1000	1000
Base: All (Country) Adults	6109	1222	1222	1222	1222	1222
0% - i.e. no types of cancer can be prevented	5%	12%	3%	4%	3%	5%
10%	4%	5%	3%	3%	3%	4%
20%	7%	9%	9%	6%	5%	6%
30%	11%	12%	12%	10%	10%	11%
40%	9%	10%	10%	8%	6%	9%
50%	17%	15%	14%	18%	20%	16%
60%	9%	8%	11%	9%	9%	8%
70%	10%	6%	11%	10%	10%	11%
80%	7%	4%	7%	7%	7%	9%
90%	3%	1%	2%	2%	5%	3%
100% - i.e. all types of cancer can be prevented	5%	2%	2%	4%	9%	7%
Don't know	15%	17%	17%	18%	13%	11%

TEE_q2. Thinking generally about the risk of getting any type of cancer in the future...

Which ONE of the following BEST applies to you?

Unweighted base	6109	2092	1008	1009	1000	1000
Base: All (Country) Adults	6109	1222	1222	1222	1222	1222
I think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	78%	76%	81%	64%	85%	82%
I don't think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	13%	13%	8%	22%	10%	10%
Don't know	10%	11%	11%	14%	5%	8%

ECL

Awareness of the European Code
Against Cancer - Merged (%)



Total	Gender		Age				
Base	Male	Female	18 - 24	25 - 34	35 - 44	45 - 54	55+

TEE_q3. Thinking now about your risk of getting any type of cancer in the future...

How likely, if at all, do you think you will be to ever make changes to your lifestyle in order to reduce your risk of getting cancer?

Unweighted base	4750	2381	2369	537	805	799	891	1718
Base: All (Country) Adults who think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	4737	2376	2361	543	895	813	836	1650
Very likely	23%	21%	25%	21%	22%	22%	25%	23%
Fairly likely	48%	48%	48%	49%	50%	52%	47%	45%
Not very likely	19%	22%	17%	21%	17%	16%	19%	21%
Not at all likely	3%	3%	2%	2%	2%	2%	3%	3%
Don't know	8%	7%	9%	7%	8%	8%	8%	8%
Net: Likely	71%	69%	73%	70%	72%	74%	71%	68%
Net: Not likely	22%	25%	19%	23%	20%	18%	21%	24%

TEE_q4. Before taking this survey, had you heard of the 'European Code Against Cancer'?

Unweighted base	6109	3000	3109	674	1012	1039	1156	2228
Base: All (Country) Adults	6109	2993	3116	690	1132	1058	1090	2139
Yes, I had	10%	11%	10%	12%	12%	10%	8%	10%
No, I hadn't	90%	89%	90%	88%	88%	90%	92%	90%

ECL

Awareness of the European Code
Against Cancer - Merged (%)



Total	TEE_q4. Before taking this survey, had you heard of the 'European Code Against Cancer'?		TEE_Education. What is your highest level of education?				
Base	Yes, I had	No, I hadn't	I did not complete secondary/ high school	High school or baccalaureate or A-levels	Professional qualification	Bachelor's degree or similar	Masters or Doctoral degree

TEE_q3. Thinking now about your risk of getting any type of cancer in the future...

How likely, if at all, do you think you will be to ever make changes to your lifestyle in order to reduce your risk of getting cancer?

Unweighted base	4750	425	4325	274	1332	1170	1180	794
Base: All (Country) Adults who think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	4737	508	4229	274	1293	1207	1129	835
Very likely	23%	36%	21%	22%	22%	20%	24%	25%
Fairly likely	48%	44%	49%	39%	48%	49%	50%	46%
Not very likely	19%	14%	20%	25%	17%	21%	18%	19%
Not at all likely	3%	2%	3%	4%	3%	3%	1%	3%
Don't know	8%	5%	8%	11%	9%	7%	6%	7%
Net: Likely	71%	80%	70%	61%	71%	69%	74%	71%
Net: Not likely	22%	16%	23%	28%	20%	24%	19%	22%

TEE_q4. Before taking this survey, had you heard of the 'European Code Against Cancer'?

Unweighted base	6109	523	5586	443	1781	1525	1416	944
Base: All (Country) Adults	6109	622	5487	447	1720	1580	1369	993
Yes, I had	10%	100%	-	10%	8%	11%	11%	12%
No, I hadn't	90%	-	100%	90%	92%	89%	90%	88%

ECL

Awareness of the European Code
Against Cancer - Merged (%)



Total	Country				
Base	UK	Finland	France	Poland	Spain

TEE_q3. Thinking now about your risk of getting any type of cancer in the future...

How likely, if at all, do you think you will be to ever make changes to your lifestyle in order to reduce your risk of getting cancer?

Unweighted base	4750	1611	822	649	847	821
Base: All (Country) Adults who think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	4737	924	992	784	1036	1003
Very likely	23%	21%	16%	29%	26%	22%
Fairly likely	48%	51%	45%	48%	45%	51%
Not very likely	19%	17%	28%	15%	18%	17%
Not at all likely	3%	2%	4%	3%	3%	1%
Don't know	8%	9%	6%	6%	8%	8%
Net: Likely	71%	72%	61%	76%	71%	74%
Net: Not likely	22%	19%	32%	18%	21%	19%

TEE_q4. Before taking this survey, had you heard of the 'European Code Against Cancer'?

Unweighted base	6109	2092	1008	1009	1000	1000
Base: All (Country) Adults	6109	1222	1222	1222	1222	1222
Yes, I had	10%	1%	10%	9%	17%	13%
No, I hadn't	90%	99%	90%	91%	83%	87%

ECL

Awareness of the European Code
Against Cancer - Merged (%)



Total	Gender		Age				
Base	Male	Female	18 - 24	25 - 34	35 - 44	45 - 54	55+

TEE_q5. Thinking about the 12 recommendations that you have just read from the European Code Against Cancer...

Have you learnt anything new about cancer prevention as a result of reading these?

Unweighted base	6109	3000	3109	674	1012	1039	1156	2228
Base: All (Country) Adults	6109	2993	3116	690	1132	1058	1090	2139
Yes, I have	50%	51%	49%	56%	57%	52%	45%	46%
No, I haven't	44%	42%	46%	37%	37%	40%	49%	50%
Don't know	6%	7%	5%	7%	7%	8%	5%	4%

TEE_q6. How likely, if at all, are you to make changes to your lifestyle as a result of reading the European Code Against Cancer?

Unweighted base	6109	3000	3109	674	1012	1039	1156	2228
Base: All (Country) Adults	6109	2993	3116	690	1132	1058	1090	2139
Very likely	14%	13%	16%	12%	14%	14%	15%	15%
Fairly likely	38%	37%	38%	38%	38%	38%	36%	38%
Not very likely	31%	32%	31%	32%	30%	32%	31%	32%
Not at all likely	9%	11%	8%	11%	9%	8%	9%	10%
Don't know	7%	7%	7%	8%	9%	8%	8%	5%
Net: Likely	52%	50%	54%	50%	51%	52%	51%	53%
Net: Not likely	41%	43%	39%	42%	39%	40%	41%	42%

ECL

Awareness of the European Code
Against Cancer - Merged (%)



Total	TEE_q4. Before taking this survey, had you heard of the 'European Code Against Cancer'?		TEE_Education. What is your highest level of education?				
Base	Yes, I had	No, I hadn't	I did not complete secondary/ high school	High school or baccalaureate or A-levels	Professional qualification	Bachelor's degree or similar	Masters or Doctoral degree

TEE_q5. Thinking about the 12 recommendations that you have just read from the European Code Against Cancer...

Have you learnt anything new about cancer prevention as a result of reading these?

Unweighted base	6109	523	5586	443	1781	1525	1416	944
Base: All (Country) Adults	6109	622	5487	447	1720	1580	1369	993
Yes, I have	50%	65%	48%	44%	49%	49%	54%	51%
No, I haven't	44%	32%	45%	43%	45%	45%	42%	44%
Don't know	6%	3%	6%	13%	6%	6%	4%	5%

TEE_q6. How likely, if at all, are you to make changes to your lifestyle as a result of reading the European Code Against Cancer?

Unweighted base	6109	523	5586	443	1781	1525	1416	944
Base: All (Country) Adults	6109	622	5487	447	1720	1580	1369	993
Very likely	14%	31%	12%	15%	14%	12%	16%	15%
Fairly likely	38%	44%	37%	32%	37%	40%	38%	38%
Not very likely	31%	17%	33%	29%	30%	33%	34%	30%
Not at all likely	9%	5%	10%	12%	10%	9%	7%	12%
Don't know	7%	4%	8%	12%	9%	6%	5%	6%
Net: Likely	52%	75%	49%	48%	51%	52%	54%	52%
Net: Not likely	41%	21%	43%	41%	40%	42%	41%	41%

ECL

Awareness of the European Code
Against Cancer - Merged (%)



Total	Country				
Base	UK	Finland	France	Poland	Spain

TEE_q5. Thinking about the 12 recommendations that you have just read from the European Code Against Cancer...

Have you learnt anything new about cancer prevention as a result of reading these?

Unweighted base	6109	2092	1008	1009	1000	1000
Base: All (Country) Adults	6109	1222	1222	1222	1222	1222
Yes, I have	50%	33%	45%	41%	62%	69%
No, I haven't	44%	61%	48%	52%	32%	27%
Don't know	6%	6%	7%	7%	6%	4%

TEE_q6. How likely, if at all, are you to make changes to your lifestyle as a result of reading the European Code Against Cancer?

Unweighted base	6109	2092	1008	1009	1000	1000
Base: All (Country) Adults	6109	1222	1222	1222	1222	1222
Very likely	14%	7%	10%	15%	18%	22%
Fairly likely	38%	28%	33%	36%	45%	46%
Not very likely	31%	42%	39%	28%	23%	25%
Not at all likely	9%	13%	11%	12%	8%	3%
Don't know	7%	11%	7%	9%	5%	4%
Net: Likely	52%	35%	43%	51%	63%	68%
Net: Not likely	41%	55%	50%	40%	32%	28%

ECL

Awareness of the European Code
Against Cancer - Merged (N)



Total	Gender		Age				
Base	Male	Female	18 - 24	25 - 34	35 - 44	45 - 54	55+

TEE_q1. Thinking about all types of cancer today (e.g. lung, bowel, breast, prostate etc.)...

Which ONE of the following is CLOSEST to the percentage of all types of cancer that you think can be prevented?

Unweighted base	6109	3000	3109	674	1012	1039	1156	2228
Base: All (Country) Adults	6109	2993	3116	690	1132	1058	1090	2139
0% - i.e. no types of cancer can be prevented	332	142	190	23	60	66	60	123
10%	239	98	141	19	57	38	48	77
20%	412	190	222	46	98	75	76	117
30%	680	315	365	88	149	115	125	203
40%	529	252	276	69	96	98	98	167
50%	1012	500	512	111	187	184	173	356
60%	549	294	254	78	97	72	79	223
70%	582	326	257	64	102	99	116	201
80%	408	219	189	44	64	79	75	146
90%	157	81	76	20	26	31	27	53
100% - i.e. all types of cancer can be prevented	283	153	130	22	48	47	42	124
Don't know	926	423	503	105	149	156	168	348

TEE_q2. Thinking generally about the risk of getting any type of cancer in the future...

Which ONE of the following BEST applies to you?

Unweighted base	6109	3000	3109	674	1012	1039	1156	2228
Base: All (Country) Adults	6109	2993	3116	690	1132	1058	1090	2139
I think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	4737	2376	2361	543	895	813	836	1650
I don't think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	776	350	426	76	150	135	146	269
Don't know	595	266	329	71	87	110	108	220

ECL

Awareness of the European Code
Against Cancer - Merged (N)



Total	TEE_q4. Before taking this survey, had you heard of the 'European Code Against Cancer'?		TEE_Education. What is your highest level of education?				
Base	Yes, I had	No, I hadn't	I did not complete secondary/ high school	High school or baccalaureate or A-levels	Professional qualification	Bachelor's degree or similar	Masters or Doctoral degree

TEE_q1. Thinking about all types of cancer today (e.g. lung, bowel, breast, prostate etc.)...

Which ONE of the following is CLOSEST to the percentage of all types of cancer that you think can be prevented?

Unweighted base	6109	523	5586	443	1781	1525	1416	944
Base: All (Country) Adults	6109	622	5487	447	1720	1580	1369	993
0% - i.e. no types of cancer can be prevented	332	28	304	32	102	85	78	35
10%	239	23	216	10	68	71	55	35
20%	412	36	377	23	121	114	91	63
30%	680	66	615	42	177	187	148	127
40%	529	48	481	38	127	145	135	84
50%	1012	105	907	63	268	242	241	198
60%	549	63	485	31	156	159	124	79
70%	582	79	503	34	145	154	151	98
80%	408	54	354	27	104	110	86	81
90%	157	25	132	9	51	27	28	42
100% - i.e. all types of cancer can be prevented	283	52	231	28	100	58	56	40
Don't know	926	43	883	108	301	228	177	113

TEE_q2. Thinking generally about the risk of getting any type of cancer in the future...

Which ONE of the following BEST applies to you?

Unweighted base	6109	523	5586	443	1781	1525	1416	944
Base: All (Country) Adults	6109	622	5487	447	1720	1580	1369	993
I think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	4737	508	4229	274	1293	1207	1129	835
I don't think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	776	91	685	84	249	216	135	92
Don't know	595	22	573	89	178	157	105	66

ECL

Awareness of the European Code
Against Cancer - Merged (N)



Total	Country				
Base	UK	Finland	France	Poland	Spain

TEE_q1. Thinking about all types of cancer today (e.g. lung, bowel, breast, prostate etc.)...

Which ONE of the following is CLOSEST to the percentage of all types of cancer that you think can be prevented?

Unweighted base	6109	2092	1008	1009	1000	1000
Base: All (Country) Adults	6109	1222	1222	1222	1222	1222
0% - i.e. no types of cancer can be prevented	332	147	36	47	40	61
10%	239	66	41	42	36	53
20%	412	104	104	71	66	68
30%	680	147	151	119	125	138
40%	529	122	124	101	78	104
50%	1012	184	173	222	241	190
60%	549	92	131	113	108	104
70%	582	75	133	121	123	130
80%	408	44	81	89	81	113
90%	157	13	20	29	57	39
100% - i.e. all types of cancer can be prevented	283	18	22	50	109	84
Don't know	926	209	205	217	157	138

TEE_q2. Thinking generally about the risk of getting any type of cancer in the future...

Which ONE of the following BEST applies to you?

Unweighted base	6109	2092	1008	1009	1000	1000
Base: All (Country) Adults	6109	1222	1222	1222	1222	1222
I think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	4737	924	992	784	1036	1003
I don't think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	776	161	100	264	125	127
Don't know	595	137	130	174	61	92

ECL

Awareness of the European Code
Against Cancer - Merged (N)



Total	Gender		Age				
Base	Male	Female	18 - 24	25 - 34	35 - 44	45 - 54	55+

TEE_q3. Thinking now about your risk of getting any type of cancer in the future...

How likely, if at all, do you think you will be to ever make changes to your lifestyle in order to reduce your risk of getting cancer?

Unweighted base	4750	2381	2369	537	805	799	891	1718
Base: All (Country) Adults who think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	4737	2376	2361	543	895	813	836	1650
Very likely	1071	490	581	112	196	180	205	377
Fairly likely	2275	1139	1136	268	450	422	392	744
Not very likely	905	515	391	114	156	131	155	349
Not at all likely	127	74	53	12	22	16	22	55
Don't know	360	159	201	38	69	65	63	125
Net: Likely	3346	1629	1716	380	647	602	597	1121
Net: Not likely	1032	588	443	126	179	147	177	404

TEE_q4. Before taking this survey, had you heard of the 'European Code Against Cancer'?

Unweighted base	6109	3000	3109	674	1012	1039	1156	2228
Base: All (Country) Adults	6109	2993	3116	690	1132	1058	1090	2139
Yes, I had	622	315	307	83	135	111	86	207
No, I hadn't	5487	2678	2809	608	997	948	1003	1931

ECL

Awareness of the European Code
Against Cancer - Merged (N)



Total	TEE_q4. Before taking this survey, had you heard of the 'European Code Against Cancer'?		TEE_Education. What is your highest level of education?				
Base	Yes, I had	No, I hadn't	I did not complete secondary/ high school	High school or baccalaureate or A-levels	Professional qualification	Bachelor's degree or similar	Masters or Doctoral degree

TEE_q3. Thinking now about your risk of getting any type of cancer in the future...

How likely, if at all, do you think you will be to ever make changes to your lifestyle in order to reduce your risk of getting cancer?

Unweighted base	4750	425	4325	274	1332	1170	1180	794
Base: All (Country) Adults who think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	4737	508	4229	274	1293	1207	1129	835
Very likely	1071	182	889	60	288	244	270	209
Fairly likely	2275	223	2052	106	626	592	568	382
Not very likely	905	69	836	67	223	254	202	158
Not at all likely	127	11	116	10	39	35	16	26
Don't know	360	24	336	30	115	82	73	60
Net: Likely	3346	404	2941	167	915	835	838	591
Net: Not likely	1032	80	952	77	263	289	218	184

TEE_q4. Before taking this survey, had you heard of the 'European Code Against Cancer'?

Unweighted base	6109	523	5586	443	1781	1525	1416	944
Base: All (Country) Adults	6109	622	5487	447	1720	1580	1369	993
Yes, I had	622	622	-	46	146	166	144	120
No, I hadn't	5487	-	5487	401	1574	1413	1226	873

ECL

Awareness of the European Code
Against Cancer - Merged (N)



Total	Country				
Base	UK	Finland	France	Poland	Spain

TEE_q3. Thinking now about your risk of getting any type of cancer in the future...

How likely, if at all, do you think you will be to ever make changes to your lifestyle in order to reduce your risk of getting cancer?

Unweighted base	4750	1611	822	649	847	821
Base: All (Country) Adults who think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	4737	924	992	784	1036	1003
Very likely	1071	195	163	224	265	224
Fairly likely	2275	474	447	373	468	513
Not very likely	905	154	278	115	184	174
Not at all likely	127	17	42	23	33	12
Don't know	360	84	62	49	86	80
Net: Likely	3346	668	610	597	733	737
Net: Not likely	1032	171	320	138	216	186

TEE_q4. Before taking this survey, had you heard of the 'European Code Against Cancer'?

Unweighted base	6109	2092	1008	1009	1000	1000
Base: All (Country) Adults	6109	1222	1222	1222	1222	1222
Yes, I had	622	17	123	106	213	164
No, I hadn't	5487	1205	1098	1116	1009	1058

ECL

Awareness of the European Code
Against Cancer - Merged (N)



Total	Gender		Age				
Base	Male	Female	18 - 24	25 - 34	35 - 44	45 - 54	55+

TEE_q5. Thinking about the 12 recommendations that you have just read from the European Code Against Cancer...

Have you learnt anything new about cancer prevention as a result of reading these?

Unweighted base	6109	3000	3109	674	1012	1039	1156	2228
Base: All (Country) Adults	6109	2993	3116	690	1132	1058	1090	2139
Yes, I have	3051	1530	1521	388	642	551	493	976
No, I haven't	2694	1264	1429	253	415	419	538	1068
Don't know	365	199	166	49	74	88	59	95

TEE_q6. How likely, if at all, are you to make changes to your lifestyle as a result of reading the European Code Against Cancer?

Unweighted base	6109	3000	3109	674	1012	1039	1156	2228
Base: All (Country) Adults	6109	2993	3116	690	1132	1058	1090	2139
Very likely	874	374	499	86	157	147	162	322
Fairly likely	2302	1112	1190	261	425	402	395	819
Not very likely	1923	961	962	218	339	335	341	689
Not at all likely	573	335	238	73	104	87	101	209
Don't know	437	211	227	53	107	87	90	101
Net: Likely	3176	1486	1690	347	582	549	557	1140
Net: Not likely	2496	1296	1200	291	443	422	443	898

ECL

Awareness of the European Code
Against Cancer - Merged (N)



Total	TEE_q4. Before taking this survey, had you heard of the 'European Code Against Cancer'?		TEE_Education. What is your highest level of education?				
Base	Yes, I had	No, I hadn't	I did not complete secondary/ high school	High school or baccalaureate or A-levels	Professional qualification	Bachelor's degree or similar	Masters or Doctoral degree

TEE_q5. Thinking about the 12 recommendations that you have just read from the European Code Against Cancer...

Have you learnt anything new about cancer prevention as a result of reading these?

Unweighted base	6109	523	5586	443	1781	1525	1416	944
Base: All (Country) Adults	6109	622	5487	447	1720	1580	1369	993
Yes, I have	3051	402	2649	197	835	769	742	508
No, I haven't	2694	201	2493	192	777	715	577	433
Don't know	365	19	345	58	108	96	51	52

TEE_q6. How likely, if at all, are you to make changes to your lifestyle as a result of reading the European Code Against Cancer?

Unweighted base	6109	523	5586	443	1781	1525	1416	944
Base: All (Country) Adults	6109	622	5487	447	1720	1580	1369	993
Very likely	874	192	682	68	247	197	216	145
Fairly likely	2302	275	2027	145	637	624	522	374
Not very likely	1923	105	1818	131	519	519	460	295
Not at all likely	573	29	544	52	169	137	98	117
Don't know	437	22	415	52	148	102	72	63
Net: Likely	3176	466	2709	213	884	821	738	519
Net: Not likely	2496	134	2362	182	688	656	559	411

ECL

Awareness of the European Code
Against Cancer - Merged (N)



Total	Country				
Base	UK	Finland	France	Poland	Spain

TEE_q5. Thinking about the 12 recommendations that you have just read from the European Code Against Cancer...

Have you learnt anything new about cancer prevention as a result of reading these?

Unweighted base	6109	2092	1008	1009	1000	1000
Base: All (Country) Adults	6109	1222	1222	1222	1222	1222
Yes, I have	3051	401	550	502	754	843
No, I haven't	2694	749	583	632	396	333
Don't know	365	71	89	87	71	46

TEE_q6. How likely, if at all, are you to make changes to your lifestyle as a result of reading the European Code Against Cancer?

Unweighted base	6109	2092	1008	1009	1000	1000
Base: All (Country) Adults	6109	1222	1222	1222	1222	1222
Very likely	874	81	122	186	218	267
Fairly likely	2302	344	400	442	553	563
Not very likely	1923	514	472	346	286	305
Not at all likely	573	154	139	141	103	37
Don't know	437	128	88	107	63	51
Net: Likely	3176	426	522	628	770	829
Net: Not likely	2496	668	611	487	388	342

ECL

Awareness of the European Code
Against Cancer - Finland (%)



Total	Gender		Age				
Base	Male	Female	18-24	25-34	35-44	45-54	55+

TEE_q1. Thinking about all types of cancer today (e.g. lung, bowel, breast, prostate etc.)...

Which ONE of the following is CLOSEST to the percentage of all types of cancer that you think can be prevented?

Unweighted base	1008	504	504	106	189	157	209	347
Base: All Finnish Adults	1008	504	504	108	192	155	206	347
0% - i.e. no types of cancer can be prevented	3%	2%	4%	1%	3%	2%	3%	4%
10%	3%	3%	4%	1%	4%	3%	4%	3%
20%	9%	9%	8%	2%	13%	7%	10%	8%
30%	12%	11%	14%	9%	14%	14%	14%	11%
40%	10%	9%	11%	5%	9%	15%	10%	10%
50%	14%	15%	14%	14%	12%	16%	15%	14%
60%	11%	13%	9%	14%	8%	7%	11%	13%
70%	11%	13%	9%	14%	12%	9%	10%	10%
80%	7%	7%	6%	10%	5%	7%	5%	7%
90%	2%	1%	2%	2%	2%	3%	3%	-
100% - i.e. all types of cancer can be prevented	2%	2%	2%	1%	1%	4%	2%	2%
Don't know	17%	16%	18%	27%	16%	12%	13%	18%

TEE_q2. Thinking generally about the risk of getting any type of cancer in the future...

Which ONE of the following BEST applies to you?

Unweighted base	1008	504	504	106	189	157	209	347
Base: All Finnish Adults	1008	504	504	108	192	155	206	347
I think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	81%	83%	79%	79%	83%	85%	78%	81%
I don't think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	8%	8%	8%	5%	8%	5%	12%	8%
Don't know	11%	9%	13%	16%	9%	10%	10%	11%

ECL

Awareness of the European Code
Against Cancer - Finland (%)



Total	Region				TEE_q4. Before taking this survey, had you heard of the 'European Code Against Cancer'?	
Base	Helsinki - Uusimaa	Southern Finland	Western Finland	Northern and Eastern Finland	Yes, I had	No, I hadn't

TEE_q1. Thinking about all types of cancer today (e.g. lung, bowel, breast, prostate etc.)...

Which ONE of the following is CLOSEST to the percentage of all types of cancer that you think can be prevented?

Unweighted base	1008	300	214	258	236	101	907
Base: All Finnish Adults	1008	301	220	251	236	102	906
0% - i.e. no types of cancer can be prevented	3%	4%	3%	3%	2%	3%	3%
10%	3%	4%	3%	3%	4%	1%	4%
20%	9%	10%	9%	7%	8%	7%	9%
30%	12%	13%	11%	12%	13%	13%	12%
40%	10%	11%	11%	11%	7%	10%	10%
50%	14%	13%	11%	15%	18%	16%	14%
60%	11%	6%	13%	13%	11%	11%	11%
70%	11%	10%	11%	11%	11%	17%	10%
80%	7%	6%	9%	9%	2%	10%	6%
90%	2%	2%	-	1%	3%	-	2%
100% - i.e. all types of cancer can be prevented	2%	2%	1%	0%	3%	4%	2%
Don't know	17%	18%	16%	16%	17%	9%	18%

TEE_q2. Thinking generally about the risk of getting any type of cancer in the future...

Which ONE of the following BEST applies to you?

Unweighted base	1008	300	214	258	236	101	907
Base: All Finnish Adults	1008	301	220	251	236	102	906
I think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	81%	79%	79%	83%	84%	88%	80%
I don't think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	8%	8%	10%	8%	7%	11%	8%
Don't know	11%	13%	11%	9%	9%	1%	12%

ECL

Awareness of the European Code
Against Cancer - Finland (%)



Total	TEE_Education. What is your highest level of education?				
Base	I did not complete secondary/ high school	High school or baccalaureate or A-levels	Professional qualification	Bachelor's degree or similar	Masters or Doctoral degree

TEE_q1. Thinking about all types of cancer today (e.g. lung, bowel, breast, prostate etc.)...

Which ONE of the following is CLOSEST to the percentage of all types of cancer that you think can be prevented?

Unweighted base	1008	128	115	502	120	143
Base: All Finnish Adults	1008	130	115	500	121	142
0% - i.e. no types of cancer can be prevented	3%	3%	-	4%	2%	2%
10%	3%	1%	4%	5%	2%	2%
20%	9%	5%	6%	9%	11%	9%
30%	12%	12%	10%	13%	12%	11%
40%	10%	10%	6%	10%	9%	16%
50%	14%	12%	16%	13%	20%	15%
60%	11%	10%	11%	13%	6%	8%
70%	11%	8%	12%	11%	12%	12%
80%	7%	9%	6%	6%	8%	7%
90%	2%	1%	5%	1%	3%	1%
100% - i.e. all types of cancer can be prevented	2%	4%	2%	2%	2%	1%
Don't know	17%	26%	22%	15%	12%	15%

TEE_q2. Thinking generally about the risk of getting any type of cancer in the future...

Which ONE of the following BEST applies to you?

Unweighted base	1008	128	115	502	120	143
Base: All Finnish Adults	1008	130	115	500	121	142
I think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	81%	66%	87%	82%	87%	83%
I don't think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	8%	14%	2%	9%	3%	8%
Don't know	11%	20%	11%	9%	9%	8%

ECL

Awareness of the European Code
Against Cancer - Finland (%)



Total	Gender		Age				
Base	Male	Female	18-24	25-34	35-44	45-54	55+

TEE_q3. Thinking now about your risk of getting any type of cancer in the future...

How likely, if at all, do you think you will be to ever make changes to your lifestyle in order to reduce your risk of getting cancer?

Unweighted base	822	422	400	85	158	134	164	281
Base: All Finnish Adults who think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	818	420	398	86	160	132	161	281
Very likely	16%	13%	20%	8%	14%	18%	19%	18%
Fairly likely	45%	43%	47%	51%	48%	50%	46%	39%
Not very likely	28%	31%	25%	28%	24%	19%	28%	34%
Not at all likely	4%	6%	3%	5%	4%	4%	2%	5%
Don't know	6%	7%	6%	8%	9%	9%	4%	4%
Net: Likely	61%	56%	67%	59%	62%	68%	65%	57%
Net: Not likely	32%	37%	27%	33%	29%	23%	31%	40%

TEE_q4. Before taking this survey, had you heard of the 'European Code Against Cancer'?

Unweighted base	1008	504	504	106	189	157	209	347
Base: All Finnish Adults	1008	504	504	108	192	155	206	347
Yes, I had	10%	11%	9%	16%	9%	7%	9%	11%
No, I hadn't	90%	89%	91%	84%	91%	93%	91%	89%

ECL

Awareness of the European Code
Against Cancer - Finland (%)



Total	Region				TEE_q4. Before taking this survey, had you heard of the 'European Code Against Cancer'?	
Base	Helsinki - Uusimaa	Southern Finland	Western Finland	Northern and Eastern Finland	Yes, I had	No, I hadn't

TEE_q3. Thinking now about your risk of getting any type of cancer in the future...

How likely, if at all, do you think you will be to ever make changes to your lifestyle in order to reduce your risk of getting cancer?

Unweighted base

Base: All Finnish Adults who think people could reduce their risk of getting cancer in the future by making changes to their lifestyle

Very likely

Fairly likely

Not very likely

Not at all likely

Don't know

Net: Likely

Net: Not likely

822	239	170	215	198	89	733
818	238	174	208	197	90	728
16%	17%	15%	18%	16%	26%	15%
45%	43%	45%	44%	48%	42%	45%
28%	29%	29%	29%	26%	23%	29%
4%	4%	4%	5%	4%	4%	4%
6%	7%	8%	4%	6%	5%	6%
61%	60%	60%	62%	64%	68%	61%
32%	33%	33%	34%	30%	27%	33%

TEE_q4. Before taking this survey, had you heard of the 'European Code Against Cancer'?

Unweighted base

Base: All Finnish Adults

Yes, I had

No, I hadn't

1008	300	214	258	236	101	907
1008	301	220	251	236	102	906
10%	9%	12%	11%	9%	100%	-
90%	91%	88%	89%	91%	-	100%

ECL

Awareness of the European Code
Against Cancer - Finland (%)



Total	TEE_Education. What is your highest level of education?				
Base	I did not complete secondary/ high school	High school or baccalaureate or A-levels	Professional qualification	Bachelor's degree or similar	Masters or Doctoral degree

TEE_q3. Thinking now about your risk of getting any type of cancer in the future...

How likely, if at all, do you think you will be to ever make changes to your lifestyle in order to reduce your risk of getting cancer?

Unweighted base	822	86	101	411	105	119
Base: All Finnish Adults who think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	818	85	100	408	106	118
Very likely	16%	12%	14%	18%	16%	17%
Fairly likely	45%	39%	50%	44%	49%	45%
Not very likely	28%	33%	23%	29%	28%	27%
Not at all likely	4%	6%	6%	4%	2%	4%
Don't know	6%	10%	7%	5%	5%	7%
Net: Likely	61%	51%	64%	62%	65%	62%
Net: Not likely	32%	39%	29%	33%	29%	31%

TEE_q4. Before taking this survey, had you heard of the 'European Code Against Cancer'?

Unweighted base	1008	128	115	502	120	143
Base: All Finnish Adults	1008	130	115	500	121	142
Yes, I had	10%	9%	8%	10%	14%	8%
No, I hadn't	90%	91%	92%	90%	86%	92%

ECL

Awareness of the European Code
Against Cancer - Finland (%)



Total	Gender		Age				
Base	Male	Female	18-24	25-34	35-44	45-54	55+

TEE_q5. Thinking about the 12 recommendations that you have just read from the European Code Against Cancer...

Have you learnt anything new about cancer prevention as a result of reading these?

Unweighted base	1008	504	504	106	189	157	209	347
Base: All Finnish Adults	1008	504	504	108	192	155	206	347
Yes, I have	45%	46%	44%	42%	49%	50%	43%	43%
No, I haven't	48%	46%	50%	47%	45%	42%	50%	51%
Don't know	7%	8%	6%	11%	7%	8%	7%	6%

TEE_q6. How likely, if at all, are you to make changes to your lifestyle as a result of reading the European Code Against Cancer?

Unweighted base	1008	504	504	106	189	157	209	347
Base: All Finnish Adults	1008	504	504	108	192	155	206	347
Very likely	10%	7%	13%	10%	5%	10%	12%	12%
Fairly likely	33%	31%	34%	34%	30%	31%	36%	32%
Not very likely	39%	39%	38%	28%	40%	42%	35%	41%
Not at all likely	11%	14%	8%	16%	15%	8%	10%	10%
Don't know	7%	8%	6%	11%	10%	9%	7%	4%
Net: Likely	43%	38%	48%	44%	35%	42%	47%	44%
Net: Not likely	50%	54%	46%	45%	55%	49%	45%	52%

ECL

Awareness of the European Code
Against Cancer - Finland (%)



Total	Region				TEE_q4. Before taking this survey, had you heard of the 'European Code Against Cancer'?	
Base	Helsinki - Uusimaa	Southern Finland	Western Finland	Northern and Eastern Finland	Yes, I had	No, I hadn't

TEE_q5. Thinking about the 12 recommendations that you have just read from the European Code Against Cancer...

Have you learnt anything new about cancer prevention as a result of reading these?

Unweighted base	1008	300	214	258	236	101	907
Base: All Finnish Adults	1008	301	220	251	236	102	906
Yes, I have	45%	43%	41%	46%	51%	49%	45%
No, I haven't	48%	48%	51%	49%	44%	49%	48%
Don't know	7%	10%	8%	6%	5%	2%	8%

TEE_q6. How likely, if at all, are you to make changes to your lifestyle as a result of reading the European Code Against Cancer?

Unweighted base	1008	300	214	258	236	101	907
Base: All Finnish Adults	1008	301	220	251	236	102	906
Very likely	10%	7%	12%	10%	12%	19%	9%
Fairly likely	33%	31%	25%	37%	38%	44%	31%
Not very likely	39%	41%	47%	35%	32%	27%	40%
Not at all likely	11%	14%	10%	12%	9%	7%	12%
Don't know	7%	7%	7%	6%	10%	3%	8%
Net: Likely	43%	39%	37%	47%	50%	63%	40%
Net: Not likely	50%	55%	57%	47%	41%	34%	52%

ECL

Awareness of the European Code
Against Cancer - Finland (%)



Total	TEE_Education. What is your highest level of education?				
Base	I did not complete secondary/ high school	High school or baccalaureate or A-levels	Professional qualification	Bachelor's degree or similar	Masters or Doctoral degree

TEE_q5. Thinking about the 12 recommendations that you have just read from the European Code Against Cancer...

Have you learnt anything new about cancer prevention as a result of reading these?

Unweighted base	1008	128	115	502	120	143
Base: All Finnish Adults	1008	130	115	500	121	142
Yes, I have	45%	43%	50%	44%	49%	43%
No, I haven't	48%	45%	43%	48%	45%	54%
Don't know	7%	12%	7%	7%	6%	3%

TEE_q6. How likely, if at all, are you to make changes to your lifestyle as a result of reading the European Code Against Cancer?

Unweighted base	1008	128	115	502	120	143
Base: All Finnish Adults	1008	130	115	500	121	142
Very likely	10%	10%	13%	11%	6%	7%
Fairly likely	33%	29%	32%	34%	37%	28%
Not very likely	39%	39%	28%	38%	44%	45%
Not at all likely	11%	13%	15%	10%	9%	13%
Don't know	7%	9%	13%	6%	4%	7%
Net: Likely	43%	38%	45%	46%	43%	35%
Net: Not likely	50%	53%	43%	48%	53%	58%

ECL

Awareness of the European Code
Against Cancer - Finland (N)



Total	Gender		Age				
Base	Male	Female	18-24	25-34	35-44	45-54	55+

TEE_q1. Thinking about all types of cancer today (e.g. lung, bowel, breast, prostate etc.)...

Which ONE of the following is CLOSEST to the percentage of all types of cancer that you think can be prevented?

Unweighted base	1008	504	504	106	189	157	209	347
Base: All Finnish Adults	1008	504	504	108	192	155	206	347
0% - i.e. no types of cancer can be prevented	30	10	20	1	5	4	6	14
10%	34	14	20	1	8	5	9	11
20%	86	43	42	2	25	10	20	28
30%	124	55	69	9	27	21	30	37
40%	102	47	56	6	17	24	20	36
50%	143	74	69	15	23	25	30	49
60%	108	64	44	15	16	11	22	44
70%	110	65	44	15	23	14	21	36
80%	67	35	32	11	11	11	11	24
90%	16	7	9	2	4	5	6	-
100% - i.e. all types of cancer can be prevented	18	11	8	1	2	6	3	7
Don't know	169	80	90	29	31	19	28	63

TEE_q2. Thinking generally about the risk of getting any type of cancer in the future...

Which ONE of the following BEST applies to you?

Unweighted base	1008	504	504	106	189	157	209	347
Base: All Finnish Adults	1008	504	504	108	192	155	206	347
I think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	818	420	398	86	160	132	161	281
I don't think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	82	41	42	5	16	8	25	29
Don't know	108	44	63	17	17	15	21	38

ECL

Awareness of the European Code
Against Cancer - Finland (N)



Total	Region				TEE_q4. Before taking this survey, had you heard of the 'European Code Against Cancer'?	
Base	Helsinki - Uusimaa	Southern Finland	Western Finland	Northern and Eastern Finland	Yes, I had	No, I hadn't

TEE_q1. Thinking about all types of cancer today (e.g. lung, bowel, breast, prostate etc.)...

Which ONE of the following is CLOSEST to the percentage of all types of cancer that you think can be prevented?

Unweighted base	1008	300	214	258	236	101	907
Base: All Finnish Adults	1008	301	220	251	236	102	906
0% - i.e. no types of cancer can be prevented	30	11	7	7	5	3	27
10%	34	11	7	6	9	1	33
20%	86	30	20	17	19	7	78
30%	124	38	25	30	31	13	111
40%	102	34	24	28	17	10	93
50%	143	38	25	37	42	17	126
60%	108	19	28	34	27	11	97
70%	110	31	25	28	25	17	93
80%	67	19	21	22	5	10	56
90%	16	7	-	2	7	-	16
100% - i.e. all types of cancer can be prevented	18	7	2	1	8	4	15
Don't know	169	55	35	39	40	9	161

TEE_q2. Thinking generally about the risk of getting any type of cancer in the future...

Which ONE of the following BEST applies to you?

Unweighted base	1008	300	214	258	236	101	907
Base: All Finnish Adults	1008	301	220	251	236	102	906
I think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	818	238	174	208	197	90	728
I don't think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	82	25	21	20	17	11	71
Don't know	108	38	25	23	22	1	107

ECL

Awareness of the European Code
Against Cancer - Finland (N)



Total	TEE_Education. What is your highest level of education?				
Base	I did not complete secondary/ high school	High school or baccalaureate or A-levels	Professional qualification	Bachelor's degree or similar	Masters or Doctoral degree

TEE_q1. Thinking about all types of cancer today (e.g. lung, bowel, breast, prostate etc.)...

Which ONE of the following is CLOSEST to the percentage of all types of cancer that you think can be prevented?

Unweighted base	1008	128	115	502	120	143
Base: All Finnish Adults	1008	130	115	500	121	142
0% - i.e. no types of cancer can be prevented	30	3	-	20	3	3
10%	34	1	5	23	3	3
20%	86	7	7	45	14	12
30%	124	16	12	66	15	16
40%	102	13	7	49	10	23
50%	143	16	18	64	25	21
60%	108	13	13	64	8	11
70%	110	10	14	54	14	18
80%	67	11	7	28	10	11
90%	16	1	5	5	3	2
100% - i.e. all types of cancer can be prevented	18	5	2	8	2	2
Don't know	169	33	26	74	15	22

TEE_q2. Thinking generally about the risk of getting any type of cancer in the future...

Which ONE of the following BEST applies to you?

Unweighted base	1008	128	115	502	120	143
Base: All Finnish Adults	1008	130	115	500	121	142
I think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	818	85	100	408	106	118
I don't think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	82	19	2	46	4	12
Don't know	108	26	13	45	11	12

ECL

Awareness of the European Code
Against Cancer - Finland (N)



Total	Gender		Age				
Base	Male	Female	18-24	25-34	35-44	45-54	55+

TEE_q3. Thinking now about your risk of getting any type of cancer in the future...

How likely, if at all, do you think you will be to ever make changes to your lifestyle in order to reduce your risk of getting cancer?

Unweighted base	822	422	400	85	158	134	164	281
Base: All Finnish Adults who think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	818	420	398	86	160	132	161	281
Very likely	134	56	79	7	23	23	31	51
Fairly likely	369	180	189	44	77	66	74	108
Not very likely	229	131	98	24	39	26	45	96
Not at all likely	35	24	11	4	7	5	4	15
Don't know	51	29	22	7	14	12	6	11
Net: Likely	503	236	267	51	100	89	105	159
Net: Not likely	264	155	109	28	45	30	49	111

TEE_q4. Before taking this survey, had you heard of the 'European Code Against Cancer'?

Unweighted base	1008	504	504	106	189	157	209	347
Base: All Finnish Adults	1008	504	504	108	192	155	206	347
Yes, I had	102	57	45	17	18	12	18	37
No, I hadn't	906	448	458	90	174	143	188	311

ECL

Awareness of the European Code
Against Cancer - Finland (N)



Total	Region				TEE_q4. Before taking this survey, had you heard of the 'European Code Against Cancer'?	
Base	Helsinki - Uusimaa	Southern Finland	Western Finland	Northern and Eastern Finland	Yes, I had	No, I hadn't

TEE_q3. Thinking now about your risk of getting any type of cancer in the future...

How likely, if at all, do you think you will be to ever make changes to your lifestyle in order to reduce your risk of getting cancer?

Unweighted base

Base: All Finnish Adults who think people could reduce their risk of getting cancer in the future by making changes to their lifestyle

Very likely

Fairly likely

Not very likely

Not at all likely

Don't know

Net: Likely

Net: Not likely

822	239	170	215	198	89	733
818	238	174	208	197	90	728
134	40	26	37	31	23	111
369	103	78	93	95	37	331
229	68	50	60	51	21	208
35	10	7	10	8	3	32
51	17	13	8	13	5	46
503	144	104	129	126	61	442
264	78	57	70	59	24	240

TEE_q4. Before taking this survey, had you heard of the 'European Code Against Cancer'?

Unweighted base

Base: All Finnish Adults

Yes, I had

No, I hadn't

1008	300	214	258	236	101	907
1008	301	220	251	236	102	906
102	28	26	27	21	102	-
906	274	194	224	215	-	906

ECL

Awareness of the European Code
Against Cancer - Finland (N)



Total	TEE_Education. What is your highest level of education?				
Base	I did not complete secondary/ high school	High school or baccalaureate or A-levels	Professional qualification	Bachelor's degree or similar	Masters or Doctoral degree

TEE_q3. Thinking now about your risk of getting any type of cancer in the future...

How likely, if at all, do you think you will be to ever make changes to your lifestyle in order to reduce your risk of getting cancer?

Unweighted base	822	86	101	411	105	119
Base: All Finnish Adults who think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	818	85	100	408	106	118
Very likely	134	10	14	72	17	20
Fairly likely	369	33	50	181	52	53
Not very likely	229	28	24	116	29	32
Not at all likely	35	5	6	17	2	5
Don't know	51	9	7	21	6	8
Net: Likely	503	44	64	253	69	73
Net: Not likely	264	33	29	134	31	37

TEE_q4. Before taking this survey, had you heard of the 'European Code Against Cancer'?

Unweighted base	1008	128	115	502	120	143
Base: All Finnish Adults	1008	130	115	500	121	142
Yes, I had	102	12	9	52	17	11
No, I hadn't	906	118	106	448	104	131

ECL

Awareness of the European Code
Against Cancer - Finland (N)



Total	Gender		Age				
Base	Male	Female	18-24	25-34	35-44	45-54	55+

TEE_q5. Thinking about the 12 recommendations that you have just read from the European Code Against Cancer...

Have you learnt anything new about cancer prevention as a result of reading these?

Unweighted base	1008	504	504	106	189	157	209	347
Base: All Finnish Adults	1008	504	504	108	192	155	206	347
Yes, I have	454	231	222	46	94	77	89	149
No, I haven't	481	231	250	51	86	65	103	177
Don't know	73	42	31	11	12	13	14	22

TEE_q6. How likely, if at all, are you to make changes to your lifestyle as a result of reading the European Code Against Cancer?

Unweighted base	1008	504	504	106	189	157	209	347
Base: All Finnish Adults	1008	504	504	108	192	155	206	347
Very likely	101	34	67	10	10	16	24	41
Fairly likely	330	157	173	37	58	49	74	113
Not very likely	390	198	191	31	78	65	73	144
Not at all likely	115	73	42	18	28	12	21	36
Don't know	73	42	31	12	19	14	15	13
Net: Likely	431	192	239	47	68	65	98	154
Net: Not likely	504	271	233	48	106	76	93	180

ECL

Awareness of the European Code
Against Cancer - Finland (N)



Total	Region				TEE_q4. Before taking this survey, had you heard of the 'European Code Against Cancer'?	
Base	Helsinki - Uusimaa	Southern Finland	Western Finland	Northern and Eastern Finland	Yes, I had	No, I hadn't

TEE_q5. Thinking about the 12 recommendations that you have just read from the European Code Against Cancer...

Have you learnt anything new about cancer prevention as a result of reading these?

Unweighted base	1008	300	214	258	236	101	907
Base: All Finnish Adults	1008	301	220	251	236	102	906
Yes, I have	454	129	91	114	121	50	404
No, I haven't	481	143	112	123	103	50	431
Don't know	73	29	18	14	12	2	71

TEE_q6. How likely, if at all, are you to make changes to your lifestyle as a result of reading the European Code Against Cancer?

Unweighted base	1008	300	214	258	236	101	907
Base: All Finnish Adults	1008	301	220	251	236	102	906
Very likely	101	22	25	26	28	20	81
Fairly likely	330	94	55	92	89	45	285
Not very likely	390	123	103	88	76	27	362
Not at all likely	115	42	22	30	21	7	107
Don't know	73	20	14	16	23	3	70
Net: Likely	431	116	80	118	117	64	367
Net: Not likely	504	165	125	118	96	35	470

ECL

Awareness of the European Code
Against Cancer - Finland (N)



Total	TEE_Education. What is your highest level of education?				
Base	I did not complete secondary/ high school	High school or baccalaureate or A-levels	Professional qualification	Bachelor's degree or similar	Masters or Doctoral degree

TEE_q5. Thinking about the 12 recommendations that you have just read from the European Code Against Cancer...

Have you learnt anything new about cancer prevention as a result of reading these?

Unweighted base	1008	128	115	502	120	143
Base: All Finnish Adults	1008	130	115	500	121	142
Yes, I have	454	56	57	221	59	61
No, I haven't	481	58	49	242	54	77
Don't know	73	15	8	37	7	5

TEE_q6. How likely, if at all, are you to make changes to your lifestyle as a result of reading the European Code Against Cancer?

Unweighted base	1008	128	115	502	120	143
Base: All Finnish Adults	1008	130	115	500	121	142
Very likely	101	12	15	56	8	11
Fairly likely	330	37	37	172	44	39
Not very likely	390	51	32	190	53	64
Not at all likely	115	17	17	51	11	18
Don't know	73	12	15	31	5	10
Net: Likely	431	50	51	228	52	50
Net: Not likely	504	68	49	241	64	82

ECL

Awareness of the European Code
Against Cancer - France (%)



Total	Gender		Age				
Base	Male	Female	18-24	25-34	35-44	45-54	55+

TEE_q1. Thinking about all types of cancer today (e.g. lung, bowel, breast, prostate etc.)...

Which ONE of the following is CLOSEST to the percentage of all types of cancer that you think can be prevented?

Unweighted base	1009	502	507	107	157	174	177	394
Base: All French Adults	1009	484	525	110	158	173	177	391
0% - i.e. no types of cancer can be prevented	4%	4%	4%	3%	6%	5%	3%	3%
10%	3%	4%	3%	3%	4%	3%	2%	4%
20%	6%	4%	7%	8%	10%	9%	4%	3%
30%	10%	8%	11%	11%	10%	7%	13%	9%
40%	8%	8%	9%	8%	8%	8%	10%	8%
50%	18%	19%	17%	18%	16%	19%	15%	20%
60%	9%	11%	7%	8%	12%	7%	8%	10%
70%	10%	12%	8%	10%	8%	9%	12%	10%
80%	7%	8%	6%	9%	6%	8%	8%	7%
90%	2%	3%	2%	5%	1%	3%	1%	3%
100% - i.e. all types of cancer can be prevented	4%	4%	4%	3%	3%	3%	4%	5%
Don't know	18%	15%	21%	15%	17%	19%	20%	17%

TEE_q2. Thinking generally about the risk of getting any type of cancer in the future...

Which ONE of the following BEST applies to you?

Unweighted base	1009	502	507	107	157	174	177	394
Base: All French Adults	1009	484	525	110	158	173	177	391
I think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	64%	69%	59%	67%	68%	56%	64%	66%
I don't think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	22%	19%	24%	20%	18%	25%	23%	22%
Don't know	14%	11%	17%	13%	14%	20%	13%	13%

ECL

Awareness of the European Code
Against Cancer - France (%)



Total	Region					TEE_q4. Before taking this survey, had you heard of the 'European Code Against Cancer'?	
Base	North East	North West	Paris	South East	South West	Yes, I had	No, I hadn't

TEE_q1. Thinking about all types of cancer today (e.g. lung, bowel, breast, prostate etc.)...

Which ONE of the following is CLOSEST to the percentage of all types of cancer that you think can be prevented?

Unweighted base	1009	233	230	188	249	109	87	922
Base: All French Adults	1009	236	231	187	246	109	87	922
0% - i.e. no types of cancer can be prevented	4%	5%	3%	5%	3%	2%	9%	3%
10%	3%	4%	5%	3%	2%	3%	4%	3%
20%	6%	6%	3%	5%	8%	8%	6%	6%
30%	10%	8%	9%	11%	13%	5%	6%	10%
40%	8%	7%	10%	9%	8%	8%	8%	8%
50%	18%	21%	19%	16%	16%	18%	16%	18%
60%	9%	9%	9%	12%	6%	12%	9%	9%
70%	10%	9%	7%	9%	13%	12%	10%	10%
80%	7%	7%	6%	9%	8%	7%	14%	7%
90%	2%	2%	1%	1%	4%	5%	1%	2%
100% - i.e. all types of cancer can be prevented	4%	5%	7%	3%	2%	2%	7%	4%
Don't know	18%	18%	20%	17%	15%	19%	9%	19%

TEE_q2. Thinking generally about the risk of getting any type of cancer in the future...

Which ONE of the following BEST applies to you?

Unweighted base	1009	233	230	188	249	109	87	922
Base: All French Adults	1009	236	231	187	246	109	87	922
I think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	64%	60%	64%	59%	70%	70%	71%	64%
I don't think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	22%	25%	19%	25%	19%	19%	25%	21%
Don't know	14%	14%	17%	16%	11%	11%	4%	15%

ECL

Awareness of the European Code
Against Cancer - France (%)



Total	TEE_Education. What is your highest level of education?				
Base	I did not complete secondary/ high school	High school or baccalaureate or A-levels	Professional qualification	Bachelor's degree or similar	Masters or Doctoral degree

TEE_q1. Thinking about all types of cancer today (e.g. lung, bowel, breast, prostate etc.)...

Which ONE of the following is CLOSEST to the percentage of all types of cancer that you think can be prevented?

Unweighted base	1009	93	311	274	202	129
Base: All French Adults	1009	93	313	273	203	128
0% - i.e. no types of cancer can be prevented	4%	10%	3%	3%	4%	4%
10%	3%	2%	4%	4%	3%	3%
20%	6%	6%	7%	5%	3%	8%
30%	10%	5%	9%	11%	10%	12%
40%	8%	6%	8%	6%	11%	11%
50%	18%	15%	17%	18%	17%	25%
60%	9%	7%	10%	10%	10%	8%
70%	10%	7%	8%	13%	12%	8%
80%	7%	4%	7%	8%	8%	9%
90%	2%	1%	4%	1%	2%	2%
100% - i.e. all types of cancer can be prevented	4%	12%	3%	5%	4%	-
Don't know	18%	24%	19%	18%	17%	11%

TEE_q2. Thinking generally about the risk of getting any type of cancer in the future...

Which ONE of the following BEST applies to you?

Unweighted base	1009	93	311	274	202	129
Base: All French Adults	1009	93	313	273	203	128
I think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	64%	46%	65%	63%	69%	70%
I don't think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	22%	31%	21%	24%	20%	16%
Don't know	14%	24%	14%	14%	11%	14%

ECL

Awareness of the European Code
Against Cancer - France (%)



Total	Gender		Age				
Base	Male	Female	18-24	25-34	35-44	45-54	55+

TEE_q3. Thinking now about your risk of getting any type of cancer in the future...

How likely, if at all, do you think you will be to ever make changes to your lifestyle in order to reduce your risk of getting cancer?

Unweighted base	649	348	301	72	107	97	114	259
Base: All French Adults who think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	647	336	311	74	108	96	113	257
Very likely	29%	25%	32%	21%	25%	34%	25%	32%
Fairly likely	48%	48%	47%	46%	48%	43%	46%	50%
Not very likely	15%	18%	12%	23%	18%	10%	17%	12%
Not at all likely	3%	4%	2%	3%	4%	3%	4%	2%
Don't know	6%	5%	7%	7%	6%	9%	8%	4%
Net: Likely	76%	73%	79%	67%	73%	77%	70%	82%
Net: Not likely	18%	22%	13%	26%	21%	13%	22%	13%

TEE_q4. Before taking this survey, had you heard of the 'European Code Against Cancer'?

Unweighted base	1009	502	507	107	157	174	177	394
Base: All French Adults	1009	484	525	110	158	173	177	391
Yes, I had	9%	9%	8%	9%	11%	9%	9%	7%
No, I hadn't	91%	91%	92%	91%	89%	91%	91%	93%

ECL

Awareness of the European Code
Against Cancer - France (%)



Total	Region					TEE_q4. Before taking this survey, had you heard of the 'European Code Against Cancer'?	
Base	North East	North West	Paris	South East	South West	Yes, I had	No, I hadn't

TEE_q3. Thinking now about your risk of getting any type of cancer in the future...

How likely, if at all, do you think you will be to ever make changes to your lifestyle in order to reduce your risk of getting cancer?

Unweighted base	649	141	147	111	174	76	62	587
Base: All French Adults who think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	647	142	147	110	172	76	62	585
Very likely	29%	28%	24%	28%	27%	41%	46%	27%
Fairly likely	48%	48%	53%	40%	49%	43%	41%	48%
Not very likely	15%	14%	13%	19%	15%	12%	10%	15%
Not at all likely	3%	3%	4%	4%	2%	1%	-	3%
Don't know	6%	6%	6%	10%	6%	3%	3%	6%
Net: Likely	76%	77%	77%	68%	76%	84%	87%	75%
Net: Not likely	18%	18%	17%	22%	17%	13%	10%	18%

TEE_q4. Before taking this survey, had you heard of the 'European Code Against Cancer'?

Unweighted base	1009	233	230	188	249	109	87	922
Base: All French Adults	1009	236	231	187	246	109	87	922
Yes, I had	9%	13%	9%	5%	7%	7%	100%	-
No, I hadn't	91%	87%	91%	95%	93%	93%	-	100%

ECL

Awareness of the European Code
Against Cancer - France (%)



Total	TEE_Education. What is your highest level of education?				
Base	I did not complete secondary/ high school	High school or baccalaureate or A-levels	Professional qualification	Bachelor's degree or similar	Masters or Doctoral degree

TEE_q3. Thinking now about your risk of getting any type of cancer in the future...

How likely, if at all, do you think you will be to ever make changes to your lifestyle in order to reduce your risk of getting cancer?

Unweighted base

Base: All French Adults who think people could reduce their risk of getting cancer in the future by making changes to their lifestyle

Very likely

Fairly likely

Not very likely

Not at all likely

Don't know

Net: Likely

Net: Not likely

649	43	204	173	139	90
647	43	205	171	139	89
29%	35%	28%	27%	29%	29%
48%	37%	51%	50%	45%	46%
15%	16%	13%	12%	19%	18%
3%	7%	2%	1%	3%	6%
6%	5%	6%	10%	4%	2%
76%	72%	79%	77%	74%	75%
18%	23%	15%	13%	22%	23%

TEE_q4. Before taking this survey, had you heard of the 'European Code Against Cancer'?

Unweighted base

Base: All French Adults

Yes, I had

No, I hadn't

1009	93	311	274	202	129
1009	93	313	273	203	128
9%	15%	8%	10%	7%	6%
91%	85%	92%	90%	93%	94%

ECL

Awareness of the European Code
Against Cancer - France (%)



Total	Gender		Age				
Base	Male	Female	18-24	25-34	35-44	45-54	55+

TEE_q5. Thinking about the 12 recommendations that you have just read from the European Code Against Cancer...

Have you learnt anything new about cancer prevention as a result of reading these?

Unweighted base	1009	502	507	107	157	174	177	394
Base: All French Adults	1009	484	525	110	158	173	177	391
Yes, I have	41%	43%	39%	50%	45%	40%	38%	39%
No, I haven't	52%	50%	54%	42%	43%	48%	56%	58%
Don't know	7%	7%	7%	8%	12%	13%	6%	3%

TEE_q6. How likely, if at all, are you to make changes to your lifestyle as a result of reading the European Code Against Cancer?

Unweighted base	1009	502	507	107	157	174	177	394
Base: All French Adults	1009	484	525	110	158	173	177	391
Very likely	15%	13%	17%	9%	15%	17%	15%	16%
Fairly likely	36%	39%	34%	35%	33%	28%	36%	42%
Not very likely	28%	27%	29%	37%	29%	32%	26%	25%
Not at all likely	12%	13%	10%	12%	8%	10%	13%	13%
Don't know	9%	8%	9%	6%	15%	14%	10%	4%
Net: Likely	51%	52%	51%	45%	48%	44%	51%	58%
Net: Not likely	40%	40%	40%	50%	37%	41%	39%	38%

ECL

Awareness of the European Code
Against Cancer - France (%)



Total	Region					TEE_q4. Before taking this survey, had you heard of the 'European Code Against Cancer'?	
Base	North East	North West	Paris	South East	South West	Yes, I had	No, I hadn't

TEE_q5. Thinking about the 12 recommendations that you have just read from the European Code Against Cancer...

Have you learnt anything new about cancer prevention as a result of reading these?

Unweighted base	1009	233	230	188	249	109	87	922
Base: All French Adults	1009	236	231	187	246	109	87	922
Yes, I have	41%	40%	41%	40%	41%	47%	58%	39%
No, I haven't	52%	52%	48%	54%	54%	48%	37%	53%
Don't know	7%	8%	11%	6%	5%	5%	4%	7%

TEE_q6. How likely, if at all, are you to make changes to your lifestyle as a result of reading the European Code Against Cancer?

Unweighted base	1009	233	230	188	249	109	87	922
Base: All French Adults	1009	236	231	187	246	109	87	922
Very likely	15%	15%	15%	14%	16%	16%	32%	14%
Fairly likely	36%	38%	35%	35%	37%	36%	43%	36%
Not very likely	28%	27%	29%	28%	29%	28%	16%	29%
Not at all likely	12%	11%	11%	14%	10%	13%	3%	12%
Don't know	9%	9%	10%	10%	8%	7%	5%	9%
Net: Likely	51%	53%	50%	49%	53%	51%	76%	49%
Net: Not likely	40%	38%	40%	42%	39%	41%	20%	42%

ECL

Awareness of the European Code
Against Cancer - France (%)



Total	TEE_Education. What is your highest level of education?				
Base	I did not complete secondary/ high school	High school or baccalaureate or A-levels	Professional qualification	Bachelor's degree or similar	Masters or Doctoral degree

TEE_q5. Thinking about the 12 recommendations that you have just read from the European Code Against Cancer...

Have you learnt anything new about cancer prevention as a result of reading these?

Unweighted base	1009	93	311	274	202	129
Base: All French Adults	1009	93	313	273	203	128
Yes, I have	41%	43%	42%	40%	44%	36%
No, I haven't	52%	41%	52%	55%	51%	55%
Don't know	7%	16%	6%	6%	5%	9%

TEE_q6. How likely, if at all, are you to make changes to your lifestyle as a result of reading the European Code Against Cancer?

Unweighted base	1009	93	311	274	202	129
Base: All French Adults	1009	93	313	273	203	128
Very likely	15%	22%	18%	14%	13%	11%
Fairly likely	36%	38%	36%	40%	34%	32%
Not very likely	28%	16%	27%	27%	35%	33%
Not at all likely	12%	11%	12%	10%	10%	16%
Don't know	9%	14%	7%	9%	8%	8%
Net: Likely	51%	59%	54%	54%	46%	43%
Net: Not likely	40%	27%	39%	37%	46%	49%

ECL

Awareness of the European Code
Against Cancer - France (N)



Total	Gender		Age				
Base	Male	Female	18-24	25-34	35-44	45-54	55+

TEE_q1. Thinking about all types of cancer today (e.g. lung, bowel, breast, prostate etc.)...

Which ONE of the following is CLOSEST to the percentage of all types of cancer that you think can be prevented?

Unweighted base	1009	502	507	107	157	174	177	394
Base: All French Adults	1009	484	525	110	158	173	177	391
0% - i.e. no types of cancer can be prevented	39	20	19	3	9	9	5	13
10%	35	18	17	3	6	6	3	17
20%	59	20	38	8	16	15	7	12
30%	98	41	58	12	15	12	24	35
40%	83	38	45	8	13	14	17	31
50%	184	93	90	19	25	33	26	80
60%	93	55	38	9	19	12	14	39
70%	100	57	43	11	12	15	22	40
80%	74	40	34	10	9	14	15	26
90%	24	13	11	5	1	5	2	11
100% - i.e. all types of cancer can be prevented	41	18	23	3	5	6	8	19
Don't know	179	70	109	17	27	33	34	68

TEE_q2. Thinking generally about the risk of getting any type of cancer in the future...

Which ONE of the following BEST applies to you?

Unweighted base	1009	502	507	107	157	174	177	394
Base: All French Adults	1009	484	525	110	158	173	177	391
I think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	647	336	311	74	108	96	113	257
I don't think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	218	94	124	21	29	43	40	85
Don't know	144	55	89	15	22	34	23	50

ECL

Awareness of the European Code
Against Cancer - France (N)



Total	Region					TEE_q4. Before taking this survey, had you heard of the 'European Code Against Cancer'?	
Base	North East	North West	Paris	South East	South West	Yes, I had	No, I hadn't

TEE_q1. Thinking about all types of cancer today (e.g. lung, bowel, breast, prostate etc.)...

Which ONE of the following is CLOSEST to the percentage of all types of cancer that you think can be prevented?

Unweighted base	1009	233	230	188	249	109	87	922
Base: All French Adults	1009	236	231	187	246	109	87	922
0% - i.e. no types of cancer can be prevented	39	12	7	10	8	2	8	31
10%	35	10	12	5	5	3	4	31
20%	59	13	8	9	20	8	5	54
30%	98	18	21	21	33	5	5	93
40%	83	16	22	17	19	9	7	76
50%	184	49	45	31	39	20	14	170
60%	93	22	20	23	16	13	8	85
70%	100	21	17	17	32	13	9	91
80%	74	16	13	17	20	8	12	62
90%	24	4	3	1	11	5	1	23
100% - i.e. all types of cancer can be prevented	41	11	16	6	6	2	6	35
Don't know	179	43	47	31	38	21	8	171

TEE_q2. Thinking generally about the risk of getting any type of cancer in the future...

Which ONE of the following BEST applies to you?

Unweighted base	1009	233	230	188	249	109	87	922
Base: All French Adults	1009	236	231	187	246	109	87	922
I think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	647	142	147	110	172	76	62	585
I don't think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	218	60	44	46	47	21	22	196
Don't know	144	34	40	31	28	12	3	141

ECL

Awareness of the European Code
Against Cancer - France (N)



Total	TEE_Education. What is your highest level of education?				
Base	I did not complete secondary/ high school	High school or baccalaureate or A-levels	Professional qualification	Bachelor's degree or similar	Masters or Doctoral degree

TEE_q1. Thinking about all types of cancer today (e.g. lung, bowel, breast, prostate etc.)...

Which ONE of the following is CLOSEST to the percentage of all types of cancer that you think can be prevented?

Unweighted base	1009	93	311	274	202	129
Base: All French Adults	1009	93	313	273	203	128
0% - i.e. no types of cancer can be prevented	39	9	10	7	8	5
10%	35	2	13	10	6	4
20%	59	6	23	13	6	10
30%	98	5	28	31	19	15
40%	83	6	25	16	22	14
50%	184	14	55	49	35	31
60%	93	6	31	26	20	10
70%	100	7	24	35	24	11
80%	74	4	22	21	16	11
90%	24	1	13	3	4	3
100% - i.e. all types of cancer can be prevented	41	11	8	13	9	-
Don't know	179	22	60	49	33	14

TEE_q2. Thinking generally about the risk of getting any type of cancer in the future...

Which ONE of the following BEST applies to you?

Unweighted base	1009	93	311	274	202	129
Base: All French Adults	1009	93	313	273	203	128
I think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	647	43	205	171	139	89
I don't think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	218	29	64	64	40	21
Don't know	144	22	44	37	23	18

ECL

Awareness of the European Code
Against Cancer - France (N)



Total	Gender		Age				
Base	Male	Female	18-24	25-34	35-44	45-54	55+

TEE_q3. Thinking now about your risk of getting any type of cancer in the future...

How likely, if at all, do you think you will be to ever make changes to your lifestyle in order to reduce your risk of getting cancer?

Unweighted base

Base: All French Adults who think people could reduce their risk of getting cancer in the future by making changes to their lifestyle

Very likely

Fairly likely

Not very likely

Not at all likely

Don't know

Net: Likely

Net: Not likely

649	348	301	72	107	97	114	259
647	336	311	74	108	96	113	257
185	84	101	15	27	33	28	82
308	162	146	34	52	42	51	129
95	59	36	17	19	10	20	30
19	14	5	2	4	3	5	5
40	17	23	5	6	9	9	11
493	246	247	49	79	74	79	211
114	73	41	19	23	13	25	35

TEE_q4. Before taking this survey, had you heard of the 'European Code Against Cancer'?

Unweighted base

Base: All French Adults

Yes, I had

No, I hadn't

1009	502	507	107	157	174	177	394
1009	484	525	110	158	173	177	391
87	44	44	9	17	16	16	29
922	441	481	101	142	157	161	363

ECL

Awareness of the European Code
Against Cancer - France (N)



Total	Region					TEE_q4. Before taking this survey, had you heard of the 'European Code Against Cancer'?	
Base	North East	North West	Paris	South East	South West	Yes, I had	No, I hadn't

TEE_q3. Thinking now about your risk of getting any type of cancer in the future...

How likely, if at all, do you think you will be to ever make changes to your lifestyle in order to reduce your risk of getting cancer?

Unweighted base	649	141	147	111	174	76	62	587
Base: All French Adults who think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	647	142	147	110	172	76	62	585
Very likely	185	40	36	31	47	31	28	157
Fairly likely	308	69	78	44	85	33	26	282
Not very likely	95	20	19	21	27	9	6	89
Not at all likely	19	5	6	4	3	1	-	19
Don't know	40	8	8	11	11	2	2	38
Net: Likely	493	109	114	75	131	64	54	439
Net: Not likely	114	25	25	25	30	10	6	108

TEE_q4. Before taking this survey, had you heard of the 'European Code Against Cancer'?

Unweighted base	1009	233	230	188	249	109	87	922
Base: All French Adults	1009	236	231	187	246	109	87	922
Yes, I had	87	30	21	10	18	8	87	-
No, I hadn't	922	206	210	177	228	101	-	922

ECL

Awareness of the European Code
Against Cancer - France (N)



Total	TEE_Education. What is your highest level of education?				
Base	I did not complete secondary/ high school	High school or baccalaureate or A-levels	Professional qualification	Bachelor's degree or similar	Masters or Doctoral degree

TEE_q3. Thinking now about your risk of getting any type of cancer in the future...

How likely, if at all, do you think you will be to ever make changes to your lifestyle in order to reduce your risk of getting cancer?

Unweighted base

Base: All French Adults who think people could reduce their risk of getting cancer in the future by making changes to their lifestyle

Very likely

Fairly likely

Not very likely

Not at all likely

Don't know

Net: Likely

Net: Not likely

649	43	204	173	139	90
647	43	205	171	139	89
185	15	57	47	40	26
308	16	103	85	63	41
95	7	26	20	27	16
19	3	5	2	4	5
40	2	13	18	5	2
493	31	161	132	103	67
114	10	31	22	31	21

TEE_q4. Before taking this survey, had you heard of the 'European Code Against Cancer'?

Unweighted base

Base: All French Adults

Yes, I had

No, I hadn't

1009	93	311	274	202	129
1009	93	313	273	203	128
87	14	24	27	14	8
922	79	289	246	189	120

ECL

Awareness of the European Code
Against Cancer - France (N)



Total	Gender		Age				
Base	Male	Female	18-24	25-34	35-44	45-54	55+

TEE_q5. Thinking about the 12 recommendations that you have just read from the European Code Against Cancer...

Have you learnt anything new about cancer prevention as a result of reading these?

Unweighted base	1009	502	507	107	157	174	177	394
Base: All French Adults	1009	484	525	110	158	173	177	391
Yes, I have	415	209	206	55	72	69	67	153
No, I haven't	522	240	282	46	67	82	99	227
Don't know	72	36	36	8	19	22	11	12

TEE_q6. How likely, if at all, are you to make changes to your lifestyle as a result of reading the European Code Against Cancer?

Unweighted base	1009	502	507	107	157	174	177	394
Base: All French Adults	1009	484	525	110	158	173	177	391
Very likely	153	65	89	10	24	29	27	63
Fairly likely	365	187	178	39	53	48	63	163
Not very likely	286	132	153	41	45	55	46	98
Not at all likely	117	62	55	13	13	17	23	50
Don't know	88	39	50	6	23	25	17	17
Net: Likely	519	252	267	49	77	76	90	226
Net: Not likely	402	194	208	54	58	71	69	149

ECL

Awareness of the European Code
Against Cancer - France (N)



Total	Region					TEE_q4. Before taking this survey, had you heard of the 'European Code Against Cancer'?	
Base	North East	North West	Paris	South East	South West	Yes, I had	No, I hadn't

TEE_q5. Thinking about the 12 recommendations that you have just read from the European Code Against Cancer...

Have you learnt anything new about cancer prevention as a result of reading these?

Unweighted base	1009	233	230	188	249	109	87	922
Base: All French Adults	1009	236	231	187	246	109	87	922
Yes, I have	415	94	94	75	100	51	51	364
No, I haven't	522	123	112	100	134	53	32	490
Don't know	72	19	25	11	12	5	4	68

TEE_q6. How likely, if at all, are you to make changes to your lifestyle as a result of reading the European Code Against Cancer?

Unweighted base	1009	233	230	188	249	109	87	922
Base: All French Adults	1009	236	231	187	246	109	87	922
Very likely	153	36	35	26	40	17	28	125
Fairly likely	365	89	81	65	91	39	38	328
Not very likely	286	64	68	52	71	31	14	271
Not at all likely	117	26	25	26	25	14	3	114
Don't know	88	21	22	18	19	8	4	84
Net: Likely	519	125	116	91	131	56	66	453
Net: Not likely	402	90	93	78	97	45	17	385

ECL

Awareness of the European Code
Against Cancer - France (N)



Total	TEE_Education. What is your highest level of education?				
Base	I did not complete secondary/ high school	High school or baccalaureate or A-levels	Professional qualification	Bachelor's degree or similar	Masters or Doctoral degree

TEE_q5. Thinking about the 12 recommendations that you have just read from the European Code Against Cancer...

Have you learnt anything new about cancer prevention as a result of reading these?

Unweighted base	1009	93	311	274	202	129
Base: All French Adults	1009	93	313	273	203	128
Yes, I have	415	40	131	108	90	46
No, I haven't	522	38	162	149	102	70
Don't know	72	15	20	15	10	12

TEE_q6. How likely, if at all, are you to make changes to your lifestyle as a result of reading the European Code Against Cancer?

Unweighted base	1009	93	311	274	202	129
Base: All French Adults	1009	93	313	273	203	128
Very likely	153	20	56	37	26	14
Fairly likely	365	35	111	110	68	41
Not very likely	286	15	85	73	71	42
Not at all likely	117	10	38	27	21	21
Don't know	88	13	22	26	16	11
Net: Likely	519	55	168	147	94	54
Net: Not likely	402	25	123	100	92	62

ECL

Awareness of the European Code
Against Cancer - Poland (%)



Total	Gender		Age				
Base	Male	Female	18-24	25-34	35-44	45-54	55+

TEE_q1. Thinking about all types of cancer today (e.g. lung, bowel, breast, prostate etc.)...

Which ONE of the following is CLOSEST to the percentage of all types of cancer that you think can be prevented?

Unweighted base	1000	491	509	116	211	180	171	322
Base: All Polish Adults	1000	496	504	116	208	176	168	332
0% - i.e. no types of cancer can be prevented	3%	2%	4%	2%	5%	6%	3%	1%
10%	3%	2%	4%	5%	6%	2%	2%	2%
20%	5%	6%	5%	6%	5%	8%	5%	4%
30%	10%	10%	10%	12%	14%	13%	6%	8%
40%	6%	7%	6%	10%	5%	6%	9%	5%
50%	20%	17%	23%	19%	19%	17%	24%	20%
60%	9%	10%	8%	10%	7%	9%	3%	12%
70%	10%	11%	9%	11%	6%	10%	16%	10%
80%	7%	7%	6%	3%	7%	11%	5%	6%
90%	5%	5%	4%	5%	5%	5%	5%	4%
100% - i.e. all types of cancer can be prevented	9%	10%	8%	6%	8%	5%	10%	12%
Don't know	13%	13%	13%	11%	13%	9%	12%	16%

TEE_q2. Thinking generally about the risk of getting any type of cancer in the future...

Which ONE of the following BEST applies to you?

Unweighted base	1000	491	509	116	211	180	171	322
Base: All Polish Adults	1000	496	504	116	208	176	168	332
I think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	85%	85%	85%	86%	86%	82%	85%	85%
I don't think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	10%	10%	11%	10%	11%	12%	8%	10%
Don't know	5%	5%	5%	4%	3%	6%	7%	5%

ECL

Awareness of the European Code
Against Cancer - Poland (%)



Total	Reg							
Base	Dolnośląskie	Kujawsko-pomorskie	Lubelskie	Lubuskie	Łódzkie	Małopolskie	Mazowieckie	Opolskie

TEE_q1. Thinking about all types of cancer today (e.g. lung, bowel, breast, prostate etc.)...

Which ONE of the following is CLOSEST to the percentage of all types of cancer that you think can be prevented?

Unweighted base	1000	79	57	57	30	66	87	142	28
Base: All Polish Adults	1000	76	54	56	27	65	87	137	26
0% - i.e. no types of cancer can be prevented	3%	4%	7%	-	3%	2%	5%	5%	4%
10%	3%	3%	2%	2%	7%	3%	5%	3%	4%
20%	5%	6%	7%	2%	3%	8%	7%	6%	14%
30%	10%	6%	12%	11%	3%	17%	10%	15%	7%
40%	6%	8%	7%	10%	10%	3%	7%	7%	4%
50%	20%	22%	23%	30%	13%	20%	18%	16%	11%
60%	9%	9%	2%	4%	24%	8%	10%	7%	14%
70%	10%	5%	9%	12%	7%	11%	7%	14%	7%
80%	7%	6%	7%	5%	7%	9%	3%	7%	11%
90%	5%	1%	9%	2%	3%	6%	5%	4%	-
100% - i.e. all types of cancer can be prevented	9%	18%	9%	11%	13%	2%	3%	6%	4%
Don't know	13%	13%	7%	12%	7%	14%	20%	10%	22%

TEE_q2. Thinking generally about the risk of getting any type of cancer in the future...

Which ONE of the following BEST applies to you?

Unweighted base	1000	79	57	57	30	66	87	142	28
Base: All Polish Adults	1000	76	54	56	27	65	87	137	26
I think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	85%	82%	79%	93%	87%	85%	85%	84%	86%
I don't think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	10%	13%	16%	-	10%	6%	10%	11%	7%
Don't know	5%	5%	5%	7%	3%	9%	5%	5%	7%

ECL

Awareness of the European Code
Against Cancer - Poland (%)



Total	Region							
Base	Podkarpackie	Podlaskie	Pomorskie	Śląskie	Świętokrzyskie	Warmińsko-mazurskie	Wielkopolskie	Zachodniopomorskie

TEE_q1. Thinking about all types of cancer today (e.g. lung, bowel, breast, prostate etc.)...

Which ONE of the following is CLOSEST to the percentage of all types of cancer that you think can be prevented?

Unweighted base	1000	56	32	60	121	31	40	69	45
Base: All Polish Adults	1000	55	31	60	120	33	38	90	45
0% - i.e. no types of cancer can be prevented	3%	2%	6%	-	6%	3%	-	1%	2%
10%	3%	3%	-	5%	2%	3%	5%	3%	-
20%	5%	5%	3%	5%	3%	6%	5%	6%	2%
30%	10%	11%	9%	8%	7%	13%	10%	12%	4%
40%	6%	9%	3%	7%	6%	7%	2%	7%	2%
50%	20%	20%	12%	17%	20%	19%	30%	23%	18%
60%	9%	14%	15%	12%	8%	10%	5%	10%	4%
70%	10%	4%	16%	12%	13%	7%	8%	7%	18%
80%	7%	5%	-	3%	11%	6%	8%	4%	11%
90%	5%	9%	6%	8%	1%	3%	12%	7%	-
100% - i.e. all types of cancer can be prevented	9%	5%	12%	12%	13%	13%	5%	7%	11%
Don't know	13%	13%	16%	12%	11%	10%	10%	12%	27%

TEE_q2. Thinking generally about the risk of getting any type of cancer in the future...

Which ONE of the following BEST applies to you?

Unweighted base	1000	56	32	60	121	31	40	69	45
Base: All Polish Adults	1000	55	31	60	120	33	38	90	45
I think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	85%	80%	84%	85%	83%	90%	90%	87%	84%
I don't think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	10%	14%	13%	8%	12%	10%	5%	12%	9%
Don't know	5%	5%	3%	7%	5%	-	5%	1%	7%

ECL

Awareness of the European Code
Against Cancer - Poland (%)



Total	TEE_q4. Before taking this survey, had you heard of the 'European Code Against Cancer'?		TEE_Education. What is your highest level of education?				
Base	Yes, I had	No, I hadn't	I did not complete secondary/ high school	High school or baccalaureate or A-levels	Professional qualification	Bachelor's degree or similar	Masters or Doctoral degree

TEE_q1. Thinking about all types of cancer today (e.g. lung, bowel, breast, prostate etc.)...

Which ONE of the following is CLOSEST to the percentage of all types of cancer that you think can be prevented?

Unweighted base	1000	175	825	28	353	88	157	374
Base: All Polish Adults	1000	174	826	29	352	88	157	374
0% - i.e. no types of cancer can be prevented	3%	3%	3%	13%	3%	1%	6%	2%
10%	3%	3%	3%	4%	2%	2%	3%	3%
20%	5%	5%	5%	-	6%	6%	5%	5%
30%	10%	7%	11%	7%	11%	9%	10%	10%
40%	6%	9%	6%	7%	7%	8%	7%	5%
50%	20%	18%	20%	23%	18%	20%	17%	22%
60%	9%	10%	9%	7%	10%	6%	8%	9%
70%	10%	11%	10%	7%	9%	6%	14%	10%
80%	7%	7%	7%	8%	5%	7%	5%	8%
90%	5%	8%	4%	7%	3%	3%	4%	7%
100% - i.e. all types of cancer can be prevented	9%	12%	8%	8%	12%	10%	8%	6%
Don't know	13%	6%	14%	10%	14%	22%	12%	10%

TEE_q2. Thinking generally about the risk of getting any type of cancer in the future...

Which ONE of the following BEST applies to you?

Unweighted base	1000	175	825	28	353	88	157	374
Base: All Polish Adults	1000	174	826	29	352	88	157	374
I think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	85%	84%	85%	79%	83%	70%	88%	89%
I don't think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	10%	12%	10%	14%	12%	16%	9%	8%
Don't know	5%	3%	5%	7%	5%	14%	3%	3%

ECL

Awareness of the European Code
Against Cancer - Poland (%)



Total	Gender		Age				
Base	Male	Female	18-24	25-34	35-44	45-54	55+

TEE_q3. Thinking now about your risk of getting any type of cancer in the future...

How likely, if at all, do you think you will be to ever make changes to your lifestyle in order to reduce your risk of getting cancer?

Unweighted base	847	417	430	99	182	148	145	273
Base: All Polish Adults who think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	848	421	427	100	180	144	142	282
Very likely	26%	23%	28%	30%	23%	25%	30%	24%
Fairly likely	45%	47%	43%	45%	49%	42%	41%	47%
Not very likely	18%	20%	15%	18%	16%	24%	14%	18%
Not at all likely	3%	3%	4%	1%	3%	3%	2%	5%
Don't know	8%	7%	10%	6%	9%	7%	13%	7%
Net: Likely	71%	70%	71%	75%	72%	66%	71%	71%
Net: Not likely	21%	23%	19%	19%	19%	26%	16%	23%

TEE_q4. Before taking this survey, had you heard of the 'European Code Against Cancer'?

Unweighted base	1000	491	509	116	211	180	171	322
Base: All Polish Adults	1000	496	504	116	208	176	168	332
Yes, I had	17%	17%	18%	17%	16%	24%	13%	17%
No, I hadn't	83%	83%	82%	83%	84%	76%	87%	83%

TEE_q5. Thinking about the 12 recommendations that you have just read from the European Code Against Cancer...

Have you learnt anything new about cancer prevention as a result of reading these?

Unweighted base	1000	491	509	116	211	180	171	322
Base: All Polish Adults	1000	496	504	116	208	176	168	332
Yes, I have	62%	65%	58%	69%	64%	62%	58%	60%
No, I haven't	32%	28%	37%	23%	29%	28%	40%	36%
Don't know	6%	7%	5%	8%	7%	10%	2%	4%

ECL

Awareness of the European Code
Against Cancer - Poland (%)



Total	Reg							
Base	Dolnośląskie	Kujawsko-pomorskie	Lubelskie	Lubuskie	Łódzkie	Małopolskie	Mazowieckie	Opolskie

TEE_q3. Thinking now about your risk of getting any type of cancer in the future...

How likely, if at all, do you think you will be to ever make changes to your lifestyle in order to reduce your risk of getting cancer?

Unweighted base	847	65	45	53	26	56	74	119	24
Base: All Polish Adults who think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	848	63	43	52	23	55	74	115	22
Very likely	26%	28%	29%	23%	30%	27%	27%	25%	25%
Fairly likely	45%	40%	42%	32%	54%	50%	48%	45%	50%
Not very likely	18%	20%	20%	23%	4%	16%	18%	16%	17%
Not at all likely	3%	5%	-	6%	4%	2%	3%	4%	4%
Don't know	8%	8%	9%	17%	8%	5%	5%	9%	4%
Net: Likely	71%	68%	71%	55%	84%	77%	74%	70%	75%
Net: Not likely	21%	25%	20%	28%	8%	18%	20%	20%	21%

TEE_q4. Before taking this survey, had you heard of the 'European Code Against Cancer'?

Unweighted base	1000	79	57	57	30	66	87	142	28
Base: All Polish Adults	1000	76	54	56	27	65	87	137	26
Yes, I had	17%	24%	26%	12%	16%	14%	15%	11%	36%
No, I hadn't	83%	76%	74%	88%	84%	86%	85%	89%	64%

TEE_q5. Thinking about the 12 recommendations that you have just read from the European Code Against Cancer...

Have you learnt anything new about cancer prevention as a result of reading these?

Unweighted base	1000	79	57	57	30	66	87	142	28
Base: All Polish Adults	1000	76	54	56	27	65	87	137	26
Yes, I have	62%	59%	61%	52%	50%	67%	58%	59%	75%
No, I haven't	32%	30%	37%	39%	43%	24%	38%	33%	21%
Don't know	6%	10%	2%	9%	7%	9%	3%	8%	4%

ECL

Awareness of the European Code
Against Cancer - Poland (%)



Total	Region							
Base	Podkarpackie	Podlaskie	Pomorskie	Śląskie	Świętokrzyskie	Warmińsko-mazurskie	Wielkopolskie	Zachodniopomorskie

TEE_q3. Thinking now about your risk of getting any type of cancer in the future...

How likely, if at all, do you think you will be to ever make changes to your lifestyle in order to reduce your risk of getting cancer?

Unweighted base	847	45	27	51	100	28	36	60	38
Base: All Polish Adults who think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	848	44	26	51	99	30	34	78	38
Very likely	26%	20%	22%	24%	25%	36%	36%	22%	21%
Fairly likely	45%	40%	48%	41%	46%	32%	36%	60%	50%
Not very likely	18%	31%	18%	26%	18%	18%	11%	12%	13%
Not at all likely	3%	2%	8%	2%	5%	7%	-	-	-
Don't know	8%	7%	4%	8%	6%	7%	16%	7%	16%
Net: Likely	71%	60%	70%	65%	71%	68%	72%	82%	71%
Net: Not likely	21%	33%	26%	28%	23%	25%	11%	12%	13%

TEE_q4. Before taking this survey, had you heard of the 'European Code Against Cancer'?

Unweighted base	1000	56	32	60	121	31	40	69	45
Base: All Polish Adults	1000	55	31	60	120	33	38	90	45
Yes, I had	17%	12%	18%	28%	16%	26%	20%	15%	16%
No, I hadn't	83%	88%	82%	72%	84%	74%	80%	85%	84%

TEE_q5. Thinking about the 12 recommendations that you have just read from the European Code Against Cancer...

Have you learnt anything new about cancer prevention as a result of reading these?

Unweighted base	1000	56	32	60	121	31	40	69	45
Base: All Polish Adults	1000	55	31	60	120	33	38	90	45
Yes, I have	62%	68%	59%	63%	66%	78%	60%	57%	65%
No, I haven't	32%	29%	38%	25%	29%	19%	40%	39%	31%
Don't know	6%	4%	3%	12%	5%	3%	-	4%	4%

ECL

Awareness of the European Code
Against Cancer - Poland (%)



Total	TEE_q4. Before taking this survey, had you heard of the 'European Code Against Cancer'?		TEE_Education. What is your highest level of education?				
Base	Yes, I had	No, I hadn't	I did not complete secondary/ high school	High school or baccalaureate or A-levels	Professional qualification	Bachelor's degree or similar	Masters or Doctoral degree

TEE_q3. Thinking now about your risk of getting any type of cancer in the future...

How likely, if at all, do you think you will be to ever make changes to your lifestyle in order to reduce your risk of getting cancer?

Unweighted base	847	147	700	22	293	61	138	333
Base: All Polish Adults who think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	848	147	701	23	293	61	138	332
Very likely	26%	40%	23%	34%	23%	9%	30%	28%
Fairly likely	45%	41%	46%	53%	46%	59%	43%	42%
Not very likely	18%	13%	19%	13%	17%	20%	17%	18%
Not at all likely	3%	2%	3%	-	4%	5%	2%	3%
Don't know	8%	4%	9%	-	9%	6%	7%	9%
Net: Likely	71%	81%	69%	87%	69%	69%	74%	70%
Net: Not likely	21%	15%	22%	13%	21%	25%	19%	21%

TEE_q4. Before taking this survey, had you heard of the 'European Code Against Cancer'?

Unweighted base	1000	175	825	28	353	88	157	374
Base: All Polish Adults	1000	174	826	29	352	88	157	374
Yes, I had	17%	100%	-	27%	16%	25%	14%	17%
No, I hadn't	83%	-	100%	73%	84%	75%	86%	83%

TEE_q5. Thinking about the 12 recommendations that you have just read from the European Code Against Cancer...

Have you learnt anything new about cancer prevention as a result of reading these?

Unweighted base	1000	175	825	28	353	88	157	374
Base: All Polish Adults	1000	174	826	29	352	88	157	374
Yes, I have	62%	70%	60%	63%	61%	61%	64%	61%
No, I haven't	32%	26%	34%	23%	33%	28%	32%	34%
Don't know	6%	4%	6%	14%	6%	11%	4%	5%

ECL

Awareness of the European Code
Against Cancer - Poland (%)



Total	Gender		Age				
Base	Male	Female	18-24	25-34	35-44	45-54	55+

TEE_q6. How likely, if at all, are you to make changes to
your lifestyle as a result of reading the European Code
Against Cancer?

Unweighted base	1000	491	509	116	211	180	171	322
Base: All Polish Adults	1000	496	504	116	208	176	168	332
Very likely	18%	16%	19%	16%	17%	15%	21%	19%
Fairly likely	45%	45%	46%	46%	42%	47%	40%	48%
Not very likely	23%	24%	23%	28%	23%	24%	27%	19%
Not at all likely	8%	9%	8%	6%	11%	9%	6%	9%
Don't know	5%	6%	4%	5%	6%	5%	6%	5%
Net: Likely	63%	61%	65%	61%	60%	62%	61%	67%
Net: Not likely	32%	33%	31%	34%	34%	33%	33%	28%

ECL

Awareness of the European Code
Against Cancer - Poland (%)



Total	Reg							
Base	Dolnośląskie	Kujawsko-pomorskie	Lubelskie	Lubuskie	Łódzkie	Małopolskie	Mazowieckie	Opolskie

TEE_q6. How likely, if at all, are you to make changes to your lifestyle as a result of reading the European Code Against Cancer?

Unweighted base	1000	79	57	57	30	66	87	142	28
Base: All Polish Adults	1000	76	54	56	27	65	87	137	26
Very likely	18%	16%	16%	10%	20%	26%	14%	15%	14%
Fairly likely	45%	41%	39%	47%	36%	41%	52%	45%	57%
Not very likely	23%	28%	30%	25%	27%	20%	20%	24%	18%
Not at all likely	8%	10%	9%	11%	7%	9%	10%	8%	7%
Don't know	5%	5%	7%	7%	10%	5%	5%	7%	4%
Net: Likely	63%	57%	54%	58%	56%	67%	65%	61%	71%
Net: Not likely	32%	38%	39%	35%	33%	29%	30%	32%	25%

ECL

Awareness of the European Code
Against Cancer - Poland (%)



Total	Region							
Base	Podkarpackie	Podlaskie	Pomorskie	Śląskie	Świętokrzyskie	Warmińsko-mazurskie	Wielkopolskie	Zachodniopomorskie

TEE_q6. How likely, if at all, are you to make changes to your lifestyle as a result of reading the European Code Against Cancer?

Unweighted base	1000	56	32	60	121	31	40	69	45
Base: All Polish Adults	1000	55	31	60	120	33	38	90	45
Very likely	18%	20%	22%	25%	15%	26%	32%	18%	11%
Fairly likely	45%	30%	34%	33%	53%	45%	40%	57%	53%
Not very likely	23%	39%	28%	17%	19%	22%	20%	22%	24%
Not at all likely	8%	2%	13%	17%	10%	6%	5%	3%	4%
Don't know	5%	9%	3%	8%	3%	-	3%	1%	7%
Net: Likely	63%	50%	56%	58%	68%	72%	73%	74%	65%
Net: Not likely	32%	41%	41%	33%	29%	28%	25%	25%	29%

ECL

Awareness of the European Code
Against Cancer - Poland (%)



Total	TEE_q4. Before taking this survey, had you heard of the 'European Code Against Cancer'?		TEE_Education. What is your highest level of education?				
Base	Yes, I had	No, I hadn't	I did not complete secondary/ high school	High school or baccalaureate or A-levels	Professional qualification	Bachelor's degree or similar	Masters or Doctoral degree

TEE_q6. How likely, if at all, are you to make changes to your lifestyle as a result of reading the European Code Against Cancer?

Unweighted base	1000	175	825	28	353	88	157	374
Base: All Polish Adults	1000	174	826	29	352	88	157	374
Very likely	18%	36%	14%	20%	16%	16%	20%	19%
Fairly likely	45%	45%	45%	44%	45%	47%	47%	44%
Not very likely	23%	12%	26%	26%	25%	20%	25%	22%
Not at all likely	8%	4%	9%	3%	9%	9%	5%	10%
Don't know	5%	3%	6%	7%	6%	8%	3%	5%
Net: Likely	63%	81%	59%	64%	61%	63%	67%	63%
Net: Not likely	32%	16%	35%	29%	33%	29%	30%	32%

ECL

Awareness of the European Code
Against Cancer - Poland (N)



Total	Gender		Age				
Base	Male	Female	18-24	25-34	35-44	45-54	55+

TEE_q1. Thinking about all types of cancer today (e.g. lung, bowel, breast, prostate etc.)...

Which ONE of the following is CLOSEST to the percentage of all types of cancer that you think can be prevented?

Unweighted base	1000	491	509	116	211	180	171	322
Base: All Polish Adults	1000	496	504	116	208	176	168	332
0% - i.e. no types of cancer can be prevented	33	12	21	2	9	11	6	5
10%	30	10	20	6	12	3	4	6
20%	54	27	26	7	11	15	9	12
30%	102	51	51	14	29	22	10	27
40%	64	36	28	12	10	10	14	18
50%	198	84	114	22	40	30	40	65
60%	89	48	41	11	15	15	5	41
70%	101	56	44	13	13	17	26	32
80%	66	36	30	3	15	19	8	21
90%	46	24	23	6	10	9	9	13
100% - i.e. all types of cancer can be prevented	89	48	41	7	17	9	17	40
Don't know	128	64	65	13	27	16	21	52

TEE_q2. Thinking generally about the risk of getting any type of cancer in the future...

Which ONE of the following BEST applies to you?

Unweighted base	1000	491	509	116	211	180	171	322
Base: All Polish Adults	1000	496	504	116	208	176	168	332
I think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	848	421	427	100	180	144	142	282
I don't think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	102	48	54	11	23	21	13	34
Don't know	50	27	23	5	6	11	13	16

ECL

Awareness of the European Code
Against Cancer - Poland (N)



Total	Reg							
Base	Dolnośląskie	Kujawsko-pomorskie	Lubelskie	Lubuskie	Łódzkie	Małopolskie	Mazowieckie	Opolskie

TEE_q1. Thinking about all types of cancer today (e.g. lung, bowel, breast, prostate etc.)...

Which ONE of the following is CLOSEST to the percentage of all types of cancer that you think can be prevented?

Unweighted base	1000	79	57	57	30	66	87	142	28
Base: All Polish Adults	1000	76	54	56	27	65	87	137	26
0% - i.e. no types of cancer can be prevented	33	3	4	-	1	1	4	7	1
10%	30	2	1	1	2	2	4	4	1
20%	54	5	4	1	1	5	6	8	4
30%	102	5	7	6	1	11	9	20	2
40%	64	6	4	6	3	2	6	10	1
50%	198	16	12	17	4	13	16	22	3
60%	89	7	1	2	6	5	9	10	4
70%	101	4	5	7	2	7	6	19	2
80%	66	5	4	3	2	6	3	10	3
90%	46	1	5	1	1	4	4	6	-
100% - i.e. all types of cancer can be prevented	89	14	5	6	4	1	3	9	1
Don't know	128	10	4	7	2	9	17	14	6

TEE_q2. Thinking generally about the risk of getting any type of cancer in the future...

Which ONE of the following BEST applies to you?

Unweighted base	1000	79	57	57	30	66	87	142	28
Base: All Polish Adults	1000	76	54	56	27	65	87	137	26
I think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	848	63	43	52	23	55	74	115	22
I don't think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	102	10	9	-	3	4	9	15	2
Don't know	50	4	3	4	1	6	4	7	2

ECL

Awareness of the European Code
Against Cancer - Poland (N)



Total	Region							
Base	Podkarpackie	Podlaskie	Pomorskie	Śląskie	Świętokrzyskie	Warmińsko-mazurskie	Wielkopolskie	Zachodniopomorskie

TEE_q1. Thinking about all types of cancer today (e.g. lung, bowel, breast, prostate etc.)...

Which ONE of the following is CLOSEST to the percentage of all types of cancer that you think can be prevented?

Unweighted base	1000	56	32	60	121	31	40	69	45
Base: All Polish Adults	1000	55	31	60	120	33	38	90	45
0% - i.e. no types of cancer can be prevented	33	1	2	-	7	1	-	1	1
10%	30	2	-	3	3	1	2	3	-
20%	54	3	1	3	4	2	2	5	1
30%	102	6	3	5	8	4	4	10	2
40%	64	5	1	4	7	2	1	7	1
50%	198	11	4	10	24	6	11	21	8
60%	89	8	5	7	9	3	2	9	2
70%	101	2	5	7	16	2	3	6	8
80%	66	3	-	2	13	2	3	4	5
90%	46	5	2	5	1	1	5	7	-
100% - i.e. all types of cancer can be prevented	89	3	4	7	16	4	2	7	5
Don't know	128	7	5	7	13	3	4	10	12

TEE_q2. Thinking generally about the risk of getting any type of cancer in the future...

Which ONE of the following BEST applies to you?

Unweighted base	1000	56	32	60	121	31	40	69	45
Base: All Polish Adults	1000	55	31	60	120	33	38	90	45
I think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	848	44	26	51	99	30	34	78	38
I don't think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	102	8	4	5	15	3	2	10	4
Don't know	50	3	1	4	6	-	2	1	3

ECL

Awareness of the European Code
Against Cancer - Poland (N)



Total	TEE_q4. Before taking this survey, had you heard of the 'European Code Against Cancer'?		TEE_Education. What is your highest level of education?				
Base	Yes, I had	No, I hadn't	I did not complete secondary/ high school	High school or baccalaureate or A-levels	Professional qualification	Bachelor's degree or similar	Masters or Doctoral degree

TEE_q1. Thinking about all types of cancer today (e.g. lung, bowel, breast, prostate etc.)...

Which ONE of the following is CLOSEST to the percentage of all types of cancer that you think can be prevented?

Unweighted base	1000	175	825	28	353	88	157	374
Base: All Polish Adults	1000	174	826	29	352	88	157	374
0% - i.e. no types of cancer can be prevented	33	6	27	4	11	1	9	9
10%	30	5	25	1	9	2	5	13
20%	54	9	45	-	21	5	8	20
30%	102	13	89	2	37	8	16	39
40%	64	15	49	2	26	7	10	19
50%	198	31	166	7	65	18	27	81
60%	89	18	71	2	34	5	13	35
70%	101	20	81	2	33	5	22	39
80%	66	12	55	2	19	6	8	32
90%	46	14	32	2	9	2	7	26
100% - i.e. all types of cancer can be prevented	89	21	68	2	41	9	13	24
Don't know	128	11	117	3	49	20	19	38

TEE_q2. Thinking generally about the risk of getting any type of cancer in the future...

Which ONE of the following BEST applies to you?

Unweighted base	1000	175	825	28	353	88	157	374
Base: All Polish Adults	1000	174	826	29	352	88	157	374
I think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	848	147	701	23	293	61	138	332
I don't think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	102	21	81	4	42	14	14	28
Don't know	50	6	44	2	18	13	5	13

ECL

Awareness of the European Code
Against Cancer - Poland (N)



Total	Gender		Age				
Base	Male	Female	18-24	25-34	35-44	45-54	55+

TEE_q3. Thinking now about your risk of getting any type of cancer in the future...

How likely, if at all, do you think you will be to ever make changes to your lifestyle in order to reduce your risk of getting cancer?

Unweighted base	847	417	430	99	182	148	145	273
Base: All Polish Adults who think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	848	421	427	100	180	144	142	282
Very likely	217	97	120	30	41	35	43	67
Fairly likely	383	199	184	45	88	60	58	131
Not very likely	150	85	65	18	29	34	20	49
Not at all likely	27	11	16	1	5	4	3	14
Don't know	70	29	42	6	16	11	18	20
Net: Likely	600	296	304	75	129	96	102	199
Net: Not likely	177	96	81	19	34	38	23	63

TEE_q4. Before taking this survey, had you heard of the 'European Code Against Cancer'?

Unweighted base	1000	491	509	116	211	180	171	322
Base: All Polish Adults	1000	496	504	116	208	176	168	332
Yes, I had	174	86	88	20	34	43	22	55
No, I hadn't	826	410	416	96	174	133	146	277

ECL

Awareness of the European Code
Against Cancer - Poland (N)



Total	Reg							
Base	Dolnośląskie	Kujawsko-pomorskie	Lubelskie	Lubuskie	Łódzkie	Małopolskie	Mazowieckie	Opolskie

TEE_q3. Thinking now about your risk of getting any type of cancer in the future...

How likely, if at all, do you think you will be to ever make changes to your lifestyle in order to reduce your risk of getting cancer?

Unweighted base	847	65	45	53	26	56	74	119	24
Base: All Polish Adults who think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	848	63	43	52	23	55	74	115	22
Very likely	217	17	12	12	7	15	20	29	6
Fairly likely	383	25	18	17	13	28	35	52	11
Not very likely	150	12	9	12	1	9	13	18	4
Not at all likely	27	3	-	3	1	1	2	5	1
Don't know	70	5	4	9	2	3	4	11	1
Net: Likely	600	42	30	28	20	42	55	81	17
Net: Not likely	177	15	9	15	2	10	15	23	5

TEE_q4. Before taking this survey, had you heard of the 'European Code Against Cancer'?

Unweighted base	1000	79	57	57	30	66	87	142	28
Base: All Polish Adults	1000	76	54	56	27	65	87	137	26
Yes, I had	174	18	14	7	4	9	13	15	9
No, I hadn't	826	58	40	49	23	56	74	122	17

ECL

Awareness of the European Code
Against Cancer - Poland (N)



Total	Region							
Base	Podkarpackie	Podlaskie	Pomorskie	Śląskie	Świętokrzyskie	Warmińsko-mazurskie	Wielkopolskie	Zachodniopomorskie

TEE_q3. Thinking now about your risk of getting any type of cancer in the future...

How likely, if at all, do you think you will be to ever make changes to your lifestyle in order to reduce your risk of getting cancer?

Unweighted base	847	45	27	51	100	28	36	60	38
Base: All Polish Adults who think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	848	44	26	51	99	30	34	78	38
Very likely	217	9	6	12	25	11	12	17	8
Fairly likely	383	18	13	21	46	10	12	47	19
Not very likely	150	14	5	13	18	5	4	9	5
Not at all likely	27	1	2	1	5	2	-	-	-
Don't know	70	3	1	4	6	2	6	5	6
Net: Likely	600	27	18	33	71	20	25	64	27
Net: Not likely	177	15	7	14	23	7	4	9	5

TEE_q4. Before taking this survey, had you heard of the 'European Code Against Cancer'?

Unweighted base	1000	56	32	60	121	31	40	69	45
Base: All Polish Adults	1000	55	31	60	120	33	38	90	45
Yes, I had	174	7	6	17	19	8	8	13	7
No, I hadn't	826	48	25	43	101	25	30	77	38

ECL

Awareness of the European Code
Against Cancer - Poland (N)



Total	TEE_q4. Before taking this survey, had you heard of the 'European Code Against Cancer'?		TEE_Education. What is your highest level of education?				
Base	Yes, I had	No, I hadn't	I did not complete secondary/ high school	High school or baccalaureate or A-levels	Professional qualification	Bachelor's degree or similar	Masters or Doctoral degree

TEE_q3. Thinking now about your risk of getting any type of cancer in the future...

How likely, if at all, do you think you will be to ever make changes to your lifestyle in order to reduce your risk of getting cancer?

Unweighted base	847	147	700	22	293	61	138	333
Base: All Polish Adults who think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	848	147	701	23	293	61	138	332
Very likely	217	58	159	8	68	6	42	93
Fairly likely	383	61	323	12	135	36	60	140
Not very likely	150	19	131	3	51	12	24	61
Not at all likely	27	3	24	-	12	3	3	9
Don't know	70	6	64	-	28	4	10	29
Net: Likely	600	119	481	20	203	42	101	234
Net: Not likely	177	22	155	3	62	15	27	70

TEE_q4. Before taking this survey, had you heard of the 'European Code Against Cancer'?

Unweighted base	1000	175	825	28	353	88	157	374
Base: All Polish Adults	1000	174	826	29	352	88	157	374
Yes, I had	174	174	-	8	56	22	23	65
No, I hadn't	826	-	826	21	296	66	134	309

ECL

Awareness of the European Code
Against Cancer - Poland (N)



Total	Gender		Age				
Base	Male	Female	18-24	25-34	35-44	45-54	55+

TEE_q5. Thinking about the 12 recommendations that you have just read from the European Code Against Cancer...

Have you learnt anything new about cancer prevention as a result of reading these?

Unweighted base	1000	491	509	116	211	180	171	322
Base: All Polish Adults	1000	496	504	116	208	176	168	332
Yes, I have	617	323	294	80	133	109	98	198
No, I haven't	324	139	185	26	61	50	67	120
Don't know	59	34	24	10	14	17	4	14

TEE_q6. How likely, if at all, are you to make changes to your lifestyle as a result of reading the European Code Against Cancer?

Unweighted base	1000	491	509	116	211	180	171	322
Base: All Polish Adults	1000	496	504	116	208	176	168	332
Very likely	178	81	97	18	36	27	34	62
Fairly likely	452	222	231	53	88	83	68	161
Not very likely	234	118	115	32	48	43	46	65
Not at all likely	84	45	39	7	24	15	10	29
Don't know	52	29	22	6	13	9	10	15
Net: Likely	630	303	327	71	124	110	102	223
Net: Not likely	318	163	154	39	71	58	56	94

ECL

Awareness of the European Code
Against Cancer - Poland (N)



Total	Reg							
Base	Dolnośląskie	Kujawsko-pomorskie	Lubelskie	Lubuskie	Łódzkie	Małopolskie	Mazowieckie	Opolskie

TEE_q5. Thinking about the 12 recommendations that you have just read from the European Code Against Cancer...

Have you learnt anything new about cancer prevention as a result of reading these?

Unweighted base	1000	79	57	57	30	66	87	142	28
Base: All Polish Adults	1000	76	54	56	27	65	87	137	26
Yes, I have	617	45	33	29	13	43	51	81	20
No, I haven't	324	23	20	22	12	16	33	46	6
Don't know	59	8	1	5	2	6	3	11	1

TEE_q6. How likely, if at all, are you to make changes to your lifestyle as a result of reading the European Code Against Cancer?

Unweighted base	1000	79	57	57	30	66	87	142	28
Base: All Polish Adults	1000	76	54	56	27	65	87	137	26
Very likely	178	13	8	6	5	17	12	21	4
Fairly likely	452	31	21	26	10	27	45	62	15
Not very likely	234	21	16	14	7	13	17	33	5
Not at all likely	84	8	5	6	2	6	9	12	2
Don't know	52	4	4	4	3	3	4	10	1
Net: Likely	630	43	29	32	15	43	57	83	19
Net: Not likely	318	29	21	20	9	19	26	44	7

ECL

Awareness of the European Code
Against Cancer - Poland (N)



Total	Region							
Base	Podkarpackie	Podlaskie	Pomorskie	Śląskie	Świętokrzyskie	Warmińsko-mazurskie	Wielkopolskie	Zachodniopomorskie

TEE_q5. Thinking about the 12 recommendations that you have just read from the European Code Against Cancer...

Have you learnt anything new about cancer prevention as a result of reading these?

Unweighted base	1000	56	32	60	121	31	40	69	45
Base: All Polish Adults	1000	55	31	60	120	33	38	90	45
Yes, I have	617	37	18	38	79	26	23	51	29
No, I haven't	324	16	12	15	35	6	15	35	14
Don't know	59	2	1	7	6	1	-	4	2

TEE_q6. How likely, if at all, are you to make changes to your lifestyle as a result of reading the European Code Against Cancer?

Unweighted base	1000	56	32	60	121	31	40	69	45
Base: All Polish Adults	1000	55	31	60	120	33	38	90	45
Very likely	178	11	7	15	18	9	12	16	5
Fairly likely	452	17	11	20	64	15	15	51	24
Not very likely	234	22	9	10	23	7	8	20	11
Not at all likely	84	1	4	10	12	2	2	3	2
Don't know	52	5	1	5	4	-	1	1	3
Net: Likely	630	28	17	35	82	24	28	67	29
Net: Not likely	318	23	13	20	34	9	9	22	13

ECL

Awareness of the European Code
Against Cancer - Poland (N)



Total	TEE_q4. Before taking this survey, had you heard of the 'European Code Against Cancer'?		TEE_Education. What is your highest level of education?				
Base	Yes, I had	No, I hadn't	I did not complete secondary/ high school	High school or baccalaureate or A-levels	Professional qualification	Bachelor's degree or similar	Masters or Doctoral degree

TEE_q5. Thinking about the 12 recommendations that you have just read from the European Code Against Cancer...

Have you learnt anything new about cancer prevention as a result of reading these?

Unweighted base	1000	175	825	28	353	88	157	374
Base: All Polish Adults	1000	174	826	29	352	88	157	374
Yes, I have	617	122	495	18	217	54	101	228
No, I haven't	324	45	279	7	116	25	51	126
Don't know	59	7	52	4	20	10	6	19

TEE_q6. How likely, if at all, are you to make changes to your lifestyle as a result of reading the European Code Against Cancer?

Unweighted base	1000	175	825	28	353	88	157	374
Base: All Polish Adults	1000	174	826	29	352	88	157	374
Very likely	178	62	116	6	57	14	31	71
Fairly likely	452	79	374	13	158	42	74	166
Not very likely	234	21	213	7	87	17	40	83
Not at all likely	84	7	77	1	30	8	8	37
Don't know	52	6	46	2	21	7	5	17
Net: Likely	630	141	490	18	215	56	105	237
Net: Not likely	318	28	290	8	117	25	47	119

ECL

Awareness of the European Code
Against Cancer - Spain (%)



Total	Gender		Age				
Base	Male	Female	18-24	25-34	35-44	45-54	55+

TEE_q1. Thinking about all types of cancer today (e.g. lung, bowel, breast, prostate etc.)...

Which ONE of the following is CLOSEST to the percentage of all types of cancer that you think can be prevented?

Unweighted base	1000	517	483	119	216	206	169	290
Base: All Spanish Adults	1000	492	508	113	211	193	153	330
0% - i.e. no types of cancer can be prevented	5%	4%	6%	5%	5%	3%	7%	5%
10%	4%	3%	5%	3%	7%	4%	6%	3%
20%	6%	6%	5%	10%	7%	5%	3%	4%
30%	11%	10%	12%	17%	14%	12%	10%	8%
40%	9%	8%	9%	14%	10%	9%	8%	6%
50%	16%	17%	15%	14%	17%	16%	14%	16%
60%	8%	9%	8%	14%	9%	6%	9%	8%
70%	11%	12%	9%	6%	12%	13%	10%	11%
80%	9%	10%	8%	9%	6%	9%	12%	10%
90%	3%	3%	3%	2%	2%	3%	2%	5%
100% - i.e. all types of cancer can be prevented	7%	8%	6%	4%	6%	8%	4%	9%
Don't know	11%	9%	13%	4%	6%	12%	13%	16%

TEE_q2. Thinking generally about the risk of getting any type of cancer in the future...

Which ONE of the following BEST applies to you?

Unweighted base	1000	517	483	119	216	206	169	290
Base: All Spanish Adults	1000	492	508	113	211	193	153	330
I think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	82%	84%	80%	86%	83%	84%	80%	80%
I don't think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	10%	8%	12%	8%	13%	11%	11%	9%
Don't know	8%	7%	8%	5%	5%	5%	9%	11%

ECL

Awareness of the European Code
Against Cancer - Spain (%)



Total	Region							TEE_q4. Before taking this survey, had you heard of the 'European Code Against Cancer'?	
Base	North East	East	South	Madrid Metropolitan	North	North West	Centre	Yes, I had	No, I hadn't

TEE_q1. Thinking about all types of cancer today (e.g. lung, bowel, breast, prostate etc.)...

Which ONE of the following is CLOSEST to the percentage of all types of cancer that you think can be prevented?

Unweighted base	1000	229	136	212	158	83	59	123	132	868
Base: All Spanish Adults	1000	230	140	230	140	80	60	120	134	866
0% - i.e. no types of cancer can be prevented	5%	5%	3%	4%	7%	8%	4%	7%	5%	5%
10%	4%	2%	3%	5%	7%	5%	10%	4%	7%	4%
20%	6%	7%	2%	4%	6%	7%	5%	9%	5%	6%
30%	11%	9%	16%	12%	12%	12%	10%	9%	13%	11%
40%	9%	9%	11%	9%	7%	7%	5%	9%	5%	9%
50%	16%	13%	11%	20%	14%	15%	30%	14%	17%	15%
60%	8%	12%	11%	7%	7%	4%	8%	7%	11%	8%
70%	11%	11%	13%	11%	9%	12%	7%	10%	14%	10%
80%	9%	9%	9%	8%	9%	8%	9%	13%	7%	10%
90%	3%	3%	2%	4%	4%	2%	3%	3%	4%	3%
100% - i.e. all types of cancer can be prevented	7%	9%	6%	9%	5%	6%	3%	5%	8%	7%
Don't know	11%	14%	13%	8%	14%	13%	6%	10%	5%	12%

TEE_q2. Thinking generally about the risk of getting any type of cancer in the future...

Which ONE of the following BEST applies to you?

Unweighted base	1000	229	136	212	158	83	59	123	132	868
Base: All Spanish Adults	1000	230	140	230	140	80	60	120	134	866
I think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	82%	79%	83%	87%	75%	83%	79%	84%	82%	82%
I don't think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	10%	12%	8%	8%	13%	7%	15%	11%	13%	10%
Don't know	8%	9%	9%	4%	12%	10%	6%	5%	5%	8%

ECL

Awareness of the European Code
Against Cancer - Spain (%)



Total	TEE_Education. What is your highest level of education?				
Base	I did not complete secondary/ high school	High school or baccalaureate or A-levels	Professional qualification	Bachelor's degree or similar	Masters or Doctoral degree

TEE_q1. Thinking about all types of cancer today (e.g. lung, bowel, breast, prostate etc.)...

Which ONE of the following is CLOSEST to the percentage of all types of cancer that you think can be prevented?

Unweighted base	1000	30	247	254	388	81
Base: All Spanish Adults	1000	32	249	250	389	80
0% - i.e. no types of cancer can be prevented	5%	4%	6%	5%	4%	5%
10%	4%	3%	3%	6%	4%	5%
20%	6%	3%	5%	6%	5%	5%
30%	11%	10%	9%	10%	11%	23%
40%	9%	7%	6%	12%	9%	4%
50%	16%	6%	13%	15%	18%	17%
60%	8%	4%	9%	7%	10%	8%
70%	11%	9%	9%	10%	13%	11%
80%	9%	11%	9%	11%	8%	10%
90%	3%	-	6%	4%	2%	2%
100% - i.e. all types of cancer can be prevented	7%	10%	11%	6%	5%	5%
Don't know	11%	34%	15%	9%	10%	6%

TEE_q2. Thinking generally about the risk of getting any type of cancer in the future...

Which ONE of the following BEST applies to you?

Unweighted base	1000	30	247	254	388	81
Base: All Spanish Adults	1000	32	249	250	389	80
I think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	82%	82%	78%	80%	85%	85%
I don't think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	10%	6%	12%	12%	8%	12%
Don't know	8%	11%	10%	8%	7%	3%

ECL

Awareness of the European Code
Against Cancer - Spain (%)



Total	Gender		Age				
Base	Male	Female	18-24	25-34	35-44	45-54	55+

TEE_q3. Thinking now about your risk of getting any type of cancer in the future...

How likely, if at all, do you think you will be to ever make changes to your lifestyle in order to reduce your risk of getting cancer?

Unweighted base	821	435	386	103	179	173	135	231
Base: All Spanish Adults who think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	821	414	407	98	175	162	122	264
Very likely	22%	23%	22%	22%	27%	19%	25%	20%
Fairly likely	51%	52%	50%	53%	52%	63%	53%	42%
Not very likely	17%	18%	17%	19%	16%	12%	15%	21%
Not at all likely	1%	1%	1%	2%	-	1%	3%	1%
Don't know	8%	6%	10%	4%	5%	5%	5%	15%
Net: Likely	74%	75%	72%	75%	79%	82%	77%	62%
Net: Not likely	19%	19%	18%	21%	16%	13%	18%	23%

TEE_q4. Before taking this survey, had you heard of the 'European Code Against Cancer'?

Unweighted base	1000	517	483	119	216	206	169	290
Base: All Spanish Adults	1000	492	508	113	211	193	153	330
Yes, I had	13%	13%	14%	17%	17%	10%	9%	14%
No, I hadn't	87%	87%	86%	83%	83%	90%	91%	86%

ECL

Awareness of the European Code
Against Cancer - Spain (%)



Total	Region							TEE_q4. Before taking this survey, had you heard of the 'European Code Against Cancer'?	
Base	North East	East	South	Madrid Metropolitan	North	North West	Centre	Yes, I had	No, I hadn't

TEE_q3. Thinking now about your risk of getting any type of cancer in the future...

How likely, if at all, do you think you will be to ever make changes to your lifestyle in order to reduce your risk of getting cancer?

Unweighted base	821	182	114	185	121	69	46	104	107	714
Base: All Spanish Adults who think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	821	183	116	201	105	67	47	101	109	711
Very likely	22%	21%	26%	26%	21%	12%	25%	21%	33%	21%
Fairly likely	51%	51%	48%	54%	52%	52%	46%	51%	50%	51%
Not very likely	17%	18%	16%	12%	19%	23%	22%	20%	9%	19%
Not at all likely	1%	2%	-	1%	2%	4%	-	-	2%	1%
Don't know	8%	9%	9%	7%	6%	9%	7%	7%	5%	8%
Net: Likely	74%	71%	75%	79%	73%	64%	71%	72%	83%	72%
Net: Not likely	19%	19%	16%	14%	21%	27%	22%	20%	12%	20%

TEE_q4. Before taking this survey, had you heard of the 'European Code Against Cancer'?

Unweighted base	1000	229	136	212	158	83	59	123	132	868
Base: All Spanish Adults	1000	230	140	230	140	80	60	120	134	866
Yes, I had	13%	12%	11%	17%	12%	10%	16%	14%	100%	-
No, I hadn't	87%	88%	89%	83%	88%	90%	85%	86%	-	100%

ECL

Awareness of the European Code
Against Cancer - Spain (%)



Total	TEE_Education. What is your highest level of education?				
Base	I did not complete secondary/ high school	High school or baccalaureate or A-levels	Professional qualification	Bachelor's degree or similar	Masters or Doctoral degree

TEE_q3. Thinking now about your risk of getting any type of cancer in the future...

How likely, if at all, do you think you will be to ever make changes to your lifestyle in order to reduce your risk of getting cancer?

Unweighted base	821	25	192	204	332	68
Base: All Spanish Adults who think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	821	26	195	201	331	68
Very likely	22%	11%	25%	19%	24%	19%
Fairly likely	51%	50%	44%	54%	52%	58%
Not very likely	17%	18%	19%	17%	18%	15%
Not at all likely	1%	-	2%	1%	0%	3%
Don't know	8%	20%	10%	9%	6%	5%
Net: Likely	74%	62%	69%	73%	76%	77%
Net: Not likely	19%	18%	21%	18%	18%	18%

TEE_q4. Before taking this survey, had you heard of the 'European Code Against Cancer'?

Unweighted base	1000	30	247	254	388	81
Base: All Spanish Adults	1000	32	249	250	389	80
Yes, I had	13%	8%	10%	12%	16%	18%
No, I hadn't	87%	92%	90%	88%	84%	82%

ECL

Awareness of the European Code
Against Cancer - Spain (%)



Total	Gender		Age				
Base	Male	Female	18-24	25-34	35-44	45-54	55+

TEE_q5. Thinking about the 12 recommendations that you have just read from the European Code Against Cancer...

Have you learnt anything new about cancer prevention as a result of reading these?

Unweighted base	1000	517	483	119	216	206	169	290
Base: All Spanish Adults	1000	492	508	113	211	193	153	330
Yes, I have	69%	68%	70%	73%	78%	74%	67%	60%
No, I haven't	27%	28%	27%	26%	18%	22%	29%	36%
Don't know	4%	4%	3%	2%	4%	4%	3%	4%

TEE_q6. How likely, if at all, are you to make changes to your lifestyle as a result of reading the European Code Against Cancer?

Unweighted base	1000	517	483	119	216	206	169	290
Base: All Spanish Adults	1000	492	508	113	211	193	153	330
Very likely	22%	20%	23%	23%	22%	19%	22%	23%
Fairly likely	46%	48%	44%	47%	51%	51%	45%	41%
Not very likely	25%	25%	25%	21%	21%	24%	23%	30%
Not at all likely	3%	4%	2%	4%	2%	4%	4%	2%
Don't know	4%	3%	5%	5%	4%	2%	7%	4%
Net: Likely	68%	68%	68%	70%	73%	70%	66%	63%
Net: Not likely	28%	29%	27%	25%	23%	28%	27%	32%

ECL

Awareness of the European Code
Against Cancer - Spain (%)



Total	Region							TEE_q4. Before taking this survey, had you heard of the 'European Code Against Cancer'?	
Base	North East	East	South	Madrid Metropolitan	North	North West	Centre	Yes, I had	No, I hadn't

TEE_q5. Thinking about the 12 recommendations that you have just read from the European Code Against Cancer...

Have you learnt anything new about cancer prevention as a result of reading these?

Unweighted base	1000	229	136	212	158	83	59	123	132	868
Base: All Spanish Adults	1000	230	140	230	140	80	60	120	134	866
Yes, I have	69%	65%	73%	72%	68%	65%	62%	74%	75%	68%
No, I haven't	27%	32%	26%	25%	27%	30%	31%	20%	23%	28%
Don't know	4%	3%	1%	3%	5%	5%	7%	6%	2%	4%

TEE_q6. How likely, if at all, are you to make changes to your lifestyle as a result of reading the European Code Against Cancer?

Unweighted base	1000	229	136	212	158	83	59	123	132	868
Base: All Spanish Adults	1000	230	140	230	140	80	60	120	134	866
Very likely	22%	18%	24%	27%	18%	10%	24%	28%	34%	20%
Fairly likely	46%	47%	45%	48%	47%	49%	40%	42%	45%	46%
Not very likely	25%	27%	24%	18%	30%	29%	30%	25%	14%	27%
Not at all likely	3%	5%	2%	3%	3%	4%	2%	2%	5%	3%
Don't know	4%	4%	4%	5%	3%	8%	4%	3%	3%	4%
Net: Likely	68%	65%	69%	75%	65%	59%	64%	70%	79%	66%
Net: Not likely	28%	31%	27%	21%	33%	33%	32%	27%	19%	29%

ECL

Awareness of the European Code
Against Cancer - Spain (%)



Total	TEE_Education. What is your highest level of education?				
Base	I did not complete secondary/ high school	High school or baccalaureate or A-levels	Professional qualification	Bachelor's degree or similar	Masters or Doctoral degree

TEE_q5. Thinking about the 12 recommendations that you have just read from the European Code Against Cancer...

Have you learnt anything new about cancer prevention as a result of reading these?

Unweighted base	1000	30	247	254	388	81
Base: All Spanish Adults	1000	32	249	250	389	80
Yes, I have	69%	70%	68%	70%	70%	64%
No, I haven't	27%	20%	27%	24%	28%	35%
Don't know	4%	10%	5%	6%	2%	1%

TEE_q6. How likely, if at all, are you to make changes to your lifestyle as a result of reading the European Code Against Cancer?

Unweighted base	1000	30	247	254	388	81
Base: All Spanish Adults	1000	32	249	250	389	80
Very likely	22%	28%	21%	17%	25%	23%
Fairly likely	46%	45%	45%	50%	44%	47%
Not very likely	25%	17%	26%	27%	25%	22%
Not at all likely	3%	3%	3%	3%	3%	5%
Don't know	4%	7%	5%	5%	3%	4%
Net: Likely	68%	73%	66%	66%	69%	70%
Net: Not likely	28%	20%	29%	29%	28%	27%

ECL

Awareness of the European Code
Against Cancer - Spain (N)



Total	Gender		Age				
Base	Male	Female	18-24	25-34	35-44	45-54	55+

TEE_q1. Thinking about all types of cancer today (e.g. lung, bowel, breast, prostate etc.)...

Which ONE of the following is CLOSEST to the percentage of all types of cancer that you think can be prevented?

Unweighted base	1000	517	483	119	216	206	169	290
Base: All Spanish Adults	1000	492	508	113	211	193	153	330
0% - i.e. no types of cancer can be prevented	50	18	32	6	10	7	11	17
10%	43	16	27	3	15	7	9	9
20%	56	29	27	11	15	10	5	14
30%	113	52	62	19	29	22	16	27
40%	85	39	46	15	20	18	13	19
50%	156	82	74	16	35	31	22	52
60%	85	42	43	16	18	11	14	26
70%	107	60	47	7	26	24	15	35
80%	92	51	42	10	13	17	19	34
90%	32	17	15	2	4	6	4	16
100% - i.e. all types of cancer can be prevented	68	40	28	5	12	16	6	29
Don't know	113	47	66	4	13	23	21	53

TEE_q2. Thinking generally about the risk of getting any type of cancer in the future...

Which ONE of the following BEST applies to you?

Unweighted base	1000	517	483	119	216	206	169	290
Base: All Spanish Adults	1000	492	508	113	211	193	153	330
I think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	821	414	407	98	175	162	122	264
I don't think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	104	42	62	10	26	22	17	29
Don't know	76	36	39	6	10	9	14	37

ECL

Awareness of the European Code
Against Cancer - Spain (N)



Total	Region							TEE_q4. Before taking this survey, had you heard of the 'European Code Against Cancer'?	
Base	North East	East	South	Madrid Metropolitan	North	North West	Centre	Yes, I had	No, I hadn't

TEE_q1. Thinking about all types of cancer today (e.g. lung, bowel, breast, prostate etc.)...

Which ONE of the following is CLOSEST to the percentage of all types of cancer that you think can be prevented?

Unweighted base	1000	229	136	212	158	83	59	123	132	868
Base: All Spanish Adults	1000	230	140	230	140	80	60	120	134	866
0% - i.e. no types of cancer can be prevented	50	11	5	8	10	6	2	8	6	44
10%	43	4	5	11	9	4	6	5	9	34
20%	56	15	3	10	8	6	3	10	7	49
30%	113	21	22	27	16	10	6	11	18	95
40%	85	20	16	20	10	6	3	10	7	79
50%	156	29	15	46	19	12	18	17	23	133
60%	85	27	16	16	10	3	5	8	14	71
70%	107	25	18	25	12	10	4	12	18	88
80%	92	20	13	18	13	7	5	16	9	83
90%	32	6	3	9	6	2	2	4	5	27
100% - i.e. all types of cancer can be prevented	68	21	8	21	6	5	2	6	11	58
Don't know	113	31	18	18	20	10	4	12	7	106

TEE_q2. Thinking generally about the risk of getting any type of cancer in the future...

Which ONE of the following BEST applies to you?

Unweighted base	1000	229	136	212	158	83	59	123	132	868
Base: All Spanish Adults	1000	230	140	230	140	80	60	120	134	866
I think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	821	183	116	201	105	67	47	101	109	711
I don't think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	104	27	12	19	18	5	9	13	17	86
Don't know	76	20	12	10	16	8	4	6	7	68

ECL

Awareness of the European Code
Against Cancer - Spain (N)



Total	TEE_Education. What is your highest level of education?				
Base	I did not complete secondary/ high school	High school or baccalaureate or A-levels	Professional qualification	Bachelor's degree or similar	Masters or Doctoral degree

TEE_q1. Thinking about all types of cancer today (e.g. lung, bowel, breast, prostate etc.)...

Which ONE of the following is CLOSEST to the percentage of all types of cancer that you think can be prevented?

Unweighted base	1000	30	247	254	388	81
Base: All Spanish Adults	1000	32	249	250	389	80
0% - i.e. no types of cancer can be prevented	50	1	16	13	15	4
10%	43	1	8	14	17	4
20%	56	1	13	16	21	4
30%	113	3	23	24	45	18
40%	85	2	14	29	37	3
50%	156	2	32	36	71	14
60%	85	1	22	16	39	6
70%	107	3	22	24	49	9
80%	92	3	22	28	30	8
90%	32	-	14	9	7	2
100% - i.e. all types of cancer can be prevented	68	3	27	15	19	4
Don't know	113	11	37	23	38	5

TEE_q2. Thinking generally about the risk of getting any type of cancer in the future...

Which ONE of the following BEST applies to you?

Unweighted base	1000	30	247	254	388	81
Base: All Spanish Adults	1000	32	249	250	389	80
I think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	821	26	195	201	331	68
I don't think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	104	2	29	30	32	10
Don't know	76	4	25	19	25	3

ECL

Awareness of the European Code
Against Cancer - Spain (N)



Total	Gender		Age				
Base	Male	Female	18-24	25-34	35-44	45-54	55+

TEE_q3. Thinking now about your risk of getting any type of cancer in the future...

How likely, if at all, do you think you will be to ever make changes to your lifestyle in order to reduce your risk of getting cancer?

Unweighted base	821	435	386	103	179	173	135	231
Base: All Spanish Adults who think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	821	414	407	98	175	162	122	264
Very likely	183	94	90	21	47	31	30	54
Fairly likely	420	215	205	52	91	102	64	111
Not very likely	142	74	68	19	28	20	19	57
Not at all likely	10	5	5	2	-	1	3	3
Don't know	65	26	39	4	9	8	6	39
Net: Likely	603	309	294	73	138	133	94	165
Net: Not likely	152	79	73	21	28	21	22	60

TEE_q4. Before taking this survey, had you heard of the 'European Code Against Cancer'?

Unweighted base	1000	517	483	119	216	206	169	290
Base: All Spanish Adults	1000	492	508	113	211	193	153	330
Yes, I had	134	65	69	20	35	19	14	46
No, I hadn't	866	427	439	93	176	174	139	284

ECL

Awareness of the European Code
Against Cancer - Spain (N)



Total	Region							TEE_q4. Before taking this survey, had you heard of the 'European Code Against Cancer'?	
Base	North East	East	South	Madrid Metropolitan	North	North West	Centre	Yes, I had	No, I hadn't

TEE_q3. Thinking now about your risk of getting any type of cancer in the future...

How likely, if at all, do you think you will be to ever make changes to your lifestyle in order to reduce your risk of getting cancer?

Unweighted base	821	182	114	185	121	69	46	104	107	714
Base: All Spanish Adults who think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	821	183	116	201	105	67	47	101	109	711
Very likely	183	38	31	51	22	8	12	22	36	147
Fairly likely	420	92	56	108	55	35	22	52	55	365
Not very likely	142	32	19	25	20	15	11	21	10	132
Not at all likely	10	3	-	2	2	3	-	-	3	7
Don't know	65	17	11	14	7	6	3	7	5	60
Net: Likely	603	130	87	160	77	43	33	73	91	512
Net: Not likely	152	35	19	27	22	18	11	21	13	139

TEE_q4. Before taking this survey, had you heard of the 'European Code Against Cancer'?

Unweighted base	1000	229	136	212	158	83	59	123	132	868
Base: All Spanish Adults	1000	230	140	230	140	80	60	120	134	866
Yes, I had	134	29	15	39	17	8	9	17	134	-
No, I hadn't	866	201	125	191	123	72	51	103	-	866

ECL

Awareness of the European Code
Against Cancer - Spain (N)



Total	TEE_Education. What is your highest level of education?				
Base	I did not complete secondary/ high school	High school or baccalaureate or A-levels	Professional qualification	Bachelor's degree or similar	Masters or Doctoral degree

TEE_q3. Thinking now about your risk of getting any type of cancer in the future...

How likely, if at all, do you think you will be to ever make changes to your lifestyle in order to reduce your risk of getting cancer?

Unweighted base	821	25	192	204	332	68
Base: All Spanish Adults who think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	821	26	195	201	331	68
Very likely	183	3	49	38	80	13
Fairly likely	420	13	85	109	173	40
Not very likely	142	5	36	33	58	10
Not at all likely	10	-	4	3	1	2
Don't know	65	5	20	18	19	3
Net: Likely	603	16	135	147	253	53
Net: Not likely	152	5	41	36	59	12

TEE_q4. Before taking this survey, had you heard of the 'European Code Against Cancer'?

Unweighted base	1000	30	247	254	388	81
Base: All Spanish Adults	1000	32	249	250	389	80
Yes, I had	134	2	26	30	61	14
No, I hadn't	866	30	223	219	328	66

ECL

Awareness of the European Code
Against Cancer - Spain (N)



Total	Gender		Age				
Base	Male	Female	18-24	25-34	35-44	45-54	55+

TEE_q5. Thinking about the 12 recommendations that you have just read from the European Code Against Cancer...

Have you learnt anything new about cancer prevention as a result of reading these?

Unweighted base	1000	517	483	119	216	206	169	290
Base: All Spanish Adults	1000	492	508	113	211	193	153	330
Yes, I have	690	334	356	82	165	142	103	198
No, I haven't	273	137	136	29	38	43	45	117
Don't know	37	22	16	2	8	8	5	15

TEE_q6. How likely, if at all, are you to make changes to your lifestyle as a result of reading the European Code Against Cancer?

Unweighted base	1000	517	483	119	216	206	169	290
Base: All Spanish Adults	1000	492	508	113	211	193	153	330
Very likely	218	100	119	26	47	38	33	74
Fairly likely	460	235	226	53	107	98	68	135
Not very likely	250	123	127	24	44	47	36	99
Not at all likely	30	18	12	5	5	7	6	8
Don't know	41	17	25	6	8	4	10	14
Net: Likely	679	334	344	79	155	135	101	209
Net: Not likely	280	141	139	28	49	54	42	107

ECL

Awareness of the European Code
Against Cancer - Spain (N)



Total	Region							TEE_q4. Before taking this survey, had you heard of the 'European Code Against Cancer'?	
Base	North East	East	South	Madrid Metropolitan	North	North West	Centre	Yes, I had	No, I hadn't

TEE_q5. Thinking about the 12 recommendations that you have just read from the European Code Against Cancer...

Have you learnt anything new about cancer prevention as a result of reading these?

Unweighted base	1000	229	136	212	158	83	59	123	132	868
Base: All Spanish Adults	1000	230	140	230	140	80	60	120	134	866
Yes, I have	690	149	102	166	95	52	37	88	100	590
No, I haven't	273	74	36	58	38	24	19	24	31	242
Don't know	37	7	2	7	7	4	4	8	3	35

TEE_q6. How likely, if at all, are you to make changes to your lifestyle as a result of reading the European Code Against Cancer?

Unweighted base	1000	229	136	212	158	83	59	123	132	868
Base: All Spanish Adults	1000	230	140	230	140	80	60	120	134	866
Very likely	218	41	34	62	25	8	14	34	45	173
Fairly likely	460	108	63	110	66	39	24	50	60	400
Not very likely	250	61	34	41	42	23	18	30	19	231
Not at all likely	30	11	3	6	4	3	1	2	7	24
Don't know	41	9	5	11	4	7	2	4	3	38
Net: Likely	679	149	97	172	91	47	39	84	105	573
Net: Not likely	280	72	37	47	46	26	19	32	25	255

ECL

Awareness of the European Code
Against Cancer - Spain (N)



Total	TEE_Education. What is your highest level of education?				
Base	I did not complete secondary/ high school	High school or baccalaureate or A-levels	Professional qualification	Bachelor's degree or similar	Masters or Doctoral degree

TEE_q5. Thinking about the 12 recommendations that you have just read from the European Code Against Cancer...

Have you learnt anything new about cancer prevention as a result of reading these?

Unweighted base	1000	30	247	254	388	81
Base: All Spanish Adults	1000	32	249	250	389	80
Yes, I have	690	22	169	175	272	51
No, I haven't	273	6	68	61	109	28
Don't know	37	3	12	14	8	1

TEE_q6. How likely, if at all, are you to make changes to your lifestyle as a result of reading the European Code Against Cancer?

Unweighted base	1000	30	247	254	388	81
Base: All Spanish Adults	1000	32	249	250	389	80
Very likely	218	9	51	41	98	18
Fairly likely	460	14	113	124	171	38
Not very likely	250	5	64	66	96	17
Not at all likely	30	1	7	7	11	4
Don't know	41	2	13	11	12	3
Net: Likely	679	23	165	165	269	56
Net: Not likely	280	6	72	73	107	21

ECL
Awareness of the European Code
Against Cancer - UK



Total	Gender		Age					Social Grade	
Base	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

TEE_q1. Thinking about all types of cancer today (e.g. lung, bowel, breast, prostate etc.)...

Which ONE of the following is CLOSEST to the percentage of all types of cancer that you think can be prevented?

Unweighted base	2092	986	1106	226	239	322	430	875	1148	944
Base: All UK Adults	2092	1006	1086	251	335	361	400	745	1151	941
0% - i.e. no types of cancer can be prevented	12%	12%	13%	6%	10%	14%	11%	15%	13%	11%
10%	5%	5%	6%	3%	4%	5%	7%	6%	5%	6%
20%	9%	8%	9%	7%	8%	6%	11%	9%	8%	9%
30%	12%	13%	12%	15%	13%	10%	13%	12%	13%	11%
40%	10%	10%	10%	12%	11%	9%	9%	10%	10%	10%
50%	15%	16%	14%	16%	19%	18%	13%	13%	15%	15%
60%	8%	7%	8%	11%	7%	5%	6%	9%	8%	6%
70%	6%	6%	6%	5%	6%	6%	6%	6%	5%	7%
80%	4%	4%	3%	2%	3%	3%	5%	4%	4%	3%
90%	1%	1%	1%	1%	2%	0%	1%	1%	1%	2%
100% - i.e. all types of cancer can be prevented	2%	2%	1%	2%	2%	1%	0%	2%	2%	1%
Don't know	17%	18%	16%	20%	15%	22%	18%	14%	16%	19%

TEE_q2. Thinking generally about the risk of getting any type of cancer in the future...

Which ONE of the following BEST applies to you?

Unweighted base	2092	986	1106	226	239	322	430	875	1148	944
Base: All UK Adults	2092	1006	1086	251	335	361	400	745	1151	941
I think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	76%	75%	76%	74%	70%	77%	78%	76%	79%	71%
I don't think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	13%	13%	13%	13%	19%	10%	13%	12%	12%	14%
Don't know	11%	12%	11%	13%	11%	13%	9%	11%	8%	15%

ECL
Awareness of the European Code
Against Cancer - UK



Total	Region									Government Region											
Base	North	Midlands	East	London	South	England	Wales	Scotland	Northern Ireland	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	England	Wales	Scotland

TEE_q1. Thinking about all types of cancer today (e.g. lung, bowel, breast, prostate etc.)...

Which ONE of the following is CLOSEST to the percentage of all types of cancer that you think can be prevented?

Unweighted base	2092	516	289	169	242	472	1688	110	241	53	102	240	174	141	148	169	242	288	184	1688	110	241	
	Base: All UK Adults	2092	500	335	195	259	464	1753	103	178	59	112	236	152	164	171	195	259	296	168	1753	103	178
0% - i.e. no types of cancer can be prevented	12%	14%	11%	15%	9%	9%	12%	13%	17%	12%	15%	15%	13%	7%	14%	15%	9%	9%	10%	12%	13%	17%	
	10%	5%	6%	4%	4%	3%	5%	5%	7%	11%	9%	3%	8%	6%	3%	4%	4%	3%	6%	3%	5%	7%	11%
	20%	9%	7%	10%	8%	12%	9%	9%	8%	4%	9%	6%	7%	8%	14%	7%	8%	12%	7%	11%	9%	8%	4%
	30%	12%	12%	12%	14%	13%	13%	13%	10%	9%	11%	11%	13%	11%	11%	13%	14%	13%	14%	12%	13%	10%	9%
	40%	10%	10%	11%	11%	12%	9%	10%	13%	7%	6%	15%	10%	6%	13%	9%	11%	12%	9%	7%	10%	13%	7%
	50%	15%	16%	19%	9%	14%	17%	16%	10%	12%	16%	19%	14%	15%	22%	16%	9%	14%	17%	17%	16%	10%	12%
	60%	8%	7%	8%	10%	8%	8%	8%	9%	6%	5%	9%	5%	8%	10%	5%	10%	8%	7%	9%	8%	9%	6%
	70%	6%	4%	3%	8%	6%	7%	5%	9%	9%	14%	3%	4%	5%	2%	5%	8%	6%	8%	4%	5%	9%	9%
	80%	4%	3%	3%	3%	3%	4%	3%	2%	6%	9%	0%	4%	4%	1%	5%	3%	3%	4%	4%	3%	2%	6%
	90%	1%	1%	1%	-	1%	1%	1%	-	1%	1%	3%	2%	-	3%	-	-	1%	1%	2%	1%	-	1%
100% - i.e. all types of cancer can be prevented	2%	1%	1%	1%	3%	3%	2%	-	1%	-	3%	-	1%	2%	0%	1%	3%	1%	5%	2%	-	1%	
	Don't know	17%	18%	17%	19%	16%	17%	17%	20%	17%	9%	14%	17%	22%	12%	21%	19%	16%	17%	16%	17%	20%	17%

TEE_q2. Thinking generally about the risk of getting any type of cancer in the future...

Which ONE of the following BEST applies to you?

Unweighted base	2092	516	289	169	242	472	1688	110	241	53	102	240	174	141	148	169	242	288	184	1688	110	241
Base: All UK Adults	2092	500	335	195	259	464	1753	103	178	59	112	236	152	164	171	195	259	296	168	1753	103	178
I think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	76%	75%	77%	68%	76%	78%	76%	70%	80%	72%	76%	75%	76%	76%	78%	68%	76%	76%	81%	76%	70%	80%
I don't think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	13%	13%	14%	14%	14%	11%	13%	24%	9%	14%	14%	12%	16%	13%	15%	14%	14%	13%	8%	13%	24%	9%
Don't know	11%	11%	9%	18%	11%	11%	11%	7%	11%	14%	11%	13%	9%	11%	7%	18%	11%	11%	11%	11%	7%	11%

ECL
Awareness of the European Code
Against Cancer - UK



Total	
Base	Northern Ireland

TEE_q1. Thinking about all types of cancer today (e.g. lung, bowel, breast, prostate etc.)...

Which ONE of the following is CLOSEST to the percentage of all types of cancer that you think can be prevented?

Unweighted base	2092	53
Base: All UK Adults	2092	59
0% - i.e. no types of cancer can be prevented	12%	12%
10%	5%	9%
20%	9%	9%
30%	12%	11%
40%	10%	6%
50%	15%	16%
60%	8%	5%
70%	6%	14%
80%	4%	9%
90%	1%	1%
100% - i.e. all types of cancer can be prevented	2%	-
Don't know	17%	9%

TEE_q2. Thinking generally about the risk of getting any type of cancer in the future...

Which ONE of the following BEST applies to you?

Unweighted base	2092	53
Base: All UK Adults	2092	59
I think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	76%	72%
I don't think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	13%	14%
Don't know	11%	14%

ECL
Awareness of the European Code
Against Cancer - UK



Total	Working status							Marital Status				
Base	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married

TEE_q1. Thinking about all types of cancer today (e.g. lung, bowel, breast, prostate etc.)...

Which ONE of the following is CLOSEST to the percentage of all types of cancer that you think can be prevented?

Unweighted base	2092	834	274	1108	102	561	83	238	1069	240	168	81	534
Base: All UK Adults	2092	899	276	1175	110	474	87	245	1007	267	154	70	593
0% - i.e. no types of cancer can be prevented	12%	11%	11%	11%	6%	17%	7%	13%	13%	12%	14%	23%	9%
10%	5%	5%	7%	6%	1%	5%	5%	7%	5%	7%	6%	7%	4%
20%	9%	8%	7%	8%	13%	10%	8%	7%	9%	6%	13%	11%	7%
30%	12%	13%	9%	12%	18%	11%	14%	9%	12%	12%	12%	12%	12%
40%	10%	9%	12%	10%	9%	10%	13%	12%	10%	8%	6%	3%	12%
50%	15%	18%	13%	17%	17%	13%	14%	11%	13%	20%	12%	16%	17%
60%	8%	7%	8%	7%	11%	8%	10%	7%	8%	9%	7%	1%	7%
70%	6%	5%	11%	6%	5%	6%	2%	7%	6%	8%	6%	9%	5%
80%	4%	4%	4%	4%	1%	3%	3%	4%	5%	2%	2%	1%	3%
90%	1%	0%	2%	1%	-	1%	1%	3%	1%	-	0%	-	2%
100% - i.e. all types of cancer can be prevented	2%	2%	0%	2%	0%	2%	-	-	2%	2%	2%	1%	1%
Don't know	17%	18%	16%	17%	18%	14%	23%	21%	15%	14%	19%	15%	21%

TEE_q2. Thinking generally about the risk of getting any type of cancer in the future...

Which ONE of the following BEST applies to you?

Unweighted base	2092	834	274	1108	102	561	83	238	1069	240	168	81	534
Base: All UK Adults	2092	899	276	1175	110	474	87	245	1007	267	154	70	593
I think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	76%	77%	74%	76%	77%	78%	74%	69%	75%	81%	76%	78%	74%
I don't think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	13%	12%	14%	13%	17%	11%	10%	18%	14%	8%	12%	13%	15%
Don't know	11%	11%	12%	11%	6%	11%	16%	14%	11%	11%	13%	9%	11%

ECL
Awareness of the European Code
Against Cancer - UK



Total	Children in Household						Social Media (monthly or more)				TEE_q4. Before taking this survey, had you heard of the 'European Code Against Cancer'?		TEE_Education. What is your highest level of education?				
Base	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused	Facebook	LinkedIn	Google+	Twitter	Yes, I had	No, I hadn't	I did not complete secondary/ high school	High school or baccalaureate or A-levels	Professional qualification	Bachelor's degree or similar	Masters or Doctoral degree

TEE_q1. Thinking about all types of cancer today (e.g. lung, bowel, breast, prostate etc.)...

Which ONE of the following is CLOSEST to the percentage of all types of cancer that you think can be prevented?

Unweighted base	2092	1550	238	173	70	481	61	1437	417	231	616	28	2064	164	755	407	549	217
Base: All UK Adults	2092	1485	255	199	82	536	71	1480	389	244	643	29	2063	176	799	395	532	191
0% - i.e. no types of cancer can be prevented	12%	12%	10%	17%	8%	12%	5%	12%	11%	8%	11%	2%	12%	10%	12%	15%	11%	9%
10%	5%	5%	6%	6%	9%	6%	2%	6%	6%	4%	5%	3%	5%	4%	6%	5%	5%	6%
20%	9%	8%	11%	5%	14%	9%	6%	9%	9%	8%	8%	11%	8%	6%	9%	8%	10%	6%
30%	12%	13%	10%	9%	11%	10%	8%	12%	16%	15%	10%	37%	12%	11%	12%	13%	10%	17%
40%	10%	10%	8%	14%	9%	11%	9%	10%	9%	8%	11%	6%	10%	9%	9%	9%	12%	11%
50%	15%	15%	14%	14%	20%	15%	11%	16%	18%	19%	18%	12%	15%	16%	13%	17%	16%	17%
60%	8%	8%	5%	4%	7%	5%	18%	7%	5%	9%	8%	8%	8%	4%	7%	10%	9%	3%
70%	6%	6%	10%	9%	4%	8%	2%	6%	5%	6%	5%	6%	6%	7%	7%	5%	6%	4%
80%	4%	3%	4%	3%	3%	4%	6%	3%	5%	6%	3%	4%	4%	2%	4%	4%	3%	6%
90%	1%	1%	2%	-	1%	1%	4%	1%	1%	2%	2%	-	1%	5%	0%	1%	1%	2%
100% - i.e. all types of cancer can be prevented	2%	2%	2%	-	1%	1%	1%	2%	3%	2%	2%	8%	1%	3%	1%	2%	1%	3%
Don't know	17%	16%	18%	19%	14%	18%	28%	17%	13%	14%	18%	4%	17%	23%	20%	11%	16%	15%

TEE_q2. Thinking generally about the risk of getting any type of cancer in the future...

Which ONE of the following BEST applies to you?

Unweighted base	2092	1550	238	173	70	481	61	1437	417	231	616	28	2064	164	755	407	549	217
Base: All UK Adults	2092	1485	255	199	82	536	71	1480	389	244	643	29	2063	176	799	395	532	191
I think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	76%	77%	77%	71%	72%	74%	59%	77%	81%	75%	76%	69%	76%	58%	70%	80%	83%	85%
I don't think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	13%	13%	16%	13%	13%	15%	16%	13%	11%	11%	14%	23%	13%	18%	18%	12%	8%	6%
Don't know	11%	10%	7%	16%	15%	12%	25%	10%	7%	14%	10%	8%	11%	24%	12%	8%	8%	9%

ECL
Awareness of the European Code
Against Cancer - UK



Total	Gender		Age					Social Grade	
Base	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

TEE_q3. Thinking now about your risk of getting any type of cancer in the future...

How likely, if at all, do you think you will be to ever make changes to your lifestyle in order to reduce your risk of getting cancer?

Unweighted base	1611	759	852	178	179	247	333	674	928	683
Base: All UK Adults who think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	1582	755	827	187	236	279	311	570	914	668
Very likely	21%	20%	22%	21%	20%	19%	24%	21%	24%	18%
Fairly likely	51%	50%	53%	50%	55%	57%	50%	48%	51%	52%
Not very likely	17%	20%	13%	17%	12%	14%	16%	20%	16%	18%
Not at all likely	2%	2%	2%	1%	2%	0%	2%	3%	2%	2%
Don't know	9%	8%	10%	10%	11%	10%	8%	8%	8%	10%
Net: Likely	72%	70%	75%	72%	75%	76%	74%	69%	74%	70%
Net: Not likely	19%	22%	15%	18%	14%	14%	18%	23%	18%	20%

TEE_q4. Before taking this survey, had you heard of the 'European Code Against Cancer'?

Unweighted base	2092	986	1106	226	239	322	430	875	1148	944
Base: All UK Adults	2092	1006	1086	251	335	361	400	745	1151	941
Yes, I had	1%	2%	1%	1%	4%	1%	1%	1%	1%	1%
No, I hadn't	99%	98%	99%	99%	96%	99%	100%	99%	99%	99%

ECL
Awareness of the European Code
Against Cancer - UK



Total	Region									Government Region											
Base	North	Midlands	East	London	South	England	Wales	Scotland	Northern Ireland	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	England	Wales	Scotland

TEE_q3. Thinking now about your risk of getting any type of cancer in the future...

How likely, if at all, do you think you will be to ever make changes to your lifestyle in order to reduce your risk of getting cancer?

Unweighted base	1611	388	226	119	197	368	1298	84	191	38	75	181	132	111	115	119	197	222	146	1298	84	191
Base: All UK Adults who think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	1582	377	257	133	196	362	1326	71	142	42	85	178	115	125	132	133	196	226	136	1326	71	142
Very likely	21%	18%	24%	20%	22%	26%	22%	21%	17%	10%	12%	21%	16%	19%	28%	20%	22%	22%	31%	22%	21%	17%
Fairly likely	51%	55%	50%	46%	51%	47%	51%	43%	59%	62%	61%	51%	59%	58%	43%	46%	51%	53%	38%	51%	43%	59%
Not very likely	17%	19%	16%	25%	11%	16%	17%	19%	14%	14%	23%	19%	15%	15%	18%	25%	11%	12%	22%	17%	19%	14%
Not at all likely	2%	1%	2%	2%	0%	3%	2%	2%	3%	-	2%	1%	1%	1%	3%	2%	0%	3%	3%	2%	2%	3%
Don't know	9%	7%	8%	7%	16%	9%	9%	15%	7%	14%	2%	8%	8%	6%	9%	7%	16%	10%	7%	9%	15%	7%
Net: Likely	72%	73%	74%	66%	73%	73%	72%	64%	76%	73%	73%	72%	75%	77%	71%	66%	73%	75%	69%	72%	64%	76%
Net: Not likely	19%	20%	19%	27%	11%	18%	19%	21%	17%	14%	25%	20%	17%	17%	21%	27%	11%	14%	24%	19%	21%	17%

TEE_q4. Before taking this survey, had you heard of the 'European Code Against Cancer'?

Unweighted base	2092	516	289	169	242	472	1688	110	241	53	102	240	174	141	148	169	242	288	184	1688	110	241
Base: All UK Adults	2092	500	335	195	259	464	1753	103	178	59	112	236	152	164	171	195	259	296	168	1753	103	178
Yes, I had	1%	1%	1%	0%	4%	1%	1%	2%	2%	1%	1%	2%	-	0%	1%	0%	4%	0%	2%	1%	2%	2%
No, I hadn't	99%	99%	99%	100%	96%	99%	99%	98%	98%	99%	99%	98%	100%	100%	99%	100%	96%	100%	98%	99%	98%	98%

ECL
Awareness of the European Code
Against Cancer - UK



Total	
Base	Northern Ireland

TEE_q3. Thinking now about your risk of getting any type of cancer in the future...

How likely, if at all, do you think you will be to ever make changes to your lifestyle in order to reduce your risk of getting cancer?

Unweighted base	1611	38
Base: All UK Adults who think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	1582	42
Very likely	21%	10%
Fairly likely	51%	62%
Not very likely	17%	14%
Not at all likely	2%	-
Don't know	9%	14%
Net: Likely	72%	73%
Net: Not likely	19%	14%

TEE_q4. Before taking this survey, had you heard of the 'European Code Against Cancer'?

Unweighted base	2092	53
Base: All UK Adults	2092	59
Yes, I had	1%	1%
No, I hadn't	99%	99%

ECL
Awareness of the European Code
Against Cancer - UK



Total	Working status							Marital Status				
Base	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married

TEE_q3. Thinking now about your risk of getting any type of cancer in the future...

How likely, if at all, do you think you will be to ever make changes to your lifestyle in order to reduce your risk of getting cancer?

Unweighted base	1611	654	210	864	82	440	62	163	820	198	128	63	402
Base: All UK Adults who think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	1582	693	203	896	85	368	64	168	758	215	116	55	436
Very likely	21%	19%	28%	22%	18%	20%	16%	24%	22%	26%	10%	20%	20%
Fairly likely	51%	53%	50%	52%	59%	48%	47%	51%	52%	54%	50%	53%	49%
Not very likely	17%	16%	12%	15%	17%	22%	24%	12%	16%	13%	20%	20%	19%
Not at all likely	2%	1%	-	1%	-	4%	-	4%	2%	1%	3%	1%	1%
Don't know	9%	11%	9%	10%	6%	7%	12%	9%	8%	7%	16%	6%	11%
Net: Likely	72%	72%	79%	74%	77%	68%	64%	76%	74%	80%	60%	73%	69%
Net: Not likely	19%	17%	12%	16%	17%	25%	24%	16%	18%	14%	24%	21%	20%

TEE_q4. Before taking this survey, had you heard of the 'European Code Against Cancer'?

Unweighted base	2092	834	274	1108	102	561	83	238	1069	240	168	81	534
Base: All UK Adults	2092	899	276	1175	110	474	87	245	1007	267	154	70	593
Yes, I had	1%	2%	1%	1%	6%	0%	2%	1%	1%	2%	2%	2%	2%
No, I hadn't	99%	98%	99%	99%	94%	100%	98%	99%	99%	98%	98%	98%	98%

ECL
Awareness of the European Code
Against Cancer - UK



Total	Children in Household						Social Media (monthly or more)				TEE_q4. Before taking this survey, had you heard of the 'European Code Against Cancer'?		TEE_Education. What is your highest level of education?				
Base	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused	Facebook	LinkedIn	Google+	Twitter	Yes, I had	No, I hadn't	I did not complete secondary/ high school	High school or baccalaureate or A-levels	Professional qualification	Bachelor's degree or similar	Masters or Doctoral degree

TEE_q3. Thinking now about your risk of getting any type of cancer in the future...

How likely, if at all, do you think you will be to ever make changes to your lifestyle in order to reduce your risk of getting cancer?

Unweighted base	1611	1209	183	130	52	365	37	1129	347	179	479	20	1591	98	542	321	466	184
Base: All UK Adults who think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	1582	1143	196	142	59	396	42	1133	316	183	487	20	1562	101	560	315	444	162
Very likely	21%	20%	25%	21%	24%	23%	23%	21%	25%	32%	24%	33%	21%	28%	18%	25%	20%	24%
Fairly likely	51%	51%	52%	53%	45%	51%	58%	53%	55%	43%	50%	42%	51%	27%	53%	50%	56%	52%
Not very likely	17%	18%	14%	14%	13%	14%	12%	15%	11%	14%	14%	7%	17%	26%	17%	18%	13%	15%
Not at all likely	2%	2%	1%	3%	4%	2%	-	2%	1%	3%	1%	-	2%	1%	2%	3%	2%	1%
Don't know	9%	9%	8%	9%	14%	9%	7%	10%	8%	8%	10%	18%	9%	18%	10%	4%	9%	8%
Net: Likely	72%	71%	77%	75%	69%	75%	81%	74%	80%	75%	75%	75%	72%	55%	70%	75%	76%	76%
Net: Not likely	19%	20%	15%	16%	17%	16%	12%	16%	13%	17%	15%	7%	19%	27%	20%	21%	15%	15%

TEE_q4. Before taking this survey, had you heard of the 'European Code Against Cancer'?

Unweighted base	2092	1550	238	173	70	481	61	1437	417	231	616	28	2064	164	755	407	549	217
Base: All UK Adults	2092	1485	255	199	82	536	71	1480	389	244	643	29	2063	176	799	395	532	191
Yes, I had	1%	1%	2%	0%	4%	2%	3%	2%	2%	1%	1%	100%	-	2%	1%	3%	1%	0%
No, I hadn't	99%	99%	98%	100%	96%	98%	97%	98%	98%	98%	99%	-	100%	98%	99%	97%	99%	100%

ECL
Awareness of the European Code
Against Cancer - UK



Total	Gender		Age					Social Grade	
Base	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

TEE_q5. Thinking about the 12 recommendations that you have just read from the European Code Against Cancer...

Have you learnt anything new about cancer prevention as a result of reading these?

Unweighted base	2092	986	1106	226	239	322	430	875	1148	944
Base: All UK Adults	2092	1006	1086	251	335	361	400	745	1151	941
Yes, I have	33%	33%	33%	46%	40%	32%	26%	29%	32%	34%
No, I haven't	61%	61%	62%	46%	56%	60%	67%	66%	63%	59%
Don't know	6%	6%	6%	7%	5%	7%	7%	4%	5%	7%

TEE_q6. How likely, if at all, are you to make changes to your lifestyle as a result of reading the European Code Against Cancer?

Unweighted base	2092	986	1106	226	239	322	430	875	1148	944
Base: All UK Adults	2092	1006	1086	251	335	361	400	745	1151	941
Very likely	7%	6%	8%	5%	7%	7%	8%	6%	6%	7%
Fairly likely	28%	23%	33%	27%	27%	31%	27%	28%	28%	28%
Not very likely	42%	45%	39%	43%	40%	38%	42%	45%	43%	40%
Not at all likely	13%	16%	9%	14%	10%	12%	13%	14%	13%	12%
Don't know	11%	10%	11%	11%	16%	12%	11%	7%	9%	12%
Net: Likely	35%	29%	40%	32%	34%	37%	35%	35%	34%	35%
Net: Not likely	55%	61%	48%	57%	50%	50%	54%	59%	57%	52%

ECL
Awareness of the European Code
Against Cancer - UK



Total	Region									Government Region											
Base	North	Midlands	East	London	South	England	Wales	Scotland	Northern Ireland	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	England	Wales	Scotland

TEE_q5. Thinking about the 12 recommendations that you have just read from the European Code Against Cancer...

Have you learnt anything new about cancer prevention as a result of reading these?

Unweighted base	2092	516	289	169	242	472	1688	110	241	53	102	240	174	141	148	169	242	288	184	1688	110	241
Base: All UK Adults	2092	500	335	195	259	464	1753	103	178	59	112	236	152	164	171	195	259	296	168	1753	103	178
Yes, I have	33%	31%	30%	27%	35%	34%	32%	35%	40%	37%	35%	29%	31%	30%	30%	27%	35%	34%	35%	32%	35%	40%
No, I haven't	61%	64%	63%	64%	59%	61%	62%	58%	55%	60%	61%	65%	64%	64%	62%	64%	59%	61%	61%	62%	58%	55%
Don't know	6%	5%	7%	9%	6%	5%	6%	7%	5%	3%	5%	6%	4%	6%	8%	9%	6%	5%	4%	6%	7%	5%

TEE_q6. How likely, if at all, are you to make changes to your lifestyle as a result of reading the European Code Against Cancer?

Unweighted base	2092	516	289	169	242	472	1688	110	241	53	102	240	174	141	148	169	242	288	184	1688	110	241
Base: All UK Adults	2092	500	335	195	259	464	1753	103	178	59	112	236	152	164	171	195	259	296	168	1753	103	178
Very likely	7%	5%	8%	4%	9%	9%	7%	5%	5%	7%	5%	5%	5%	6%	10%	4%	9%	7%	12%	7%	5%	5%
Fairly likely	28%	29%	26%	22%	30%	29%	28%	29%	33%	21%	35%	26%	30%	33%	19%	22%	30%	31%	26%	28%	29%	33%
Not very likely	42%	46%	41%	39%	40%	40%	42%	45%	40%	59%	39%	48%	47%	39%	43%	39%	40%	39%	42%	42%	45%	40%
Not at all likely	13%	10%	15%	21%	11%	13%	13%	11%	12%	7%	12%	10%	8%	15%	14%	21%	11%	13%	13%	13%	11%	12%
Don't know	11%	10%	11%	14%	11%	10%	11%	9%	10%	6%	10%	11%	10%	7%	15%	14%	11%	11%	7%	11%	9%	10%
Net: Likely	35%	34%	33%	26%	39%	38%	35%	35%	38%	29%	40%	31%	35%	39%	29%	26%	39%	37%	38%	35%	35%	38%
Net: Not likely	55%	55%	55%	60%	50%	53%	54%	56%	52%	66%	50%	58%	55%	54%	57%	60%	50%	51%	55%	54%	56%	52%

ECL
Awareness of the European Code
Against Cancer - UK



Total	
Base	Northern Ireland

TEE_q5. Thinking about the 12 recommendations that you have just read from the European Code Against Cancer...

Have you learnt anything new about cancer prevention as a result of reading these?

Unweighted base	2092	53
Base: All UK Adults	2092	59
Yes, I have	33%	37%
No, I haven't	61%	60%
Don't know	6%	3%

TEE_q6. How likely, if at all, are you to make changes to your lifestyle as a result of reading the European Code Against Cancer?

Unweighted base	2092	53
Base: All UK Adults	2092	59
Very likely	7%	7%
Fairly likely	28%	21%
Not very likely	42%	59%
Not at all likely	13%	7%
Don't know	11%	6%
Net: Likely	35%	29%
Net: Not likely	55%	66%

ECL
Awareness of the European Code
Against Cancer - UK



Total	Working status							Marital Status				
Base	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married

TEE_q5. Thinking about the 12 recommendations that you have just read from the European Code Against Cancer...

Have you learnt anything new about cancer prevention as a result of reading these?

Unweighted base	2092	834	274	1108	102	561	83	238	1069	240	168	81	534
Base: All UK Adults	2092	899	276	1175	110	474	87	245	1007	267	154	70	593
Yes, I have	33%	32%	35%	33%	50%	30%	38%	29%	32%	34%	25%	26%	36%
No, I haven't	61%	63%	59%	62%	43%	66%	54%	61%	62%	62%	68%	72%	57%
Don't know	6%	5%	6%	6%	6%	4%	8%	10%	6%	4%	7%	2%	7%

TEE_q6. How likely, if at all, are you to make changes to your lifestyle as a result of reading the European Code Against Cancer?

Unweighted base	2092	834	274	1108	102	561	83	238	1069	240	168	81	534
Base: All UK Adults	2092	899	276	1175	110	474	87	245	1007	267	154	70	593
Very likely	7%	7%	8%	7%	6%	5%	4%	8%	7%	11%	8%	9%	5%
Fairly likely	28%	26%	35%	28%	32%	29%	28%	27%	30%	27%	28%	31%	26%
Not very likely	42%	41%	41%	41%	44%	47%	44%	37%	42%	42%	45%	36%	41%
Not at all likely	13%	13%	9%	12%	12%	13%	10%	15%	12%	8%	10%	18%	15%
Don't know	11%	13%	7%	12%	6%	5%	15%	14%	9%	12%	9%	6%	13%
Net: Likely	35%	33%	43%	35%	38%	34%	31%	35%	36%	38%	36%	40%	30%
Net: Not likely	55%	54%	50%	53%	56%	60%	54%	52%	55%	50%	56%	54%	56%

ECL
Awareness of the European Code
Against Cancer - UK



Total	Children in Household						Social Media (monthly or more)				TEE_q4. Before taking this survey, had you heard of the 'European Code Against Cancer'?		TEE_Education. What is your highest level of education?				
Base	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused	Facebook	LinkedIn	Google+	Twitter	Yes, I had	No, I hadn't	I did not complete secondary/ high school	High school or baccalaureate or A-levels	Professional qualification	Bachelor's degree or similar	Masters or Doctoral degree

TEE_q5. Thinking about the 12 recommendations that you have just read from the European Code Against Cancer...

Have you learnt anything new about cancer prevention as a result of reading these?

Unweighted base	2092	1550	238	173	70	481	61	1437	417	231	616	28	2064	164	755	407	549	217
Base: All UK Adults	2092	1485	255	199	82	536	71	1480	389	244	643	29	2063	176	799	395	532	191
Yes, I have	33%	32%	40%	36%	23%	36%	33%	34%	36%	37%	34%	50%	33%	31%	29%	39%	34%	33%
No, I haven't	61%	64%	55%	54%	74%	58%	43%	60%	60%	56%	59%	49%	62%	57%	63%	59%	62%	60%
Don't know	6%	5%	4%	10%	4%	6%	24%	6%	5%	7%	7%	1%	6%	12%	7%	2%	4%	7%

TEE_q6. How likely, if at all, are you to make changes to your lifestyle as a result of reading the European Code Against Cancer?

Unweighted base	2092	1550	238	173	70	481	61	1437	417	231	616	28	2064	164	755	407	549	217
Base: All UK Adults	2092	1485	255	199	82	536	71	1480	389	244	643	29	2063	176	799	395	532	191
Very likely	7%	6%	9%	6%	6%	8%	4%	7%	7%	12%	8%	18%	7%	11%	6%	7%	6%	6%
Fairly likely	28%	27%	36%	30%	32%	33%	20%	29%	29%	29%	27%	29%	28%	23%	27%	34%	28%	25%
Not very likely	42%	43%	34%	45%	37%	39%	42%	42%	43%	35%	42%	38%	42%	34%	41%	43%	46%	40%
Not at all likely	13%	14%	10%	8%	17%	10%	5%	11%	11%	14%	12%	1%	13%	16%	12%	11%	12%	18%
Don't know	11%	10%	10%	11%	9%	10%	29%	11%	9%	10%	12%	14%	10%	16%	13%	5%	8%	11%
Net: Likely	35%	33%	45%	37%	37%	41%	24%	36%	36%	42%	34%	47%	35%	34%	33%	42%	34%	31%
Net: Not likely	55%	57%	45%	53%	54%	49%	47%	53%	55%	48%	54%	39%	55%	50%	53%	54%	58%	58%

ECL
Awareness of the European Code
Against Cancer - UK (N)



Total	Gender		Age					Social Grade	
Base	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

TEE_q1. Thinking about all types of cancer today (e.g. lung, bowel, breast, prostate etc.)...

Which ONE of the following is CLOSEST to the percentage of all types of cancer that you think can be prevented?

Unweighted base	2092	986	1106	226	239	322	430	875	1148	944
Base: All UK Adults	2092	1006	1086	251	335	361	400	745	1151	941
0% - i.e. no types of cancer can be prevented	252	116	136	16	33	49	45	109	152	100
10%	113	47	66	7	13	20	30	44	57	56
20%	178	76	102	18	27	23	45	64	97	81
30%	252	127	125	38	44	34	50	86	153	99
40%	208	99	110	31	37	33	34	73	112	96
50%	315	161	155	39	63	66	50	97	175	141
60%	158	70	89	27	23	20	22	67	98	61
70%	128	62	66	12	20	23	25	48	60	68
80%	75	38	37	5	10	10	19	32	44	31
90%	22	12	10	3	8	*	4	7	7	15
100% - i.e. all types of cancer can be prevented	32	17	15	5	7	5	2	13	18	14
Don't know	358	182	176	50	51	78	73	106	178	179

TEE_q2. Thinking generally about the risk of getting any type of cancer in the future...

Which ONE of the following BEST applies to you?

Unweighted base	2092	986	1106	226	239	322	430	875	1148	944
Base: All UK Adults	2092	1006	1086	251	335	361	400	745	1151	941
I think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	1582	755	827	187	236	279	311	570	914	668
I don't think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	276	133	143	32	63	37	52	92	142	134
Don't know	234	118	116	33	36	45	37	83	95	140

ECL
Awareness of the European Code
Against Cancer - UK (N)



Total	Region									Government Region											
Base	North	Midlands	East	London	South	England	Wales	Scotland	Northern Ireland	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	England	Wales	Scotland

TEE_q1. Thinking about all types of cancer today (e.g. lung, bowel, breast, prostate etc.)...

Which ONE of the following is CLOSEST to the percentage of all types of cancer that you think can be prevented?

Unweighted base	2092	516	289	169	242	472	1688	110	241	53	102	240	174	141	148	169	242	288	184	1688	110	241
Base: All UK Adults	2092	500	335	195	259	464	1753	103	178	59	112	236	152	164	171	195	259	296	168	1753	103	178
0% - i.e. no types of cancer can be prevented	252	71	36	29	24	43	203	13	29	7	17	35	20	12	24	29	24	26	16	203	13	29
10%	113	31	12	7	7	23	80	7	20	5	3	18	10	5	7	7	7	17	5	80	7	20
20%	178	37	34	15	30	40	156	8	8	6	7	18	12	22	12	15	30	21	18	156	8	8
30%	252	60	40	26	33	60	220	10	15	6	12	31	17	18	22	26	33	40	20	220	10	15
40%	208	50	38	21	32	40	180	13	12	3	17	24	9	22	16	21	32	27	12	180	13	12
50%	315	78	63	18	36	78	274	10	22	9	21	34	23	37	27	18	36	50	29	274	10	22
60%	158	34	26	19	20	36	135	9	11	3	10	12	13	17	9	19	20	20	16	135	9	11
70%	128	21	12	15	15	32	95	10	16	8	3	10	7	3	9	15	15	25	7	95	10	16
80%	75	16	11	6	8	17	58	2	10	5	*	10	6	2	9	6	8	10	6	58	2	10
90%	22	7	4	-	2	6	19	-	2	1	3	4	-	4	-	-	2	3	3	19	-	2
100% - i.e. all types of cancer can be prevented	32	4	3	2	8	12	30	-	1	-	3	-	2	3	1	2	8	4	8	30	-	1
Don't know	358	90	55	36	42	78	302	20	31	5	16	41	33	20	36	36	42	51	28	302	20	31

TEE_q2. Thinking generally about the risk of getting any type of cancer in the future...

Which ONE of the following BEST applies to you?

Unweighted base	2092	516	289	169	242	472	1688	110	241	53	102	240	174	141	148	169	242	288	184	1688	110	241
Base: All UK Adults	2092	500	335	195	259	464	1753	103	178	59	112	236	152	164	171	195	259	296	168	1753	103	178
I think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	1582	377	257	133	196	362	1326	71	142	42	85	178	115	125	132	133	196	226	136	1326	71	142
I don't think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	276	67	47	27	35	52	228	24	16	8	15	28	24	21	26	27	35	38	14	228	24	16
Don't know	234	56	31	34	28	50	199	7	20	8	12	30	13	18	13	34	28	32	18	199	7	20

ECL
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Against Cancer - UK (N)



Total	
Base	Northern Ireland

TEE_q1. Thinking about all types of cancer today (e.g. lung, bowel, breast, prostate etc.)...

Which ONE of the following is CLOSEST to the percentage of all types of cancer that you think can be prevented?

Unweighted base	2092	53
Base: All UK Adults	2092	59
0% - i.e. no types of cancer can be prevented	252	7
10%	113	5
20%	178	6
30%	252	6
40%	208	3
50%	315	9
60%	158	3
70%	128	8
80%	75	5
90%	22	1
100% - i.e. all types of cancer can be prevented	32	-
Don't know	358	5

TEE_q2. Thinking generally about the risk of getting any type of cancer in the future...

Which ONE of the following BEST applies to you?

Unweighted base	2092	53
Base: All UK Adults	2092	59
I think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	1582	42
I don't think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	276	8
Don't know	234	8

ECL
Awareness of the European Code
Against Cancer - UK (N)



Total	Working status							Marital Status				
Base	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married

TEE_q1. Thinking about all types of cancer today (e.g. lung, bowel, breast, prostate etc.)...

Which ONE of the following is CLOSEST to the percentage of all types of cancer that you think can be prevented?

Unweighted base	2092	834	274	1108	102	561	83	238	1069	240	168	81	534
Base: All UK Adults	2092	899	276	1175	110	474	87	245	1007	267	154	70	593
0% - i.e. no types of cancer can be prevented	252	97	31	128	6	80	6	31	132	31	22	16	50
10%	113	46	19	65	1	25	5	17	55	18	10	5	25
20%	178	73	20	93	14	46	7	18	93	16	20	7	42
30%	252	119	24	143	20	54	13	23	121	32	18	8	73
40%	208	80	33	112	10	46	11	29	102	23	9	2	72
50%	315	160	36	196	19	61	12	27	131	54	19	11	100
60%	158	58	23	82	12	39	9	16	80	25	11	1	41
70%	128	47	29	76	6	28	2	17	64	21	9	7	28
80%	75	35	12	47	1	15	2	9	48	5	4	1	17
90%	22	4	6	10	-	4	1	8	10	-	1	-	12
100% - i.e. all types of cancer can be prevented	32	22	1	23	*	8	-	-	17	6	3	1	5
Don't know	358	158	43	201	19	67	20	51	154	36	30	10	127

TEE_q2. Thinking generally about the risk of getting any type of cancer in the future...

Which ONE of the following BEST applies to you?

Unweighted base	2092	834	274	1108	102	561	83	238	1069	240	168	81	534
Base: All UK Adults	2092	899	276	1175	110	474	87	245	1007	267	154	70	593
I think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	1582	693	203	896	85	368	64	168	758	215	116	55	436
I don't think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	276	111	40	151	19	54	9	44	137	22	18	9	89
Don't know	234	95	33	128	7	52	14	33	112	29	20	6	68

ECL
Awareness of the European Code
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Total	Children in Household						Social Media (monthly or more)				TEE_q4. Before taking this survey, had you heard of the 'European Code Against Cancer'?		TEE_Education. What is your highest level of education?				
Base	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused	Facebook	LinkedIn	Google+	Twitter	Yes, I had	No, I hadn't	I did not complete secondary/ high school	High school or baccalaureate or A-levels	Professional qualification	Bachelor's degree or similar	Masters or Doctoral degree

TEE_q1. Thinking about all types of cancer today (e.g. lung, bowel, breast, prostate etc.)...

Which ONE of the following is CLOSEST to the percentage of all types of cancer that you think can be prevented?

Unweighted base	2092	1550	238	173	70	481	61	1437	417	231	616	28	2064	164	755	407	549	217
Base: All UK Adults	2092	1485	255	199	82	536	71	1480	389	244	643	29	2063	176	799	395	532	191
0% - i.e. no types of cancer can be prevented	252	184	25	33	7	65	3	171	41	18	70	*	252	18	97	60	59	18
10%	113	79	14	11	7	32	1	83	22	10	32	1	112	7	46	20	29	11
20%	178	124	29	10	11	50	4	126	34	19	50	3	175	11	72	30	54	11
30%	252	193	26	18	9	53	6	179	61	36	67	11	241	19	95	51	55	33
40%	208	144	21	29	7	57	7	154	37	20	68	2	207	16	68	37	65	22
50%	315	225	37	29	17	82	8	232	70	46	114	4	312	29	105	66	83	33
60%	158	119	13	8	5	26	13	104	20	21	49	2	156	6	60	39	47	6
70%	128	82	25	17	3	45	1	89	21	14	31	2	126	13	55	20	32	8
80%	75	52	10	6	2	19	5	47	18	15	18	1	74	3	31	17	14	11
90%	22	12	6	-	1	7	3	16	4	6	13	-	22	8	2	4	3	4
100% - i.e. all types of cancer can be prevented	32	26	4	-	1	5	1	25	12	4	12	2	29	5	9	6	6	6
Don't know	358	244	45	38	11	94	20	255	49	35	118	1	357	41	157	45	86	28

TEE_q2. Thinking generally about the risk of getting any type of cancer in the future...

Which ONE of the following BEST applies to you?

Unweighted base	2092	1550	238	173	70	481	61	1437	417	231	616	28	2064	164	755	407	549	217
Base: All UK Adults	2092	1485	255	199	82	536	71	1480	389	244	643	29	2063	176	799	395	532	191
I think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	1582	1143	196	142	59	396	42	1133	316	183	487	20	1562	101	560	315	444	162
I don't think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	276	187	41	26	11	78	11	193	44	28	89	7	269	32	141	48	43	11
Don't know	234	154	19	31	12	62	18	154	29	34	67	2	232	42	98	31	45	18

ECL
Awareness of the European Code
Against Cancer - UK (N)



Total	Gender		Age					Social Grade	
Base	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

TEE_q3. Thinking now about your risk of getting any type of cancer in the future...

How likely, if at all, do you think you will be to ever make changes to your lifestyle in order to reduce your risk of getting cancer?

Unweighted base	1611	759	852	178	179	247	333	674	928	683
Base: All UK Adults who think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	1582	755	827	187	236	279	311	570	914	668
Very likely	333	150	183	40	48	53	75	117	215	118
Fairly likely	811	376	436	94	130	159	154	274	462	349
Not very likely	264	153	111	32	28	38	51	115	144	120
Not at all likely	29	15	14	2	5	1	5	16	16	13
Don't know	144	60	84	19	25	28	26	47	76	68
Net: Likely	1144	526	618	134	178	212	229	391	678	467
Net: Not likely	293	169	124	34	33	38	56	132	160	133

TEE_q4. Before taking this survey, had you heard of the 'European Code Against Cancer'?

Unweighted base	2092	986	1106	226	239	322	430	875	1148	944
Base: All UK Adults	2092	1006	1086	251	335	361	400	745	1151	941
Yes, I had	29	16	13	2	14	3	2	8	17	12
No, I hadn't	2063	990	1073	249	321	359	398	736	1133	930

ECL
Awareness of the European Code
Against Cancer - UK (N)



Total	Region									Government Region											
Base	North	Midlands	East	London	South	England	Wales	Scotland	Northern Ireland	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	England	Wales	Scotland

TEE_q3. Thinking now about your risk of getting any type of cancer in the future...

How likely, if at all, do you think you will be to ever make changes to your lifestyle in order to reduce your risk of getting cancer?

Unweighted base	1611	388	226	119	197	368	1298	84	191	38	75	181	132	111	115	119	197	222	146	1298	84	191
Base: All UK Adults who think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	1582	377	257	133	196	362	1326	71	142	42	85	178	115	125	132	133	196	226	136	1326	71	142
Very likely	333	66	61	27	43	93	290	15	24	4	10	38	18	24	37	27	43	50	43	290	15	24
Fairly likely	811	209	128	62	100	171	671	31	83	26	51	90	68	72	56	62	100	120	51	671	31	83
Not very likely	264	72	42	33	21	56	224	14	20	6	20	34	17	19	23	33	21	27	29	224	14	20
Not at all likely	29	5	6	3	1	10	24	1	4	-	1	2	2	2	4	3	1	6	4	24	1	4
Don't know	144	26	19	9	32	32	118	11	10	6	2	14	10	8	11	9	32	23	9	118	11	10
Net: Likely	1144	275	190	88	143	264	960	46	108	31	62	128	86	96	94	88	143	170	94	960	46	108
Net: Not likely	293	76	48	35	22	66	248	15	24	6	21	36	19	21	27	35	22	33	33	248	15	24

TEE_q4. Before taking this survey, had you heard of the 'European Code Against Cancer'?

Unweighted base	2092	516	289	169	242	472	1688	110	241	53	102	240	174	141	148	169	242	288	184	1688	110	241
Base: All UK Adults	2092	500	335	195	259	464	1753	103	178	59	112	236	152	164	171	195	259	296	168	1753	103	178
Yes, I had	29	6	2	*	10	5	23	2	3	*	2	4	-	1	1	*	10	1	4	23	2	3
No, I hadn't	2063	494	333	194	250	460	1730	100	174	58	110	232	152	163	169	194	250	295	165	1730	100	174

ECL
Awareness of the European Code
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Total	
Base	Northern Ireland

TEE_q3. Thinking now about your risk of getting any type of cancer in the future...

How likely, if at all, do you think you will be to ever make changes to your lifestyle in order to reduce your risk of getting cancer?

Unweighted base	1611	38
Base: All UK Adults who think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	1582	42
Very likely	333	4
Fairly likely	811	26
Not very likely	264	6
Not at all likely	29	-
Don't know	144	6
Net: Likely	1144	31
Net: Not likely	293	6

TEE_q4. Before taking this survey, had you heard of the 'European Code Against Cancer'?

Unweighted base	2092	53
Base: All UK Adults	2092	59
Yes, I had	29	*
No, I hadn't	2063	58

ECL
Awareness of the European Code
Against Cancer - UK (N)



Total	Working status							Marital Status				
Base	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married

TEE_q3. Thinking now about your risk of getting any type of cancer in the future...

How likely, if at all, do you think you will be to ever make changes to your lifestyle in order to reduce your risk of getting cancer?

Unweighted base	1611	654	210	864	82	440	62	163	820	198	128	63	402
Base: All UK Adults who think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	1582	693	203	896	85	368	64	168	758	215	116	55	436
Very likely	333	135	58	193	15	73	11	41	169	55	12	11	86
Fairly likely	811	365	102	468	51	176	30	86	392	117	59	29	215
Not very likely	264	110	24	134	14	80	15	20	120	27	23	11	83
Not at all likely	29	9	-	9	-	13	-	7	17	3	4	1	5
Don't know	144	73	19	92	5	25	8	15	61	14	19	3	47
Net: Likely	1144	500	160	661	66	250	41	127	561	172	70	40	301
Net: Not likely	293	120	24	143	14	93	15	26	136	30	27	12	88

TEE_q4. Before taking this survey, had you heard of the 'European Code Against Cancer'?

Unweighted base	2092	834	274	1108	102	561	83	238	1069	240	168	81	534
Base: All UK Adults	2092	899	276	1175	110	474	87	245	1007	267	154	70	593
Yes, I had	29	14	2	16	7	1	2	3	8	5	3	1	12
No, I hadn't	2063	885	274	1159	103	473	85	242	1000	262	151	69	581

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Total	Children in Household						Social Media (monthly or more)				TEE_q4. Before taking this survey, had you heard of the 'European Code Against Cancer'?		TEE_Education. What is your highest level of education?				
Base	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused	Facebook	LinkedIn	Google+	Twitter	Yes, I had	No, I hadn't	I did not complete secondary/ high school	High school or baccalaureate or A-levels	Professional qualification	Bachelor's degree or similar	Masters or Doctoral degree

TEE_q3. Thinking now about your risk of getting any type of cancer in the future...

How likely, if at all, do you think you will be to ever make changes to your lifestyle in order to reduce your risk of getting cancer?

Unweighted base	1611	1209	183	130	52	365	37	1129	347	179	479	20	1591	98	542	321	466	184
Base: All UK Adults who think people could reduce their risk of getting cancer in the future by making changes to their lifestyle	1582	1143	196	142	59	396	42	1133	316	183	487	20	1562	101	560	315	444	162
Very likely	333	231	48	30	14	92	10	236	78	59	118	7	326	28	99	79	88	40
Fairly likely	811	583	102	76	27	204	24	604	174	79	246	8	803	28	295	157	248	84
Not very likely	264	203	28	20	8	55	5	167	36	26	67	1	263	27	98	58	58	24
Not at all likely	29	21	2	4	2	8	-	19	4	5	7	-	29	1	11	8	8	1
Don't know	144	105	15	13	8	36	3	108	24	14	50	4	140	18	57	13	42	14
Net: Likely	1144	814	150	106	41	296	34	840	252	138	364	15	1129	56	394	236	336	124
Net: Not likely	293	225	30	23	10	63	5	186	40	31	74	1	292	28	109	66	66	25

TEE_q4. Before taking this survey, had you heard of the 'European Code Against Cancer'?

Unweighted base	2092	1550	238	173	70	481	61	1437	417	231	616	28	2064	164	755	407	549	217
Base: All UK Adults	2092	1485	255	199	82	536	71	1480	389	244	643	29	2063	176	799	395	532	191
Yes, I had	29	18	5	1	3	8	2	23	7	6	6	29	-	3	7	10	8	1
No, I hadn't	2063	1466	251	199	79	528	69	1458	382	239	637	-	2063	173	791	384	524	190

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Total	Gender		Age					Social Grade	
Base	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

TEE_q5. Thinking about the 12 recommendations that you have just read from the European Code Against Cancer...

Have you learnt anything new about cancer prevention as a result of reading these?

Unweighted base	2092	986	1106	226	239	322	430	875	1148	944
Base: All UK Adults	2092	1006	1086	251	335	361	400	745	1151	941
Yes, I have	687	332	354	116	132	117	103	219	369	318
No, I haven't	1283	612	671	117	186	218	269	494	729	555
Don't know	122	62	60	19	16	27	29	32	53	69

TEE_q6. How likely, if at all, are you to make changes to your lifestyle as a result of reading the European Code Against Cancer?

Unweighted base	2092	986	1106	226	239	322	430	875	1148	944
Base: All UK Adults	2092	1006	1086	251	335	361	400	745	1151	941
Very likely	139	57	82	12	24	25	31	48	69	71
Fairly likely	589	234	356	69	90	111	108	212	327	262
Not very likely	880	455	425	107	133	138	167	335	499	381
Not at all likely	263	163	100	36	33	44	50	101	152	112
Don't know	220	97	123	27	54	44	45	49	103	117
Net: Likely	729	291	438	81	114	135	138	260	396	333
Net: Not likely	1144	619	525	143	166	182	217	436	651	492

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Total	Region									Government Region											
Base	North	Midlands	East	London	South	England	Wales	Scotland	Northern Ireland	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	England	Wales	Scotland

TEE_q5. Thinking about the 12 recommendations that you have just read from the European Code Against Cancer...

Have you learnt anything new about cancer prevention as a result of reading these?

Unweighted base	2092	516	289	169	242	472	1688	110	241	53	102	240	174	141	148	169	242	288	184	1688	110	241
Base: All UK Adults	2092	500	335	195	259	464	1753	103	178	59	112	236	152	164	171	195	259	296	168	1753	103	178
Yes, I have	687	155	99	53	90	160	557	36	71	22	39	69	48	49	50	53	90	101	59	557	36	71
No, I haven't	1283	320	211	125	153	283	1092	59	97	35	68	154	98	105	106	125	153	181	103	1092	59	97
Don't know	122	25	24	17	17	21	104	7	9	2	5	13	7	10	14	17	17	15	7	104	7	9

TEE_q6. How likely, if at all, are you to make changes to your lifestyle as a result of reading the European Code Against Cancer?

Unweighted base	2092	516	289	169	242	472	1688	110	241	53	102	240	174	141	148	169	242	288	184	1688	110	241
Base: All UK Adults	2092	500	335	195	259	464	1753	103	178	59	112	236	152	164	171	195	259	296	168	1753	103	178
Very likely	139	25	25	8	22	40	121	6	8	4	6	12	7	9	16	8	22	20	20	121	6	8
Fairly likely	589	146	87	42	78	135	487	30	59	13	39	62	46	54	32	42	78	91	44	487	30	59
Not very likely	880	228	137	77	103	185	728	46	71	35	43	113	71	64	73	77	103	114	71	728	46	71
Not at all likely	263	49	49	41	28	60	226	11	22	4	13	23	13	25	24	41	28	38	21	226	11	22
Don't know	220	52	37	27	29	45	190	10	17	3	11	26	15	12	25	27	29	33	12	190	10	17
Net: Likely	729	172	112	50	100	175	609	36	68	17	45	74	53	63	49	50	100	111	64	609	36	68
Net: Not likely	1144	277	186	117	131	244	955	57	93	38	56	136	84	89	97	117	131	152	92	955	57	93

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Total	
Base	Northern Ireland

TEE_q5. Thinking about the 12 recommendations that you have just read from the European Code Against Cancer...

Have you learnt anything new about cancer prevention as a result of reading these?

Unweighted base	2092	53
Base: All UK Adults	2092	59
Yes, I have	687	22
No, I haven't	1283	35
Don't know	122	2

TEE_q6. How likely, if at all, are you to make changes to your lifestyle as a result of reading the European Code Against Cancer?

Unweighted base	2092	53
Base: All UK Adults	2092	59
Very likely	139	4
Fairly likely	589	13
Not very likely	880	35
Not at all likely	263	4
Don't know	220	3
Net: Likely	729	17
Net: Not likely	1144	38

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Total	Working status							Marital Status				
Base	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married

TEE_q5. Thinking about the 12 recommendations that you have just read from the European Code Against Cancer...

Have you learnt anything new about cancer prevention as a result of reading these?

Unweighted base	2092	834	274	1108	102	561	83	238	1069	240	168	81	534
Base: All UK Adults	2092	899	276	1175	110	474	87	245	1007	267	154	70	593
Yes, I have	687	287	97	384	56	142	33	72	323	92	39	18	215
No, I haven't	1283	563	162	725	48	315	47	149	625	165	104	51	338
Don't know	122	48	18	66	7	18	7	24	60	11	11	1	40

TEE_q6. How likely, if at all, are you to make changes to your lifestyle as a result of reading the European Code Against Cancer?

Unweighted base	2092	834	274	1108	102	561	83	238	1069	240	168	81	534
Base: All UK Adults	2092	899	276	1175	110	474	87	245	1007	267	154	70	593
Very likely	139	65	22	87	6	24	3	20	66	28	12	6	27
Fairly likely	589	229	96	326	35	139	24	65	298	73	43	22	154
Not very likely	880	367	112	479	49	224	38	90	427	112	70	25	246
Not at all likely	263	117	26	143	13	62	8	37	125	22	16	13	87
Don't know	220	121	20	141	7	25	13	33	91	31	13	4	79
Net: Likely	729	294	118	412	42	163	27	85	364	101	55	28	181
Net: Not likely	1144	484	138	622	62	286	47	127	552	135	86	38	333

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Total	Children in Household						Social Media (monthly or more)				TEE_q4. Before taking this survey, had you heard of the 'European Code Against Cancer'?		TEE_Education. What is your highest level of education?				
Base	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused	Facebook	LinkedIn	Google+	Twitter	Yes, I had	No, I hadn't	I did not complete secondary/ high school	High school or baccalaureate or A-levels	Professional qualification	Bachelor's degree or similar	Masters or Doctoral degree

TEE_q5. Thinking about the 12 recommendations that you have just read from the European Code Against Cancer...

Have you learnt anything new about cancer prevention as a result of reading these?

Unweighted base	2092	1550	238	173	70	481	61	1437	417	231	616	28	2064	164	755	407	549	217
Base: All UK Adults	2092	1485	255	199	82	536	71	1480	389	244	643	29	2063	176	799	395	532	191
Yes, I have	687	470	102	72	19	193	24	498	139	91	219	14	672	55	233	154	180	64
No, I haven't	1283	943	141	108	60	309	31	891	232	136	377	14	1269	100	506	234	329	114
Don't know	122	72	11	19	3	34	17	92	18	17	47	*	122	21	60	6	23	13

TEE_q6. How likely, if at all, are you to make changes to your lifestyle as a result of reading the European Code Against Cancer?

Unweighted base	2092	1550	238	173	70	481	61	1437	417	231	616	28	2064	164	755	407	549	217
Base: All UK Adults	2092	1485	255	199	82	536	71	1480	389	244	643	29	2063	176	799	395	532	191
Very likely	139	96	23	13	5	40	3	110	26	30	49	5	134	19	50	29	31	11
Fairly likely	589	398	92	60	26	178	14	427	115	72	170	8	581	41	217	136	148	48
Not very likely	880	642	88	89	31	208	30	621	169	85	271	11	869	60	330	168	247	76
Not at all likely	263	204	26	16	14	56	3	165	43	33	75	*	263	28	96	44	61	35
Don't know	220	144	27	21	7	55	20	157	36	25	77	4	215	28	107	18	45	22
Net: Likely	729	494	115	73	30	218	17	537	141	102	219	14	715	60	266	165	179	59
Net: Not likely	1144	847	114	105	44	264	33	787	212	118	346	11	1132	88	426	212	308	111